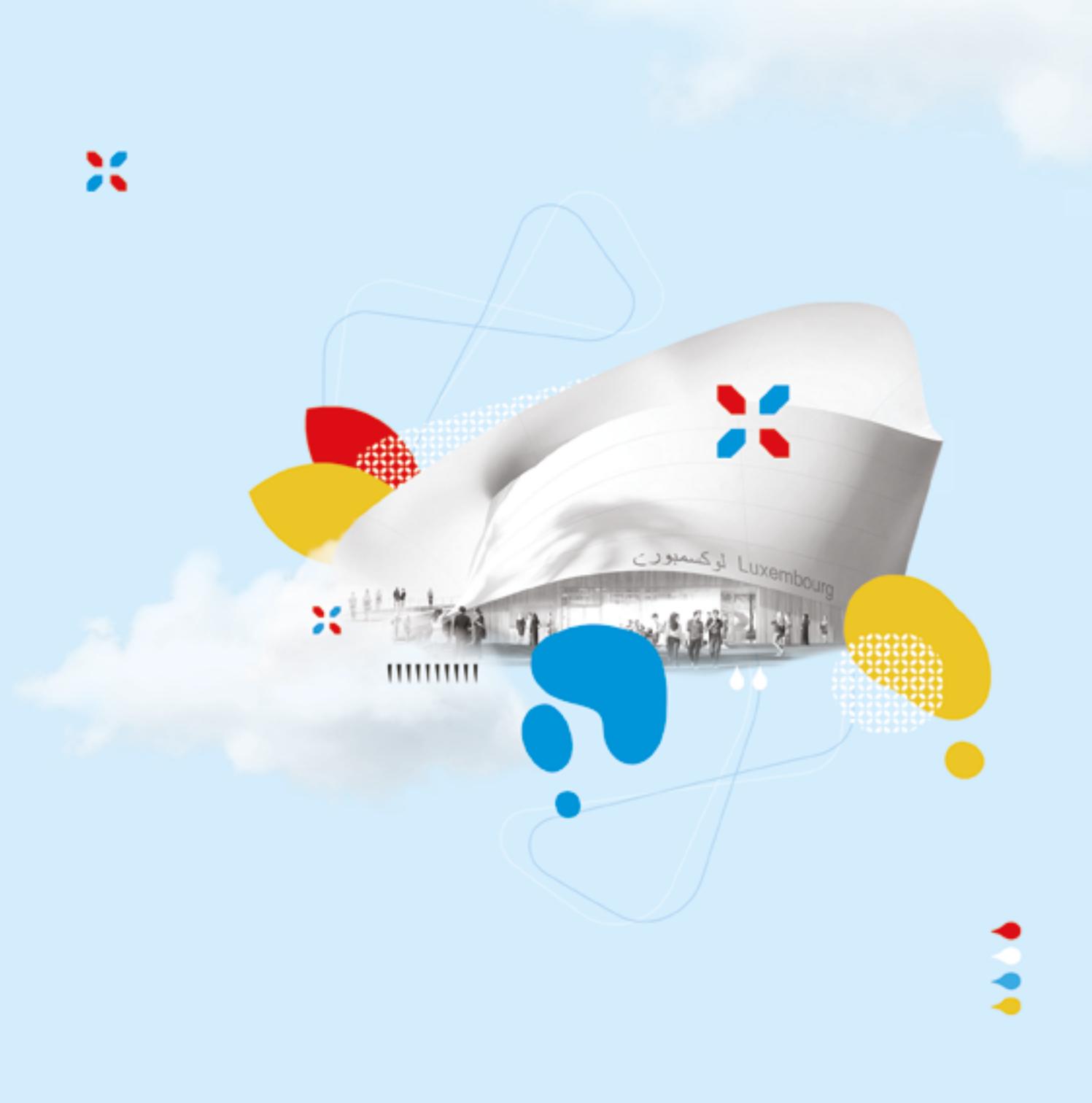
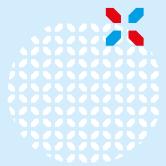
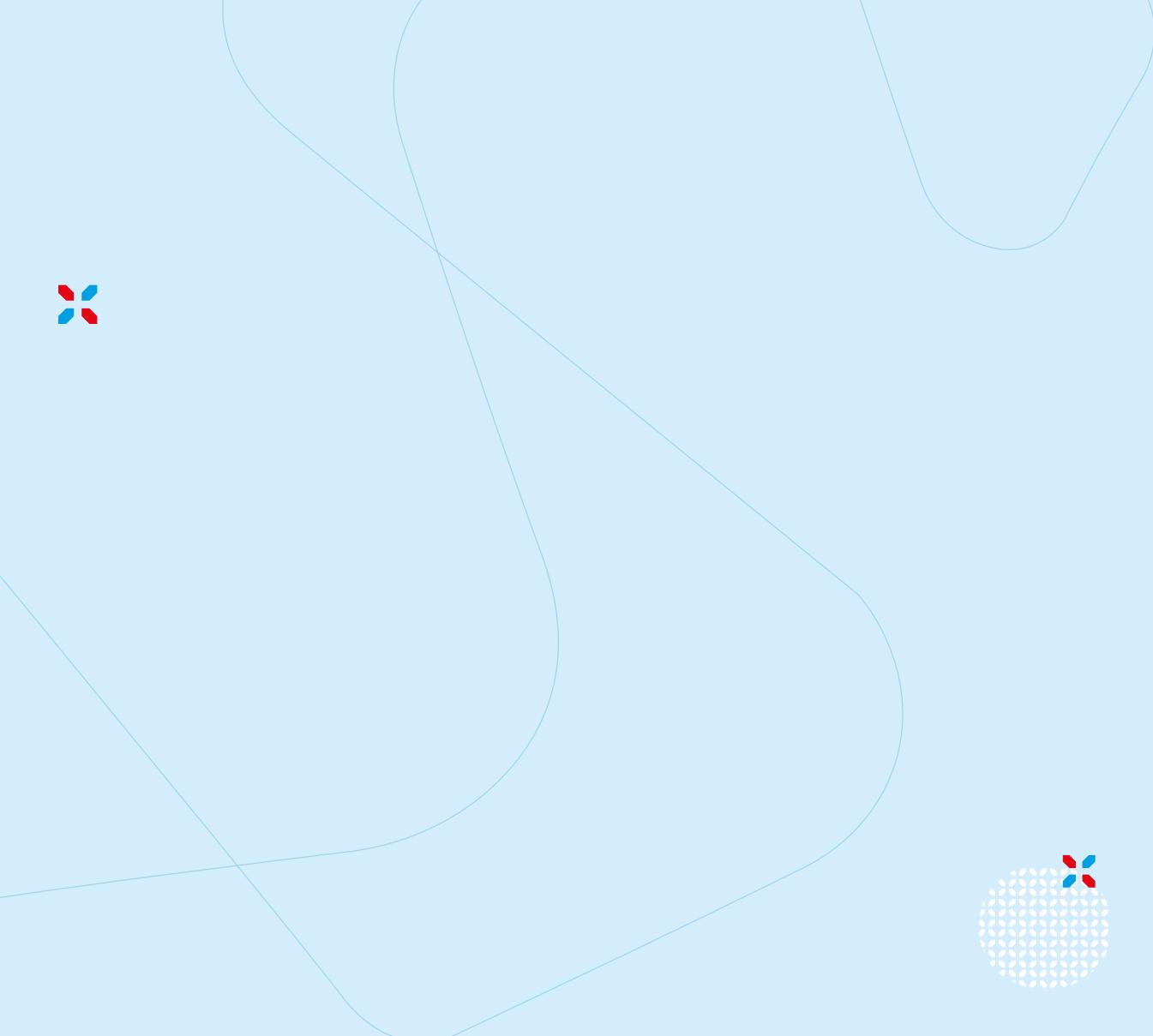




