

Corporate Social Responsibility:

making a difference for your business and your stakeholders

A deep-dive into some concrete challenges for corporates, with a special focus on the green transition

Day 1 Thursday 29 April

- 09.15-09.25 **Welcome words**
Carlo Thelen, Director General, Chamber of Commerce
- 09.25-09.45 **The Green Transition and the need for economic Transformation: what role for markets**
Ann Pettifor, Director, Policy Research in Macroeconomics (PRIME)
- 09.45-10.10 **The EU taxonomy: the challenge of defining sustainability**
Mireille Martini, Policy Analyst, OECD Environment Directorate
- 10.10-10.30 Break
- 10.30-10.55 **Taxation as a catalyst for the transition towards a climate-neutral economy**
Dr Stefan Speck, Economic Assessments and Sustainability Expert, European Environment Agency (EEA)
- 10.55-11.20 **European climate ambitions and 'Net zero': financial and policy dimensions and implications for smaller economies**
Michael Grubb, Professor of Energy and Climate Change & Research Director, UCL Institute of Sustainable Resources
- 11.20-11.40 **Ministry intervention**
Franz Fayot, Minister of the Economy

Day 2 Friday 30 April

Directly in workshop

09.00-10.00 Workshops

From shareholder capitalism to stakeholder capitalism: a path to strategic business transformation
Valérie Arnold, Sustainability partner, PwC Luxembourg
Simon Braaksma, Senior Director, Philips
Norman Fisch, General Secretary, INDR

Green Economy – Strategic options in tax policy

Gérard Cops, Tax leader, PwC Luxembourg
Dr Stefan Speck, Economic Assessments and Sustainability Expert, European Environment Agency (EEA)

10.00-10.30 Workshops restitution

10.30-10.50 **Le consensus – une enquête auprès de 200 professionnels** (en Français)
Vincent Hein, Economist, Fondation IDEA a.s.b.l.

10.50-11.05 **True sustainable business transformation: a very rocky and slow path**
A personal count of my struggles as CEO of PwC Luxembourg, by **John Parkhouse**

11.05-11.45 **Panel FEDIL – Towards a sustainable Industry – what does that mean?**
Moderated by **Gaston Trauffer**, Head of industrial policy activities, FEDIL and with:

- **Roland Bastian**, Country Head Luxembourg, ArcelorMittal
- **Ludovic Dardinier**, Managing Director, Primary Metal, Hydro Aluminium Clervaux S.A.
- **Claude Seywert**, Chief Executive Officer, Encevo S.A.

11.45-12.00 Closing des Journées

François Mousel, Partner, Clients & Markets Leader, PwC Luxembourg

