



The promotion of the Luxembourg economy and international prospection is led by Luxembourg's Trade and Investment Board which falls under the Honorary Chairmanship of HRH the Hereditary Grand Duke and is chaired by the Minister of the Economy.

In practice, all the promotion and prospection activities are organised mainly by the Ministry of the Economy, the Ministry of Finance, the Ministry of Foreign Affairs, the Chamber of Commerce and Luxinnovation, Luxembourg's national innovation agency. The Chamber of Commerce and Luxinnovation work alongside the Ministry of the Economy to foster innovation, fuel international growth and attract foreign direct investment. Their coordinated work is presented under a single web platform: www.tradeandinvest.lu.

Within this set-up, the Chamber of Commerce promotes the internationalisation of Luxembourg companies, the quality of the goods exported and the various services of Luxembourg origin while the Ministry of the Economy's focus is to promote Luxembourg as a prime business location for foreign companies with the help of Luxinnovation. Luxembourg's national innovation agency is mostly in charge of a proactive targeting, sectoral prospection, as well as of business development and market studies.



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# THE INTERNATIONAL AFFAIRS AT YOUR SERVICE TO GO INTERNATIONAL

The Chamber of Commerce, through its International Affairs, actively supports Luxembourg companies expanding into foreign markets. It is one of its core missions.

In order to do so, a wide range of activities and services are provided so that interested Luxembourg companies, from every sector and of any size, can find complete and tailor-made guidance to develop and grow their business internationally.

The International Affairs are set up to serve clients in two ways :

The 'Markets' geographical approach, with local market experts, offering a wide range of networking opportunities to develop business in foreign countries. Each geographical area is represented by an expert that Luxembourg companies can contact directly.

Given the importance of Belgium, France, Germany and the United Kingdom for Luxembourg foreign trade, those four countries are covered individually by one fully dedicated trade attaché who is based in the respective market.

The team works in close collaboration with the network of **Luxembourg Trade & Investment Offices (LTIOs)**, Economic Advisors and Trade Attachés in Luxembourg Embassies abroad. This network is coordinated by the Luxembourg Ministry of the Economy. The LTIOs promote business opportunities in Luxembourg to their respective geographic regions and support Luxembourg companies that want to develop their activities in the geographic region where they are based.

**EU Services & Cooperations**' support collaboration with European and international networks and translates the priorities of the EU Commission into concrete actions to help Luxembourg companies grow internationally. The participation in cross border projects and activities supports company managers to explore business opportunities in the neighbouring regions and markets (Greater Region, EUREGIO, Benelux ...).

It also hosts the Enterprise Europe Network-Luxembourg, a European business support network that was set up by the European Commission in 2008, with some 600 members represented in every region of the EU and in more than 60 countries in order to offer Luxembourg SMEs, via a very large and diversified portfolio of specialised European business services, to internationalise their business and to enhance their innovation capacity.



CEO
Director General



International Affairs
Director
+352 42 39 39-310
international@cc.lu





SABRINA AKSIL Markets Coordinator, International Affairs +352 42 39 39-374 international@cc.lu



THOMAS BERTRAND AFRICA. **EUROPE** (South-West) International Affairs Advisor +352 42 39 39-337 africa@cc.lu europe@cc.lu



**NIL BLANCHY EUROPE** Senior International Affairs Advisor +352 42 39 39-338 cis@cc.lu europe@cc.lu



**REGINA KHVASTUNOVA** International Affairs Advisor +352 42 39 39-324 cis@cc.lu europe@cc.lu



**VANESSA KIRSCH** International Affairs Administrative Assistant +352 42 39 39-531 international@cc.lu



AMERICAS, UK, OCEANIA Senior International Affairs Advisor +352 42 39 39-379 northamerica@cc.lu latinamerica@cc.lu oceania@cc.lu



**EUROPE** International Affairs Advisor +352 42 39 39-357 europe@cc.lu



Junior International Affairs Administrative Assistant +352 42 39 39-375 international@cc.lu