EXPO 2020 DUBAI

ICT MISSION

17-22 OCTOBER 2021



PARTI CIPANTS

OFFICIAL DELEGATION

Embassy of the Grand Duchy of Luxembourg in the United Arab Emirates

H.E. Robert Lauer - Ambassador

Loris Nicoletti - Counsellor

Luxembourg Trade and Investment Office in Abu Dhabi

Loïc Bertoli - Executive Director

Nadia Benchouk - Senior Commercial & Economic Advisor

Sabrina Amiar - Senior Commercial & Economic Advisor

Ministry of the Economy of Luxembourg

Thierry Santer - Attaché, Directorate General for Foreign Trade and Investment Promotion

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Luxembourg Chamber of Commerce 24

Cindy Tereba - Director International Affairs

Steven Koener - Senior International Affairs Advisor,
Russia, CIS, Europe (North/East/Central)

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Marc Hemmerling - Secretary General

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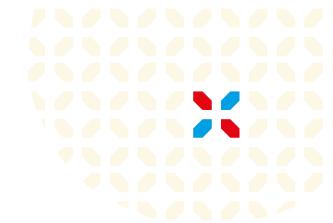
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LUXEMBOURG LET'S MAKE IT HAPPEN

OPEN
RELIABLE
DYNAMIC

Luxembourg is a world-renowned international business location and a secure and reliable hub for cross-border activities in a number of fields, including the digital economy, finance, logistics, space technologies, smart mobility, health technologies and clean technologies. The country is situated at the heart of several major EU markets. Global players of all sizes use Luxembourg as a gateway to Europe and beyond, benefiting from its closeness to decision-making centres and its excellent access to worldwide markets.

Luxembourg is known for its economic and political stability as well as for its strong long-term growth prospects. One reason for its success is its ability to react quickly to new opportunities. It is the first country in the world to embrace Jeremy Rifkin's blueprint for a third industrial revolution designed to ensure a resilient and sustainable economy by 2050, thanks to a fully interconnected ecosystem encompassing intelligent transport, renewable energy and new communications technology. It is also at the forefront of integrating the

principles of the circular economy into public procurement procedures. Its financial services industry leads the world in the listing of green bonds and is first in establishing itself as a hub for climate finance.

Already a global leader in satellite communications and broadcasting, Luxembourg has taken an audacious step towards becoming a major player in the management and use of space resources for the benefit of humankind. Building on decade-long experience in mining, finance and space, the country has developed a suitable legal framework to allow this to happen and is today a European hub for commercial space activities.

This characteristic openness and willingness to test new innovative solutions, as well as the diversity of its population and physical environments, make Luxembourg an attractive "living lab" to develop new products and services.



A uniquely attractive business environment

Doing business in Luxembourg is simple. Successive governments willing to dialogue with companies have developed a favourable legal and regulatory environment. State-of-the-art infrastructures, excellent connectivity to markets and a strong reputation for commercial and political neutrality make Luxembourg an ideal place for international business to grow.

As a result, the world's largest steelmaker ArcelorMittal, satellite communication giant SES, automotive components maker Delphi, chocolatier Ferrero, tech firms Amazon, PayPal and eBay, as well as RTL Group, the leading European radio and TV broadcaster, and Cargolux, the world's leading all-cargo carrier, have chosen Luxembourg as a location for their global or European headquarters. Luxembourg is also home to a vibrant and international start-up community. Numerous support measures for start-ups, from incubation to success and acceleration, are available and incubators and co-working spaces offer premises both to newly created firms and to international companies looking for their first foothold in Luxembourg.

As one of the world's leading and most international financial centres, Luxembourg offers excellent access to private financing as well as specific financial vehicles to structure private equity investments. Companies can also benefit from attractive public funding programmes that help them expand their activities and strengthen their competitiveness.



A magnet for talent

Luxembourg has an exceptionally skilled workforce and attracts both talented expats and cross-border commuters. It is one of the most international countries in the world with 47% of the population being non-Luxembourgish. Cross-border thinking, mobility and the cosmopolitan nature of its working population contribute to the country's high productivity. Due to the language skills of the workforce – fluency in three or more languages is the norm rather than the exception – companies speak their customers' language, a significant advantage. German, French and Luxembourgish are official languages and English is also widely spoken.

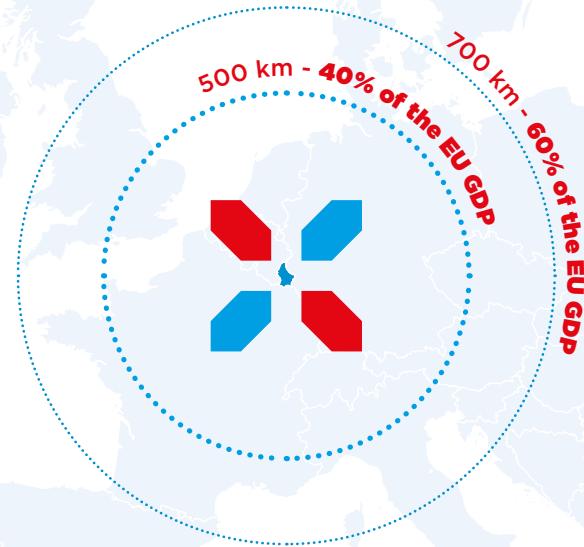
An innovation leader

Encouraging research, development and innovation is a national priority and the country invests heavily in both public and private research. Companies receive backing to help them develop innovative concepts, products and processes. Business-focused public research organizations collaborate with private businesses on R&D, product development and testing. Founded as recently as 2003, the University of Luxembourg today ranks among the world's top 250 universities.

Innovative activities such as biotechnology, fintech and the data-driven economy thrive in Luxembourg. The country has one of the best digital infrastructures in the world and plays a central role in the European network of high-performance computing currently being put in place. Its unique, business-oriented high-performance computer MeluXina became operational in spring 2021.

A cross-border specialist

Luxembourg's excellent air, road, rail and waterway infrastructure and its central location in Europe position the country as a competitive inter-continental logistics hub. Paris is two hours away by high-speed train, and regular flights to London, Barcelona, Zurich and Milan take about 90 minutes. Frankfurt, Brussels and Amsterdam are closer still. 60% of the EU's GDP can be reached by road in less than a day or by air in a couple of hours. With its first-rate infrastructure and well developed international distribution network, Luxembourg is an ideal platform for reaching the European market of 445 million consumers.

