



The Luxembourg Chamber of Commerce, in close partnership with Luxinnovation, Baden-Württemberg International and the Enterprise Europe Network partners of both regions, is organising an economic e-Mission to Baden-Württemberg from 8th to 9<sup>th</sup> June 2021.

Language: German/English with interpretation

### Day 1: Tuesday, June 8, 2021

#### 10:00-10:30 Opening and Welcome

- **H.E. Mr Lex Delles**, Luxembourg Minister for Small and Medium-Sized Enterprises
- **Ms Cindy Tereba**, Director International Affairs, Luxembourg Chamber of Commerce
- **Dr. Christian Herzog**, CEO, Baden-Württemberg International

Moderator: **Mr Camille Ney**, Journalist

#### 10:30-11:45 Baden-Württemberg and Luxembourg present: digital innovation

Moderated talk with representatives from both regions presenting their business location with a focus on digital innovation, Cybersecurity and Industry 4.0 (60 min), followed by Q&A and discussion (15 min).

- **Digital Innovation in Baden-Württemberg**, by Dr. Frauke Goll, Division Manager Innovation, Strategy, Transfer, Forschungszentrum Informatik, and Head of Digital Innovation Center in Karlsruhe
- **Industry 4.0 in Baden-Württemberg**: challenges and support for SMEs with best practice examples, by Ms Lisa Petit, Project Manager, Allianz Industrie 4.0 Baden-Württemberg, International Relationships Management and Start-ups
- **Luxembourg: towards a data driven economy**, by Mr David Foy, Head of International Business Development - Digital Economy, Luxinnovation
- **Luxembourg Cybersecurity Ecosystem**, by Mr Steve Clement, Security Engineer, Computer Incident Response Center Luxembourg

#### 11:45-12:00 Break

**12:00-12:55 Panel Discussion “Post-Covid Recovery: building a resilient economy”**

The discussion will focus on the measures adopted by both regions to support post-Covid recovery and to promote a resilient economy. Companies from both sides will give insights into their digital transformation processes preparing for the future.

- **Dr.-Ing. Petra Püchner**, Commissioner for Europe of the Minister of Economic Affairs, Labour and Tourism of Baden-Württemberg, Head of Steinbeis-Europa-Zentrum
- **Mr Jean Schiltz**, Head of Smart Mobility - Industry, New Technologies and Research Directorate, Luxembourg Ministry of the Economy
- **Mr Marcus Willand**, Partner, MHP – A Porsche Company
- **Dr. Andreas Kämpfe**, Chairman of the Board, Witzenmann GmbH
- **Mr Jean-Christophe Witz**, CIO/CDO, Husky Injection Molding Systems S.A.

**12:55-13:00 Wrap-Up**

Conclusions and outlook on the programme

*Afternoon*

**14:00-17:00 Individual B2B meetings**

Baden-Württemberg and Luxembourg companies are invited to individually schedule B2B meetings via the event matchmaking platform.

**Day 2: Wednesday, June 9, 2021**

**10:00-10:05 Welcome and introduction**

- Camille Ney, Moderator & Journalist

**10:05-11:30 Baden-Württemberg and Luxembourg present: digital innovation in mobility**

Moderated talk with representatives from both regions giving industry insights (60 min), followed by Q&A and discussion (15 min)

- **Strategiedialog Automobilwirtschaft Baden-Württemberg** – Talk on shaping the future of the key industry automotive, by Mr Stefan Büchele, Director International Cooperation, e-mobil BW
- **Luxembourg AutoMobility Cluster** – Overview of the local dynamic and innovative automotive sector, by Mr Anthony Auert, Cluster Manager, Luxinnovation
- **Mobility innovation in the Grater Region** – Focus on bundling forces through cross-border collaboration, by Mr Joost Ortjens, representative of the meta-cluster Autoregion e.V.

- **Interdisciplinary Centre for Security, Reliability and Trust (SnT)** – Presentation of innovative R&D projects, by Prof. Dr. Raphaël Frank, Senior Research Scientist, Head of 360Lab
- **Arena2036 Research Campus** – Insights into the innovation platform for mobility and production of the future, by Dr. Clemens Ackermann, Research Coordination and Internationalization

### **11:30-12:00 Pitching session**

Baden-Württemberg and Luxembourg companies at the cross section of digital innovation, cybersecurity, industry 4.0 and mobility pitch their solutions.

- Bosch Software and Digital Solutions
- Aimino
- Boson Energy S.A.
- DDG AG
- EmailTree AI S.A.
- ITTM S.A.
- Lightshape GmbH & Co.KG
- paretos GmbH
- Quality Electronics Designs S.A.
- Stereofy GmbH
- Waves S.à.r.l.

### **12:00-12:15 Wrap-Up**

Conclusions

- **Ms Sabrina Sagramola**, Manager International Affairs, Luxembourg Chamber of Commerce
- **Ms Heike Passauer**, Regional Manager Western-Europe, Baden-Württemberg International
- **Ms Julie Jacobs**, Head of the Economic and Trade Department, Luxembourg Embassy in Berlin and Secretary General of the Business Club Luxembourg

### **Afternoon**

#### **14:00-17:00 Individual B2B meetings**

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