

Alibaba Benelux E-Trade Mission

Congratulations!

We are very happy to have you as a participant of the E-Trade Mission to Hangzhou. We are certain this is going to be an insightful event full of opportunities for your company

Please find the initial program and some logistical information below. We are looking forward to meeting you in China on the 16th of March.

Thursday

16th of March 09.00 – 22.00

Program highlights include but are not limited to:

- Inspirational speech by Alibaba Top Management
- Insightful presentation about Alibaba's platforms
- Eye opening presentation regarding launching your brand in China (Brand services)
- Category and platform specific meetings with category teams
- Vibrant networking dinner

Friday

17th of March 08.00 - 16.30

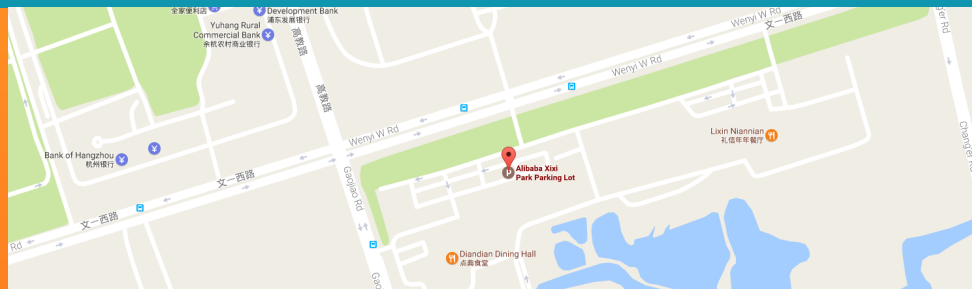
Program highlights include but are not limited to:

- Efficient visit to Cainiao logistics warehouse
- Entrepreneurial visit
- Passionate pitches by participating startups
- Concrete one-one business discussions with Benelux Business Development team
- Concluding wrap up session

Event Location

Alibaba Xixi campus

Alibaba Xixi campus, No. 969, Wen Yi West Road
 Yu Hang District, Hangzhou, China
 阿里巴巴西溪园区, 杭州市余杭区文一西路969号南门



Recommended Hotels

For the duration of the event, we have two recommended hotels. For these hotels, Alibaba will arrange transportation to and from the event locations like the xixi campus and optional visits on Friday morning. You are free to book any other hotel, however this means we cannot offer transportation, and you will have to arrange this yourself.

1 JW Marriott Hangzhou (location of networking dinner on Thursday)

Address: 28 Hushu South Road, Gongshu District, Hangzhou

杭州 JW 万豪酒店
 拱墅区湖墅南路28号(近武林广场)

2 Holiday Inn Huanglong

Address: Delixi Tower, 28 XueYuan Road (near Tianmushan Road) Hangzhou

Holiday Inn Express 杭州黄龙智选假日酒店
 浙江省杭州市西湖区学院路28号德力西大厦(靠近天目山路)

Logistics

Option 1: Fly in to Hangzhou Xiaoshan International airport (HGH)
 • Take the taxi to your hotel (40-60 min)

Option 2: Fly into Shanghai Pudong airport
Option 2A: Take the shuttle bus to Hongqiao train station (60 min)
 • Take the high speed train to Hangzhou (60-90 min)
 • Take the taxi to your hotel (15-30 min)

Please note: You can book the train tickets 2 months in advance, but you need to allow time to pick up the paper ticket at the train station, Chinese railway does not allow E-Tickets for foreigners.

Option 2B: Take a taxi to Hangzhou, this is however the least certain option, as traffic can vary significantly at different times of the day. Normally this route should take around 3 hours.

Chinese Visa

For this trip each participant needs a M visum. The process to apply for the visum takes a minimum of 10 working days. To apply for a M visum, an invitation letter is needed, which Alibaba will provide to each participant individually. We strongly recommend using a visum agency to assist with applying for the visum. Three suggested options

www.visumdienst.nl
www.visuminfo.nl
www.visumcentrale.nl

Contact Information

Event Managers

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