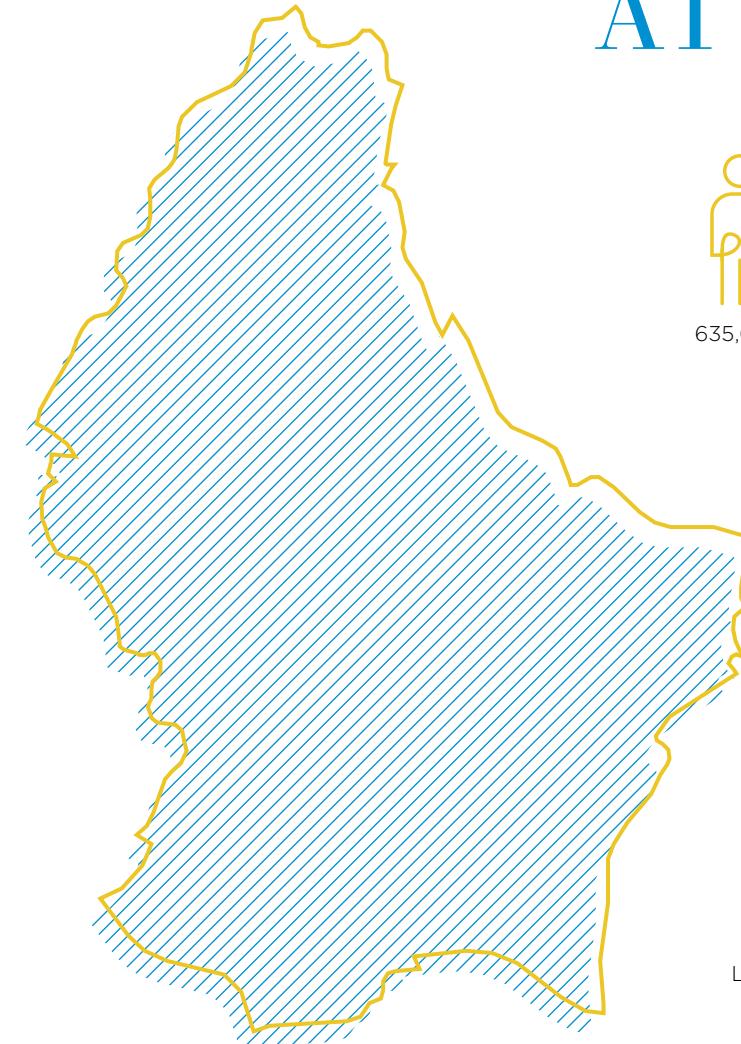


A great place to work and live

The national character of openness, dynamism and reliability is also reflected in Luxembourg's long tradition of welcoming foreign nationals and making them feel at home. With almost half of the national population and close to three quarters of the inhabitants of the capital coming from all over the world, a very international culture has developed. Well-respected international schools exist alongside public schools offering studies in Luxembourgish, German and French as well as programmes in English. The country's multinational makeup helps Luxembourg's politicians and entrepreneurs to understand their discussion and negotiation partners more easily and take on a mediation role whenever needed.

When it comes to career prospects, there is a world of opportunities in Luxembourg. The country has been voted a top-ranking place to live and work in multiple international surveys thanks to a stable economy, safe jobs and a generous social security system. Located in the beautiful green heartland of Europe and being exceptionally safe, Luxembourg is also a great place to live, travel and raise a family.

LUXEMBOURG AT A GLANCE



635,000



2,586 KM²



CURRENCY



FRENCH, GERMAN, ENGLISH, LUXEMBOURGISH



CAPITAL: LUXEMBOURG CITY



CONSTITUTIONAL MONARCHY PARLIAMENTARY

International higher education atmosphere in Luxembourg

The University of Luxembourg founded in 2003 is one of the youngest and most international universities in the world. Since its creation, the University of Luxembourg puts a focus on its multilingual and as well as in excellence in relevant research in targeted fields. It is definitely a modern institution with a personal atmosphere. It englobes 3 faculties, 3 interdisciplinary research centres and it counts around 6,700 students and 1,100 scientific and research staff.

In the yearly ranking Times Higher Education of young universities in the world, the University of the Grand Duchy ranks 20th.

Innovative and state-of-the-art infrastructure characterizes public research in Luxembourg

Since the 1980s, substantial reforms in the organization and governance of the research and innovation system in the Grand Duchy have led to a strong expansion of public research. Today, Luxembourg's public research ecosystem is defined by its internationalism, multiculturalism, state-of-the-art infrastructure and the consolidation of excellence in key innovative areas regarding fundamental and applied research.

Open access and science are other important features of the country's public research and innovation system. The mobility of researchers in the EU area and abroad is an essential feature of the Luxembourg innovation system ensuring high quality and performance in public research. In addition, Luxembourg offers an attractive and international environment for highly specialized researchers.

The Ministry of Higher Education and Research acts as the lead ministry of the following public research and higher education institutions:

- University of Luxembourg (Uni.lu) - www.uni.lu
- National Research Fund (FNR) - www.fnr.lu
- Luxembourg Institute of Sciences and Technology (LIST) - www.list.lu
- Luxembourg Institute of Health (LIH) - www.lih.lu
- Luxembourg Institute of Socio-Economic Research (LISER) - www.liser.lu



Luxembourg ranks among the “**Strong Innovators**”, alongside countries like the Netherlands, Germany and Austria, in the European Commission’s 2021 European Innovation Scoreboard.

LUXEMBOURG PAVILION AT EXPO 2020 DUBAI

The Luxembourg Pavilion at EXPO 2020 DUBAI is a public private partnership between the Government of the Grand Duchy of Luxembourg, through the Ministry of the Economy and the Ministry of Mobility and Public Works, the Luxembourg Chamber of Commerce, POST and SES.

Diamond sponsors ArcelorMittal, Cargolux and RAK Porcelain and Silver sponsors Guardian Glass, MCM Luxembourg, ULT and Schroeder Joailliers are supporting the pavilion presenting the Grand Duchy under the theme of "Resourceful Luxembourg", which is closely linked to the EXPO 2020 theme "**Connecting Minds, Creating the Future**".



The Luxembourg Pavilion

The architecture of the Luxembourg Pavilion located in the Opportunity District is based on the idea of a Möbius strip, an infinite form of a band with a single surface, which symbolizes the country's circular economy, its dynamism and openness. The ambulatory scenography of the pavilion showcases 5 key aspects of Luxembourg:

diverse, connecting, sustainable, enterprising and beautiful.

The journey takes visitors through 5 thematic spaces: **Luxembourg's diversity, its connectivity to the world, the country's entrepreneurial spirit, the far-reaching commitment to sustainability and the country's fondness of its traditions and beautiful nature.** Every aspect is represented by a dedicated segment highlighting what drives the country, presenting the daily life of its inhabitants, as well as general information on the Grand Duchy and the various key sectors of its economy.

At the top of the pavilion, visitors enjoy a film on how Luxembourg has always succeeded in reinventing itself, going from an agricultural country to an industrial power and a global financial center with today a new change towards research, digital technologies and space industries.

A visit of the Luxembourg pavilion will appeal to all 5 senses. Sight will be appealed by the pavilion's architecture and scenography. During the exploration tour, visitors will listen to the sounds of the Luxembourg Philharmonic Orchestra and touch digital elements of the scenography. By the end of the tour, they will enjoy the smell of Luxembourg's lush woods thanks to the signature fragrance and the giant slide (a nod to the traditional *Schueberfouer*) will take them to the pavilion's restaurant where they can savour Luxembourg fusion cuisine prepared by the Michelin-starred chef Kim Kevin de Dood.

Objectives

The objectives of Luxembourg's participation will be to:



- Promote Luxembourg's values: openness, dynamism and reliability which make the country a strategic business location, an exceptional place to visit and to live in;
- Introduce Luxembourg to a new public including potential visitors and expats;
- Present Luxembourg's resourcefulness as part of a shared solution to challenges in the imminent future;
- Intensify Luxembourg's long-standing relations with the UAE, which are the country's most important trade partner in the Arab world.

The Luxembourg Pavilion and "Connecting Minds, Creating the Future" theme

The Expo theme reflects the need of coming together as one to find global solutions to global challenges.

As a small but smart country, Luxembourg continuously knew how to reinvent itself to adapt to ever changing circumstances. This dynamism and versatility will be fundamental when it comes to face the pressing challenges in an imminent future. Luxembourg's participation at EXPO 2020 means therefore to actively contribute to the country's positioning as a strategic partner when it comes to creating solutions to pressing challenges.

Luxembourg's openness, dynamism and reliability as a country will be key assets when it comes to being part of a shared solution to a changed world.

Therefore, the pavilion's theme of "Resourceful Luxembourg" can be understood as a commitment to sustainably administer the country's resources in a way that they contribute to a better world for all of us.

