The Luxembourg Chamber of Commerce, in close partnership with Luxinnovation, Baden-Württemberg International and the Enterprise Europe Network partners of both regions, is organising an economic e-Mission to Baden-Württemberg from 8th to 9th June 2021.

Language: German/English with interpretation

Day 1: Tuesday, June 8, 2021

10:00-10:30 Opening and Welcome
- H.E. Mr Lex Delles, Luxembourg Minister for Small and Medium-Sized Enterprises
- Ms Cindy Tereba, Director International Affairs, Luxembourg Chamber of Commerce
- Dr. Christian Herzog, CEO, Baden-Württemberg International

Moderator: Mr Camille Ney, Journalist

10:30-11:45 Baden-Württemberg and Luxembourg present: digital innovation
Moderated talk with representatives from both regions presenting their business location with a focus on digital innovation, Cybersecurity and Industry 4.0 (60 min), followed by Q&A and discussion (15 min).

- Digital Innovation in Baden-Württemberg, by Dr. Frauke Goll, Division Manager Innovation, Strategy, Transfer, Forschungszentrum Informatik, and Head of Digital Innovation Center in Karlsruhe
- Industry 4.0 in Baden-Württemberg: challenges and support for SMEs with best practice examples, by Ms Lisa Petit, Project Manager, Allianz Industrie 4.0 Baden-Württemberg, International Relationships Management and Start-ups
- Luxembourg: towards a data driven economy, by Mr David Foy, Head of International Business Development - Digital Economy, Luxinnovation
- Luxembourg Cybersecurity Ecosystem, by Mr Steve Clement, Security Engineer, Computer Incident Response Center Luxembourg

11:45-12:00 Break
12:00-12:55 Panel Discussion “Post-Covid Recovery: building a resilient economy”
The discussion will focus on the measures adopted by both regions to support post-Covid recovery and to promote a resilient economy. Companies from both sides will give insights into their digital transformation processes preparing for the future.

- Dr.-Ing. Petra Püchner, Commissioner for Europe of the Minister of Economic Affairs, Labour and Tourism of Baden-Württemberg, Head of Steinbeis-Europa-Zentrum
- Mr Jean Schiltz, Head of Smart Mobility - Industry, New Technologies and Research Directorate, Luxembourg Ministry of the Economy
- Mr Marcus Willand, Partner, MHP – A Porsche Company
- Dr. Andreas Kämpfe, Chairman of the Board, Witzenmann GmbH
- Mr Jean-Christophe Witz, CIO/CDO, Husky Injection Molding Systems S.A.

12:55-13:00 Wrap-Up
Conclusions and outlook on the programme

Afternoon

14:00-17:00 Individual B2B meetings
Baden-Württemberg and Luxembourg companies are invited to individually schedule B2B meetings via the event matchmaking platform.

Day 2: Wednesday, June 9, 2021

10:00-10:05 Welcome and introduction
- Camille Ney, Moderator & Journalist

10:05-11:30 Baden-Württemberg and Luxembourg present: digital innovation in mobility
Moderated talk with representatives from both regions giving industry insights (60 min), followed by Q&A and discussion (15 min)

- Strategiedialog Automobilwirtschaft Baden-Württemberg – Talk on shaping the future of the key industry automotive, by Mr Stefan Büchele, Director International Cooperation, e-mobil BW

- Luxembourg AutoMobility Cluster – Overview of the local dynamic and innovative automotive sector, by Mr Anthony Auert, Cluster Manager, Luxinnovation

- Mobility innovation in the Grater Region – Focus on bundling forces through cross-border collaboration, by Mr Joost Ortjens, representative of the meta-cluster Autoregion e.V.
- **Interdisciplinary Centre for Security, Reliability and Trust (SnT)** – Presentation of innovative R&D projects, by Prof. Dr. Raphaël Frank, Senior Research Scientist, Head of 360Lab

- **Arena2036 Research Campus** – Insights into the innovation platform for mobility and production of the future, by Dr. Clemens Ackermann, Research Coordination and Internationalization

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| 11:30-12:00 | **Pitching session**
| 12:00-12:15 | **Wrap-Up**
Conclusions                                                                                                                                                                                                 | **Ms Sabrina Sagramola**, Manager International Affairs, Luxembourg Chamber of Commerce, **Ms Heike Passauer**, Regional Manager Western-Europe, Baden-Württemberg International, **Ms Julie Jacobs**, Head of the Economic and Trade Department, Luxembourg Embassy in Berlin and Secretary General of the Business Club Luxemburg |

**Afternoon**

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| 14:00-17:00 | **Individual B2B meetings**
Baden-Württemberg and Luxembourg companies are invited to individually schedule B2B meetings via the event matchmaking platform.                                                                 |                                                                                                                                 |