**EAST ASIA** Senior International Affairs Advisor +352 42 39 39-364 asia@cc.lu



**EDITH STEIN** MIDDLE EAST. ASIA (South/South-East) Senior International Affairs Advisor +352 42 39 39-482 asia@cc.lu middleeast@cc.lu

# **INTERNATIONAL AFFAIRS**

EU SERVICES & COOPERATIONS





# SABRINA SAGRAMOLA

International Affairs Manager National Coordinator, Enterprise Europe Network-Luxembourg +352 42 39 39-334 eu-sc@cc.lu een@cc.lu



# LAURA AMBROGIO

International Affairs Advisor Project Advisor, Enterprise Europe Network-Luxembourg +352 42 39 39 316 eu-sc@cc.lu een@cc.lu



# **ANNELORE DOMINGOS**

International Affairs Officer
Project Officer, Enterprise Europe
Network-Luxembourg
+352 42 39 39-378
eu-sc@cc.lu
een@cc.lu



# **AMRITA SINGH**

Senior International Affairs Advisor Senior Project Manager, Enterprise Europe Network-Luxembourg +352 42 39 39-377 eu-sc@cc.lu b2fair@cc.lu



# DIGITAL SERVICES & CLIENT DEVELOPMENT



# International Affairs Coordinator +352 42 39 39-371

international@cc.lu



# SIDNEY MAYERUS

Junior International Affairs Digital Assistant +352 42 39 39-387 international(@cc.lu

# LUXEMBOURG TRADE OFFICES ABROAD

COORDINATED BY LUXEMBOURG TRADE & INVEST



SABRINA AMIAR

# **ABU DHABI**

Trade Officer +971 2 207 9999 sabrina.amiar@mae.etat.lu LTIO



**CHRISTOPHE BRIGHI** 

#### LONDON

Trade Attaché +44 20 72 35 69 61 christophe.brighi@mae.etat.lu Luxembourg Embassy in London



**HCINE EL MEHDI** 

#### CASABLANCA

Trade Officer +212 661 940 408 elmehdi.hcine@ltio.ma LTIO



KIVANÇ ERGU

# NEW YORK

Trade Officer +1 917 496 08 24 kivanc.ergu@mae.etat.lu LTIO



KARINE GAO

### SHANGHAL

Trade Officer +86 21 63 39 04 00 gao.jieqiong@mae.etat,lu LTIO



**ELAINE GUILLON** 

# SAN FRANCISCO

Trade Officer +1 415 788 0816 elaine.guillon@mae.etat.lu LTIO



YAEL IDAN

#### TEL AVIV

Trade Officer +97 23 62 25 444 yael.idan@gnv-group.com LTIO



# HITOMI ISHIGURO

## **TOKYO**

Trade Officer +81 3 3265 9621 hitomi.ishiguro@mae.etat.lu LTIO



**JULIE JACOBS** 

BERLIN Trade Attaché +49 30 263957 26 julie.jacobs@mae.etat.lu Luxembourg Embassy in Berlin



ARUM KIM

SEOUL
Trade Officer
+82 27 77 25 52
arum.kim@luxembourg.or.kr



**SOPHIE LIAO** 

TAIPEI
Trade Officer
+886 2 2757 6007
sophie.liao@luxtrade.org.tw
LTIO



KORAY NAMER

ANKARA

Economic Advisor
+90 312 459 1407
koray.namer@mae.etat.lu
Luxembourg Embassy
in Ankara



CAMILLE NOTHOMB

BRUSSELS Trade Attaché +32 2 737 57 99 camille.nothomb@mae.etat.lu Luxembourg Embassy in Brussels



PARIS / MARSEILLE
Trade Attaché
+33 1 45 55 13 37
laurence.sdika@mae.etat.lu
Luxembourg Embassy in Paris



**ABHISHEK WADEHRA** 

NEW DELHI Economic Advisor +91 96 54 84 25 17 Abhishek.Wadehra@mae.etat.lu Luxembourg Embassy in New Delhi



BRASILIA +55 61 35 51 77 41 brasilia.amb@mae.etat.lu Luxembourg Embassy in Brasilia

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