Key facts



EXPECTED VISITORS
PER DAY: **8,000**



SITE AREA:
3,650 M²



FLOORS: **3**



RESTAURANT:
80 PEOPLE, 50
INSIDE AND **30 ON**
THE TERRACE



6 THEMATIC
TRADE MISSIONS



GROSS BUILT AREA:
2,100 M²



RAMP: **140 M**



WIDTH: **50 M**



VOLUME: **13,900 M³**



CAPACITY:
500 PEOPLE



THE ONLY
COUNTRY PAVILION
WITH A SLIDE



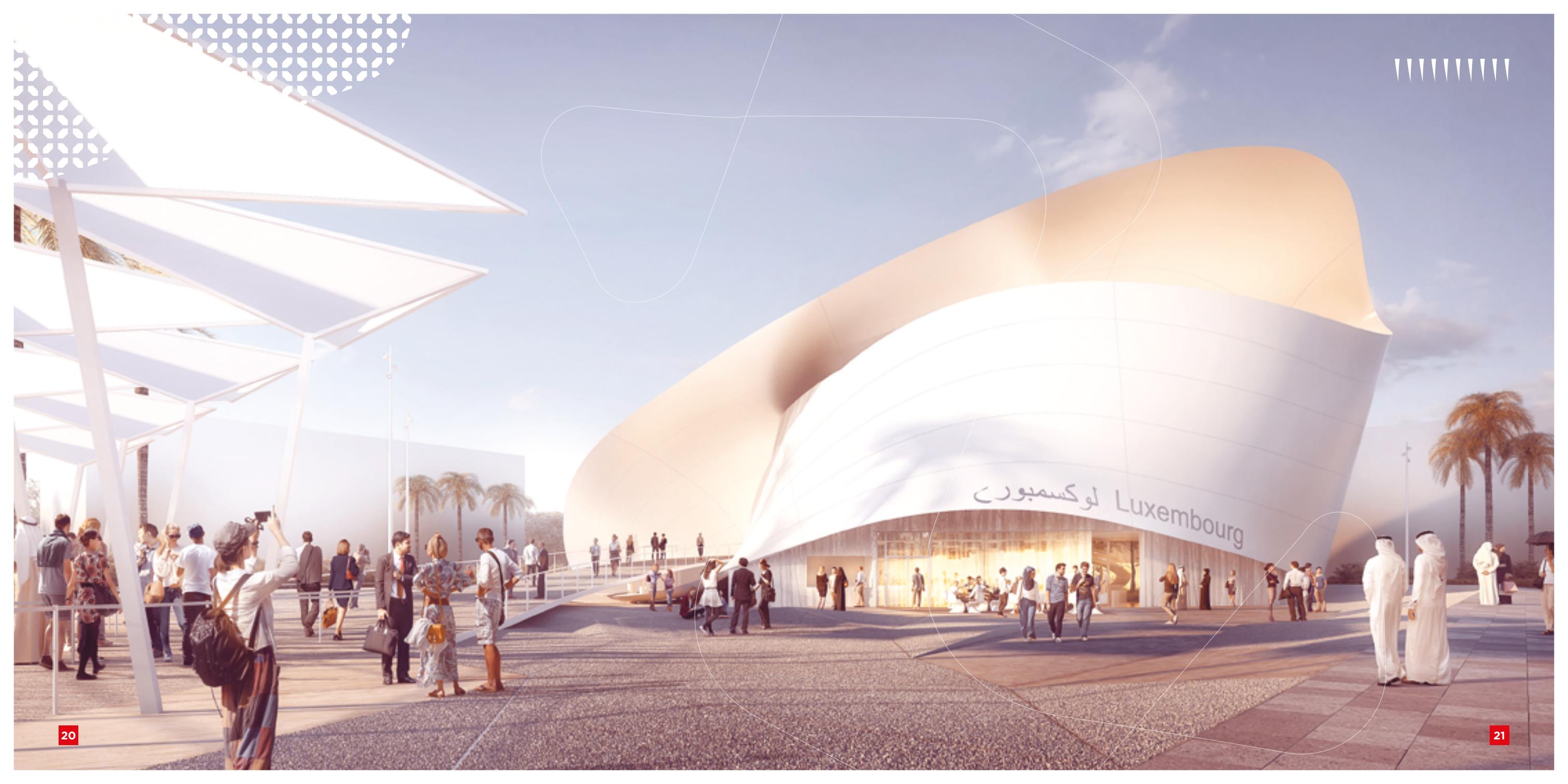
HEIGHT: **21 M**



MANAGED BY A
MICHELIN-STARRED
CHEF, **KIM KEVIN DE**
DOOD



AVERAGE TIME
FOR A TOUR OF
THE PAVILION:
15-20 MINUTES



DIGITAL ECONOMY

Luxembourg offers an attractive and dynamic business environment for companies with a strong digital dimension that are targeting the European market.

Renowned for its digital infrastructure and excellence in cybersecurity and data protection, the country stimulates data-driven innovation with the objective of becoming Europe's most trusted data economy. Its data ecosystem includes all the most central components, such as a national cybersecurity centre, data lakes, specialized research institutes and exceptional connectivity and secure data storage capacities. The unique, business-oriented high performance computer MeluXina makes 65% of its capacity available for companies. Public and private ecosystem players work closely together to provide a seamless customer experience and win international business deals.

WWW.TRADEANDINVEST.LU/BUSINESS-SECTOR/ICT

ORGANI ZATIONS

LUXEMBOURG CHAMBER OF COMMERCE

■ The main mission of the Luxembourg Chamber of Commerce is the protection of the interests of businesses and the Luxembourg economy. Today, it has 90,000 member companies, corresponding to 75% of total salaried employment and 80% of Luxembourg's GDP, making it the largest professional chamber representing the country's employers. Since membership of professional chambers is mandatory in Luxembourg, the Chamber of Commerce is highly representative. It represents all Luxembourg businesses except those in the craft and agriculture sectors. From this position, the Chamber of Commerce draws its legitimacy to operate as a spokesperson and legal representative for the collective interests of its members through its actions and initiatives.

The Chamber of Commerce and Luxinnovation, Luxembourg's innovation agency, work closely together with the Ministry of the Economy to stimulate innovation, internationalization of Luxembourg businesses, and to attract foreign direct investment. More specifically, the Chamber of Commerce offers advice and support to Luxembourg businesses in their initial steps or further expansion into foreign markets through its International Affairs team. This support is implemented by an international network now working both digitally and in the field to organize activities such as economic missions, guided visits, collective stands at trade fairs abroad, information sessions on international trade, or hosting foreign delegations in Luxembourg.

The Chamber of Commerce also works with the Office du Ducroire (ODL) to support Luxembourg businesses with export procedures by offering partial reimbursement of the costs associated with promotion, training, and participation in trade fairs, as well as insurance options for risks related to international transactions and investments abroad.

At Expo 2020 Dubai, the Luxembourg Pavilion will be a public-private partnership between the Government of the Grand Duchy of Luxembourg, the Ministry of the

Economy and the Ministry of Mobility and Public Works, the Luxembourg Chamber of Commerce, POST and SES (Société Européenne des Satellites).

In addition to its sponsorship of the Luxembourg Pavilion, the Chamber of Commerce has set up an extensive economic program for Luxembourg companies to take part in Expo 2020 Dubai, including trade missions to showcase participating companies and key sectors of the Luxembourg economy.



Cindy Tereba

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Steven Koener

Senior International
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**Luxembourg
Chamber of Commerce**
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www.cc.lu

APSI

APSI (Association des Professionnels de la Société de l'Information) is a National Trade Association, created in 2000, representing the interests of digital companies in Luxembourg. As a member of DIGITALEUROPE, the leading European trade association representing digitally transforming industries, and ICTLuxembourg, APSI's goal to defend the interests of its members in the National and European digital innovation policy making processes.



Jean Diederich

President

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APSI

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ICTLUXEMBOURG

ICTLuxembourg works as a coordination platform for the trade associations representing the ICT sector in Luxembourg, with the aim to enhance synergies, exchange of information and best practices between all the players of the sector. With 20 members (associations, academics and enterprises) we federate a vibrant tech ecosystem.

It supports and fosters ICT related projects and initiatives throughout the country for a strong national positioning and a more effective international reach.

ICTLuxembourg fuels the growth of the tech ecosystem at large. Our members represent the broadest panel of centers of interest: finance technology, data security & privacy, cloud technologies, telecommunications, hpc, blockchain and DLT technologies, internet, research and education and many more.



Marc Hemmerling

Secretary General

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Georges Muller

Member

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ICTLuxembourg

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www.ictluxembourg.lu

INCERT

INCERT is a public agency specialized in cybersecurity and digital solutions. INCERT's historical mission was directed towards the management of Luxembourgish e-Travel documents, more specifically into issuing and controlling the digital certificate contained in the contactless chip of Luxembourgish e-Travel documents.

At INCERT, we put digital society and its security at the core of our endeavours: connectedly, we are dedicating more and more of our efforts to the development of new solutions and products, in the ever more growing expansion of the digital transformation, which is taking place in all spheres of our lives. Nowadays, as part of the

wider 2022 corporate business acceleration strategy, the agency is working towards development of market solutions in key vertical markets, such as solutions related to digital identities, key management system for connected cars and cyber advisory.

By doing so, at INCERT we believe that digital identity management systems hold high potential. Accordingly, one of our current main objectives is to build bridges between traditional e-ID document systems and the ever more increasing identity ownership matters in the new digital era.



Ana Bubnic

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LUXEMBOURG HOUSE OF FINANCIAL TECHNOLOGY (LHOFT)

The LHOFT is Luxembourg's dedicated Fintech platform where finance and technology interact to foster innovation and develop solutions to shape the future of financial services. Offering Fintech incubation, co-working and a soft-landing platform, the LHOFT also connects, engages with and creates value for the broader Fintech ecosystem: financial institutions, IT industry, investors, research and academia as well as regulatory and public authorities. At the LHOFT, we see technology as an enabler for Financial Services.



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LUXEMBOURG INSTITUTE OF SCIENCE & TECHNOLOGY

■ The “IT for Innovative Services” (ITIS) department of LIST is home to 100 IT scientists and engineers performing research, development and innovation activities in computer and data science topics with the mission to support the digital transition of private and public organizations. ITIS’ main goal is to develop innovative IT approaches to help its partners secure and improve their economic, environmental and social performance, their resilience against foreseeable and unforeseeable events, and their ability to innovate in a responsible and sustainable manner.

To fulfil this aim, ITIS develops methodologies, architectures, models, algorithms, software tools, and integrated IT-based systems to achieve a more

efficient, optimised, robust, scalable, secure, trustworthy and user-friendly utilisation of data and information technologies.

ITIS has invested over the last years, with the support of the European Regional Development Fund, in the deployment of an AI, data analytics and visualization Technology Infrastructure. This platform is available to all companies (especially SMEs) and institutions that want to improve their business/production processes, products, or services using digital technologies, and can substantially accelerate the development of proof of concept applications in line with the “test before invest” paradigm.



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LUXINNOVATION

■ Luxinnovation is the national innovation agency of Luxembourg. It empowers companies to innovate by helping them find efficient solutions for their innovative business development projects, in line with the objectives of the government to develop Luxembourg’s economy in a sustainable manner through innovation and research. The agency also ensures that Luxembourg continues to attract international investment, companies and skills that are a perfect fit for the country.

We are a key and trusted partner for those who are interested in – and committed to – launching successful innovative activities in Luxembourg, from entrepreneurs and managers of start-up companies to established foreign enterprises and investors.

Luxinnovation’s mission is to help national businesses to innovate and grow and to highlight the strengths of Luxembourg’s economy in order to encourage innovative

companies to join us. We do this by focusing on impact and generating real client value. We offer an extensive range of high-value, complimentary services to companies of any size as well as acceleration programmes for start-ups including assisted access to grants and financing. We also drive major cooperation projects for private companies that are working in partnership with research and technology organisations.

We are an ideal partner to assist international start-ups and established innovative companies that are looking for a European base. We can support you with providing fast, reliable information on all aspects of doing business in and from Luxembourg as well as opportunities for your specific business sector, introducing you to the local business community, guiding you to relevant funding mechanisms and incentives, etc. We provide hands-on advice, contacts and support to enable companies to get off to a strong start.



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INTERDISCIPLINARY CENTRE FOR SECURITY, RELIABILITY AND TRUST, SnT

● The Interdisciplinary Centre for Security, Reliability and Trust (SnT), launched in 2009 by the University of Luxembourg, conducts internationally competitive research in information and communication technology.

In addition to long-term, high-risk research, SnT engages in demand driven collaborative projects with industry and the public sector. The centre has set up a Partnership Programme with over 50 members targeting strategic areas addressing challenges confronting industry and the public sector in ICT. SnT's strategic research areas:

Autonomous Vehicles, Cybersecurity, FinTech, Internet of Things, Secure and Compliant Data Management and Space Systems.

SnT has undergone a rapid development since its launch in 2009, recruiting top scientists, creating a Technology Transfer Office, protecting and licencing IP, launching four spin-offs, and creating a dynamic interdisciplinary research environment with some 400 people (including +130 PhD students).



Carlo Duprel

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WOMEN IN DIGITAL EMPOWERMENT (WIDE)

● Co-founded by **Marina ANDRIEU**, organiser of the first coding training back in 2013 and Marie-Adélaïde LECLERCQ-OLHAGARAY, **WIDE (Women in Digital Empowerment)** is the leading organisation to promote girls and women into the field of digital and new technology in Luxembourg.

We are a dynamic organisation collaborating with the private and public sector to develop innovative projects with social impact around three main pillars :

Gender equality
Digital skills
Entrepreneurship

WIDE ANDCO is a new **social enterprise** that will allow women joining or retraining in the field of ICT to gain valuable experience whilst supporting digital projects for business, social ventures and new entrepreneurs. We are also offering training, coaching and recruitment services which promote diversity in organisations.

Marina ANDRIEU is also representing **WANNA GG**, a digital hub for girls who play video games. WANNA GG provides opportunities for girls and women to develop their skills and network in the growing field of esports and gaming. The hub offers a gamified experience and access to cool NFT and collectables to support women in esports!



Marina Andrieu

Director
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L-1724 Luxembourg
www.wide.lu



BUSINESS DELEGA TION

4i

Established since 1997 in Steinfort (Grand-Duchy of Luxembourg), our company makes a point of honor to support our customers for the implementation of mobile traceability solutions for Industry, Logistics or Healthcare sector. Our know-how is based on the experience of our employees in different sectors, which is a guarantee of quality.

Our core business is integration of Barcode and RFID products for traceability (consultancy, handheld devices, wireless networks, label printing). We are developing our standard software solutions that can improve process digitalization, product traceability and stock inventory.

Our solutions are easy to deploy, easy to use, multilingual and can be quickly integrated into a customer ERP.

Our team includes twelve highly qualified people (software development, technical services) and is able to support our international customers to deploy their mobile solution.

We are reselling and integrating top quality brands like Zebra, Honeywell, Datalogic, Sato, SOTI, Panasonic.



François Dolisy
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AMROP

Amrop advises the world's most dynamic, agile organizations on identifying and developing their leaders, through 65 offices in 53 countries. We help exceptional businesses identify, position and develop exceptional leaders - people whose vision, drive and ambition transform organizations and markets. From Executive Search to Leadership Assessment and Board Consulting, we are not service providers, we are **Trusted Advisors** for our clients. Every business, market and project is unique, as are their leaders. We understand and treat them accordingly.

Executive Search

We identify and position C-suite and board-level leaders for clients in all industries, with a focus on the Digital and Financial sectors. Executive Search is a time-sensitive and intricate undertaking. Our work consists of intense international research, deep industry knowledge and unconditional care and confidentiality. Careers and

reputations hang in the balance. We act accordingly, providing our clients and the prospective members of their team with complete professionalism and discretion.

Leadership assessment & development

We make a structured, comprehensive and objective evaluation of current competences and future potential of our clients' leaders. Blending customization with precision, we draw on a tried-and-tested range of Leadership Assessment approaches and tools, proposing, not imposing.

Board Performance

Board performance is vital to the success of an organisation. We work with our clients to find the right blend of talent, leadership, diversity and cultural fit in order to build effective and performant Boards and transform them into strategic assets.



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ARENDDT & MEDERNACH

● Arendt & Medernach is the leading independent business law firm in Luxembourg.

The firm's international team of 380 legal professionals represents clients in all areas of Luxembourg business law. Our service to clients is differentiated by the end-to-end specialist advice we offer, covering all legal, regulatory, taxation and advisory aspects of doing business in Luxembourg.

Our coverage of the Middle East, North Africa and India

Our dedicated team enables us to cover all key jurisdictions and markets in the MENA and India. It advises on Luxembourg legal, tax and regulatory aspects regarding: the structuring of investment funds; international corporate and tax structures; transactions; international finance.

Luxembourg is also a prime location for setting up Shari'ah-compliant investment structures. The authorities'

support, a reliable legal investment environment and a tax-efficient system all encourage Islamic companies and financial institutions to perform Shari'ah-compliant investments through Luxembourg vehicles.

Our presence in the region allows us to offer face-to-face advice during local business hours on Luxembourg aspects that impact our clients' businesses, whether inbound or outbound-driven.

Your contact in the region

Emmanuelle Entringer is a Counsel in the Investment Management practice of Arendt & Medernach. She provides advice on the structuring of Luxembourg funds to asset managers on a worldwide scale, with a regional focus on the MENA and India. She has over twenty years' experience in the field of investment funds in Luxembourg, and over a decade in Dubai.



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CONNECT2ACT

● Marc Hemmerling holds a Master degree in Computer Science and is manager and independent director of Connect2act.

Connect2act offers independent advisory services in the domain of payments and Fintech, and is active in establishing business relationships (connecting people and ideas).



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DRP ARCHITECTURE

DRP Architecture is a practice-oriented architecture office that offers all the services with know-how and creativity. It is important for us to focus on the creative as well on the economic viability of a construction project. We determine the figures and data that come into play in order to take all the factors into account in their own sense. Our service portfolio is based on the following 4 pillars: **Architecture, Interior Design, Project Management and Communication Design.**

What's next?

A challenge to accomplish is the foundation of digital transformation in the architecture, engineering and construction industry with models as BIM (Building

Information Modelling), a holistic process of creating and managing information for a built asset. Based on an intelligent model and enabled by a cloud platform, BIM integrates structured, multi-disciplinary data to produce a digital representation of an asset across its lifecycle, from planning and design to construction and operations.

This combined with the 3D print of a construction, enables to build entire structures while saving time and money. It also benefits designers and clients, letting them change the concept model quickly and relatively inexpensively.

What could be the construction of tomorrow?



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DRP GROUP

DRP Group is a real estate investment company, with its core business expertise being real estate development.

“Our vision is centralised on two categories: sustainable and innovative projects, and satisfaction for our clients.” Sustainability will remain a top priority, as we strive to engineer and develop eco-friendly residential and commercial structures that stand for optimal quality and comfort. The innovation aspect comes with technology.

Technology can be integrated in the building (Artificial Intelligence, etc), but it can also play an important role in the whole process leading to the actual project, long before any construction even begins. DRP Group is currently working on innovating the sales process in that field, payment processes as well as the funding of projects as the two areas for change in Luxembourg. We believe that fintech could play a significant role in the real estate sector in the future.



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EBRC

EBRC aims at being a European Centre of Excellence in the management and protection of sensitive information thanks to its unique one-stop-shop Trusted Services:

- **Trusted Resilience Services**
Design, implementation & management of Business Continuity Solutions
- **Trusted Data Centre Services**
Data Centre Services based on redundant Tier IV infrastructures (security & availability)
- **Trusted Managed Services**
ICT infrastructure Management
- **Trusted Cloud Europe**
Infrastructure and Platform as a Service solutions; Back-up & Restore Services
- **Trusted Security Europe**
Managed Security Services & Cyber-Resilience Services to counter IT threats
- **Trusted Advisory Services**
Advisory in ICT risk management & outsourcing



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EBRC's clients need clear warranties in terms of Risk Management, Service Level and Quality.

Norms like ISO 20000 (IT Service Management), ISO 27001 (Information Security), ISO 22301 (Business Continuity Management Systems), PCI-DSS (Payment Card Industry-Data Security Standard), structure the whole offers and services of EBRC.

Active in the financial market at first, EBRC developed over the last 20 years a unique know-how in the design, implementation and operation of critical e-business and e-commerce infrastructures and now works with worldwide players from international institutions, health & biotech, space...



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E-KENZ

e-Kenz is an IT consulting agency and a hosting provider, delivering complete managed services, mainly around Business Information Systems (ERP, Analytics, Mobility, DMS, CRM). e-Kenz' business offer covers activities from business organization expertise consultancy, project management and SAP business suite implementation competencies, to providing innovative cloud services to support the activity process of mid-sized as well as major companies.

e-Kenz may offer flexible management solution for SAP outsourcing platform depending on required services. Rather than investing in a dedicated IT infrastructure, the client buys a global service including the implementation of a powerful, integrated SAP software, hosting services, assistance, support, etc. in a Software as a Service mode (SaaS) or Platform as a Service (PaaS).

Next to its turnkey services, e-Kenz may also deliver all services separately, providing individual consulting services or support services.

e-Kenz services enable faster implementation phase, with proven, reliable processes and customized IT budget. Clients data are hosted in secured datacenters in Luxembourg.

With e-Kenz SAP IT services in a private cloud and its center of support, e-Kenz customers benefit from state-of the art, up-to-date, SAP solutions and may mitigate the investments in hardware and/or IT people.



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G-CORE LABS

■ G-Core Labs is one of the worldwide leaders in the provision of network infrastructure. Head quartered in Luxembourg, we are the partner of choice for companies around the world in need of secure hosting, dynamic and smart cloud solutions, fast and reliable CDN and DNS. Complimentary products & services we offer under the same roof include our customizable Media Platform for Streaming and/or Video on Demand, alternative Storage solutions, advanced Security (DDoS) Protection, Custom Software development, IT Infrastructure Management & Managed Services.



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GAMMA AR

■ GAMMA Technologies is a Luxembourg-based start-up with a multinational team and an ambition to eliminate the use of pen and paper on construction sites through an Augmented Reality solution. Its product GAMMA AR overlays 3D Building Information Models (BIM) on the jobsite to prevent errors, reduce rework and shorten the time spent on documentation and follow up which allows savings of up to 10% of total construction costs.



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HALIAN

Technology, Talent & Transformation

Halian's success has spanned over 25 years. Throughout this time, we have continuously evolved to build long term partnerships with both customers and talented individuals in Europe & the Middle East. With offices in the UK, Luxembourg, Belgium, UAE, Qatar & KSA, Halian is an international business with a unique regional bridge between these vibrant regions.

Since 1996 we've understood that innovation is the only way to provide practical solutions that transform businesses and develop careers that fulfil this potential faster. Our teams take a holistic, agile approach to technology transformation and we work tirelessly to make the potential for change a reality for our customers.

Halian's services

Our services cover three main offers - Smart Services, Tech Talent & Search. We focus on the Fintech, Healthcare, Cybersecurity, Telco, Finance, and the

emerging technologies in Next-Gen sectors. We support Government & Semi-Government organizations, as well as European Institutions on their transformation journeys. Our teams push the boundaries of how people interact, work and live. We aim to bring the right people and the right technology together at the right time to make a lasting impact.

Today we build tomorrow

Evolving from yesterday's traditional business models, we combine our business, technology and service expertise to work beyond traditional boundaries. We shape our solutions to the times we live in now - and where we're heading tomorrow. Like the world around us, we're constantly evolving. We are embracing big new ideas and ways of thinking that will transform our world. This is what makes Halian a partner for progress and your 'Partner in Possibility'

Ready for tomorrow? Let's get talking.



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HR GROUP PROMOTION IMMOBILIÈRE

HR GROUP with Laforêt Capital is one of the leaders of real estate. Head quartered in Luxembourg and Belgium, we are the partner of choice for companies around the world in need to invest and develop your real estate projects

Our real estate agency specializes in the sale, rental, rental management, trustee as well as real estate promotion

We help you find, dynamic and smart solutions fast and reliable.

We offer under the same roof include our customizable Media Platform for Streaming and/or Video on Demand, alternative Storage solutions, advanced Security (DDoS) Protection, Custom Software development, IT Infrastructure Management & Managed Services.

A dynamic team, specialized in real estate, will be at your disposal for all your projects.



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JNS LABS

● LUXIP SA - JNSLABS is a manufacturer of consumer goods & healthcare products based in Luxembourg and Central Asia.

An innovative company, LUXIP SA - JNSLABS is constantly integrating the latest technologies to improve the performance of its businesses.



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JOB TODAY

● JOB TODAY, Europe's leading mobile hiring app that helps businesses find staff in 24 hours. Since launch in 2015, company's apps delivered over 200 million candidate applications. The company has attracted over 8 million users and 1 million businesses to the platform.



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KOOSMIK

● Koosmik is an award-winning technology company, which provides access to banking and financial services through a mobile application.

Its users can have an electronic wallet digitizing both payments and loyalty programs. The mobile application also allows, depending on the country, money transfers, cash deposits / withdrawals, bill & mobile payment, access to insurance and micro-credit.

Already launched with the diaspora in Europe and Togo with more than 120,000 users, Koosmik is accelerating its growth by launching both Madagascar and South Africa in 2021, with a targeted focus on young people including unbanked populations.

In 2022, thanks to the support of the Ministry of Foreign Affairs, Koosmik is will intensively look for both operational and financial partnerships that may contribute to scale.



Grégoire Yakan

CEO

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Scope of activities:

- Payments;
- Financial services ;
- Marketplace / e-commerce;
- Loyalty program ;

Key figures:

- Funding > 3 M €
- Users ~120,000
- Merchants ~ 750
- Flows > 2 M€

ESG: Koosmik is committed alongside Onomo and Unitlife until 2024. The funds collected are intended directly to Africa contributing to tackle chronic malnutrition with the UN.

International awards and recognition:

- Paris Fintech Forum (2019)
- CES Las Vegas (2019)
- Jumpstarter San Francisco (2019)



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KPMG

● As a member of KPMG International, a network of independent firms operating in 146 countries, KPMG in Luxembourg provides a full range of audit, tax and advisory services to major national and international clients active in the financial, insurance, commercial and industrial sectors.

With more than 1,800 people, KPMG in Luxembourg is one of the country's leading audit, tax and advisory firms. Our approach to relationships and service delivery

is designed to help clients exploit new opportunities, improve performance and manage risk.

We also participate in/or chair various industry groups in Luxembourg, including the "Haut Comité de la Place financière", the Commission de Surveillance du Secteur Financier (CSSF), the Bankers' Association (ABBL), the Association of the Luxembourg Fund Industry (Alfi) or the Luxembourg Institute of Directors (ILA).



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LMS SERVICES

■ LMS Services S.à r.l. is a Luxembourg corporate services provider and part of the consultancy association Ludwig Consult in Luxembourg and Germany.

We are your competent partner for all structuring and administrative matters relating to your engagement in Luxembourg and Germany. Within this framework, we offer a full range of services regarding your company and investment projects. We give advice on all issues relating to the tax and corporate structuring, assist you in managing your assets and take care of all administrative duties in Luxembourg.



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LUXAIR

■ Luxair is a key and responsible player as well as a major employer in the Grand Duchy of Luxembourg and the surrounding Greater Region.

Founded in 1961, Luxair is a key player and major employer in the economy of the Grand Duchy of Luxembourg and the surrounding Greater Region. The company is active in four aviation-related activities: passenger air transport, tour operating, airport services and air freight handling. Luxair offers fast air service to most of Europe's largest cities, business centers and international hubs. The airline stands for Safe and Clean travelling and prides itself upon providing maximum flexibility to its business clients and quality travel to its leisure customers.

Luxair offers a wide range of package deals and thematic holidays through its tour operating division. Products are tailored to suit a great variety of vacation desires and all budgets, always in line with highest quality and safety standards.

As the unique airport service provider at Luxembourg airport, Luxair takes care of Passenger Assistance and all tasks relating to fast and efficient servicing of landed aircraft. Luxair's Catering division is responsible for preparing appetizing inflight meals and loading them on-time in the best freshness conditions.

Luxair's air freight division handles every kind of merchandise with ease and efficiency and is considered one of the largest freight distribution centers in Europe.



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LUXPROVIDE

✦ LuxProvide accelerates economic and social progress through supercomputing. We are Luxembourg's European center of excellence in HPC, HPDA & AI solutions with the easiest onboarding and highest quality assistance, in a confidential, trusted and cyber-secure environment. Our supercomputer is designed to answer the needs of Luxembourg's seven priority areas of sectoral expertise (Financial Services, Logistics, ICT, Manufacturing, Eco-technologies, Space, Health technologies).



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MOTOR DEVELOPMENT INTERNATIONAL

✦ With the vision to make sustainability accessible to all, Motor Development International (MDI) developed a disruptive clean technology with engines that run on compressed air ideally produced from renewable sources such as solar, wind, or hydro collectors. This technology offers a wide array of applications operable and adaptable to Sustainable Mobility and Energy Storage Solutions. MDI's applications that run on compressed air are ready to be industrialized through a net of micro-factories, including:

AirPod 2.0: A urban quadricycle 2 seats, 100 km range.

Green'Air: An off-road compressed air buggy

In partnership with manufacturers:

Industrial train: Wagons with air tractor

Air'Volution: The garbage-collector truck developed with VEOLIA

AirWall: a fixed energy storage solution for buildings

ICAESS: Industrial Compressed air Energy Storage Solution

MDI's evolved business model focuses on three facets: Custom manufacturing and marketing of MDI's products based on compressed air engine technology, commercialization of MDI's manufacturing licenses, and creation of joint ventures.



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MULTIGONE

■ Cadolto is the world's leading specialist in the construction of complex, technically sophisticated buildings using a modular design.

In industrial building manufacture, Cadolto can show the highest degree of prefabrication – up to 90%. The more demanding a building and its building technology, the more interesting it is to install all of these components in advance.

When it comes to capacity planning for your data center, flexibility is paramount. Instead of brick on brick, modular construction is therefore the key to maximum expandability and adaptation potential. With finished solutions in record time.

For a data center that works so energy-efficiently that it practically pays for itself. With standardized modules, your new data center for 6, 12, 18, 24 or 48 racks is ready-to-use within just four months of ordering.



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OPENFIELD

■ A way forward, many goals to achieve, but no idea how to master business, environmental and social challenges to secure sustainable growth.

The daily business keeps you focused on managing the immediate to satisfy your customers demands.

But then again, like many companies, you lose sight of the qualities of your company. This short-sight view makes you wonder “how would it be if... I had time to rethink my strategy and redesign my company”.

How much do you ignore your hidden resources? On what elements your potential for rapid development? How can your customers better perceive the quality of your services? How to improve your cost structure? What are your actual risks? The tools you're using are effective?

It is time to open fields for new mindsets, new way to make people producing value together, to understand and adapt your business to sustainable values. Since 2015 we transform and build together with our customers their future.

Our experience, our interactions with your people will show you how to use your resources to improve your performance and how to keep a strong positioning for a sustainable business.

Considering these points, what is the right way to transform for you?

OpenField, your customers will love it.



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ORDINA LUXEMBOURG

Ordina is an independent IT services provider in the Benelux, with around 2,650 employees. We focus on giving our clients a digital edge in the sectors financial services, industry and the public sector. We do this by connecting technology, business challenges and people. Ordina wants to help its clients to stay ahead of the challenges and changes in their business.

We believe digital capabilities are key to staying ahead of change.

Ordina understands the impact technology can have and knows to utilise it to improve processes and create new business models. But even more importantly, we know what is needed for a successful synergy between business and IT. This allows us to give our clients

sound advice on the best roadmap for the future. Our core activities consist of consulting, technology and outsourcing services.

We work with our clients in a smart way to achieve the best results for them. We do this in our own unique way, the Ordina Way. An approach where our clients know what to expect from Ordina at every stage of the collaboration.

Ordina was founded in 1973. Its shares have been listed on the NYSE Euronext Amsterdam stock exchange since 1987 and are included in the Small CAP Index (AScX). Ordina recorded revenues of EUR 369 million in 2020.



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OXYLIOM SOLUTIONS

Doing Digital Identities Right for a positive Customer Experience .

We offer a comprehensive platform for identity services with modern, secure, and legally compliant digital customer experience. We Provide a baseline for identity management services to manage customer identities and access management for everything.



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PM INTERNATIONAL

PM-International AG is one of the world's largest direct selling companies in the areas of health, wellness, and beauty, based in Schengen, Luxembourg. Founded in 1993, the company develops and markets premium nutritional supplements and cosmetics through its own brand FitLine® - many of which have a patented technology. PM-International sells its products in more than 40 countries worldwide.

The Nutrient Transport Concept (NTC®) represents the company's core competency: it delivers the nutrients exactly when they are needed and where they are needed - to the cellular level, from inside and out. To guarantee a continuous high product quality, the products

are regularly and independently tested by TÜV SÜD ELAB. Since 2016, PM-International collaborates with the Luxembourg Institute of Science and Technology (LIST), including shared laboratories.

More than 700 million FitLine® products have been sold worldwide. Well over 1,000 top athletes from more than 60 disciplines and 30 nations trust in FitLine nutritional supplements and FitLine is the official supplier of numerous sports associations and national teams, such as the Luxembourg Handball Federation (FLH), the Luxembourg Basketball Federation (FLBB), the German Ski Association (DSV), and the Austrian Sports Aid (ÖSH).



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PROXIMUS LUXEMBOURG

Proximus Luxembourg SA unites the Codit, Tango and Telindus brands under one umbrella and employs 750 people.

Tango offers a broad product portfolio including fixed and mobile telephony, Internet and TV services for residential customers and small businesses.

Telindus accompanies all organizations in their digital transformation, by providing tailored support services. Its areas of expertise include Telecommunication Services, ICT Infrastructure, Multi-Cloud, Digital Trust Solutions, Cybersecurity, Business Applications, Managed Services and Training.

Codit is dedicated to the corporate market, alongside Telindus. Codit provides next-level consultancy, technology, and managed services to organisations worldwide and successfully helps them reduce operational costs, improve efficiency and enhance communication by integrating people, applications, and things. Both Codit and Telindus are key players within their respective domains: by combining these skills, Proximus Luxembourg is able to provide integrated 360° digital solutions, helping companies to drive their business through their entire journey of digital transformation.

Proximus Luxembourg is a subsidiary of the Proximus group, the main provider of telephony, internet, television and ICT services in Belgium.



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SKYLAUNCH

SKYLAUNCH, headquartered in Luxembourg City, Luxembourg, is a privately owned, independent exchange and distributor of technology-driven innovations with a focus on artificial intelligence.

In doing so, SKYLAUNCH connects supply and demand between start-ups, research institutes or universities and other innovation drivers with SMEs, family businesses or the corporate world and the public sector and has offices in Luxembourg, Germany and the United Arab Emirates.



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TALKWALKER

Talkwalker delivers the social insights that help brands build growth. In a world full of conversations, the most successful global brands have switched to Talkwalker because we provide them with a powerful software platform to uncover, understand and derive the most valuable insights from social, online and conversational data. Our listening and analytics tool enables more than 2,000 companies worldwide to

protect their brands, measure their impact and gain the key consumer insights that drive purchase decisions.

With offices in Luxembourg, New York, San Francisco, Frankfurt, Singapore, Paris, and Tokyo, Talkwalker's 400+ dedicated employees are global and local partners in all major time zones and regions.



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WADY FILMS

Since its creation in 2015, Wady Films has aimed to develop artistic and stimulating projects on cinematographic, television and digital platforms. We are committed to creating revolutionary tales, to building a visionary world, to questioning contemporary social problems while entertaining.

Wady Films defends very specific artistic perspectives and collaborations with unique and traditionally under-represented voices. Our work defies conventional architecture of narration, from comedy to drama through horror, while combining an avant-garde visual language.

In 2019, Wady Films entered the sales and distribution spectrum (through their subsidiary Wady Media) by working closely with major international ICT partners such as Netflix, Amazon and RTL Group. Their latest success is SAWAH, the first majority Luxembourg production to be available on Netflix (Benelux, MENA, DACH, CEE) as well as on Amazon Prime (US).

The company's founders are members of ULPA (Luxembourg Producer's Guild), the European Film Academy, EAVE, Screen Leaders, ACE Producers as well as Berlinale Talents.



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WEINVEST CAPITAL PARTNERS

WeInvest Capital Partners is a boutique firm specializing in Private Equity Real Estate (PERE), real estate asset management and private equity.

WeInvest Capital Partners seeks to create long-term value for its investors through a portfolio of dedicated alternative investment funds, creating positive impacts on each project it invests in. Led by entrepreneurs with a broad range of expertise, the firm has an extensive network and invests primarily in Europe and the United States. WeInvest Capital Partners is based in Luxembourg.



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ZNK CONSULTING

■ Znk Consulting is specialized in the creation and distribution of innovative add-ons for SAP ERP and S/4HANA. Our add-ons have proven to provide a strong added value to the Business and the IT of our customers. Our flagship add-on is YAC, an universal connector ensuring integration of all your SAP attachments with any Document Management System in the Cloud and On-Premise. YAC works for all SAP documents management scenarios, and with all SAP user interfaces (Fiori and others). YAC also comes with a SharePoint 'flavor' for advanced two-ways synchronization with Microsoft SharePoint; here also Cloud (O365) and On-Premise are supported.

Our second add-on is YDES, especially created for ensuring the GDPR compliance of your SAP systems. YDES is the 1st SAP add-on allowing to flexibly configure and execute Data Erasure Rules and Strategies taking into account your Business Processes and their inter-dependencies. YDES is also often used for Business driven Automation of the Data Archiving.

Many great companies are using our add-ons all over the world, in Luxembourg of course and also in various European countries and in North America. They can attest both the quality of our product and support, with team members having more than 25 years of experience in the world of SAP Technologies.



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ZORTIFY

■ Zortify's mission is to help everyone to make better decisions by using artificial intelligence (AI) to translate complex data into easily understandable and usable insights.

Founded in 2018 in the heart of Europe, Zortify is considered to be one of the most innovative and promising deep tech companies from Luxembourg. Its technology solutions are based on the latest applied research and expertise in data & computer science, natural language processing (NLP), psychology, and people analytics to disrupt decision-making processes. By using AI, Zortify generates additional layers of information that are not visible to the human eye.

Zortify's solutions help decision-makers in various fields, such as personnel selection and development in HR contexts, as well as the identification of investment targets by analyzing the people behind the investment to avoid potential losses. Additional applications are under development.

With headquarters located in Luxembourg City and a branch in Cologne (Germany), the team embodies a diverse and inclusive corporate culture. Comprising 8 nationalities from 4 continents, 12 languages, 59% women, 7 PhDs, Zortify is one of the most attractive young companies for top talents and AI experts from all over the world.



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