

## ECONOMIC MISSION IN UKRAINE 14-18 OCTOBER



The International Department – European Affairs of the Chamber of Commerce of the Grand Duchy of Luxembourg, with the relevant regional administrations in Belgium, organised a multi-sectoral economic mission to Kiev and Dnepropetrovsk in Ukraine. This Eastern European country offers many little-exploited opportunities, particularly in the areas of industrial chemicals as well as mechanical material and equipment. Having an historically strong relationship with Russia, the country is now turning towards its western neighbours, with a marked desire to move closer towards the European Union.

The capital Kiev has 2.7 million inhabitants, is located in the centre of the country and

is the political, administrative and trading centre of the country. Dnepropetrovsk is in the east and thanks to its location in Donbass, the most industrialised region in the country, has a wide-ranging and efficient communications system. Amongst the most important industries are metallurgy, chemical industries and mechanics and the participants on the trip were able to meet fellow business people from these and other sectors. Meetings were scheduled with Ukrainian firms looking for international partners.

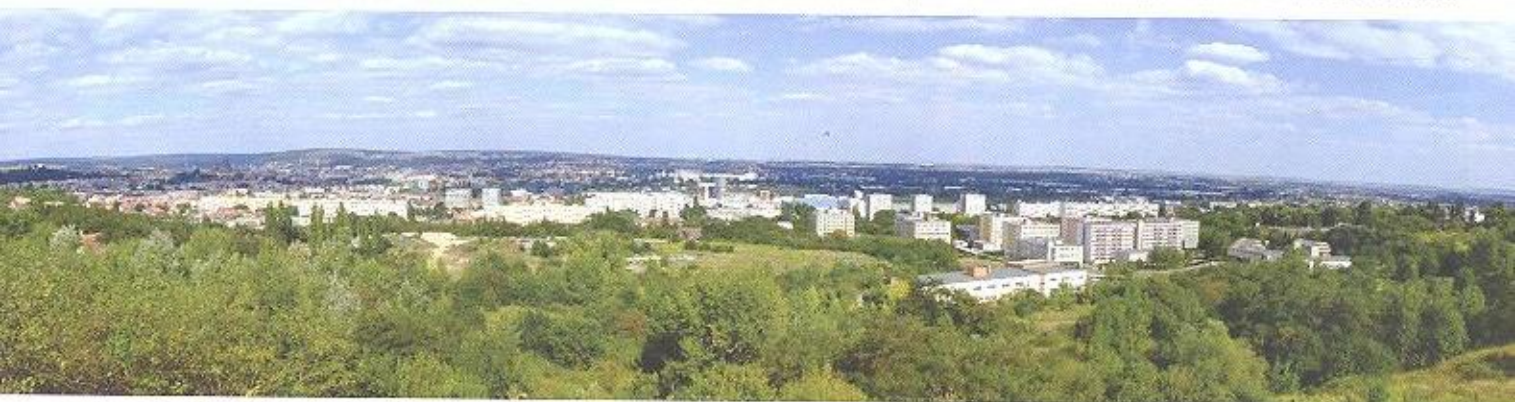
Luxembourg firms who would like to receive more details on the Ukrainian market should contact the International Department on tel: 42 39 39 360, fax: 43 83 26 or by e-mail:

[europe@cc.lu](mailto:europe@cc.lu).

## Brno welcomes Luxembourgish entrepreneurs

For several decades, the International Engineering fair in Brno, Czech Republic has been a platform for manufacturing networking, giving access to the markets of Central and Eastern Europe. The fair took place on 3rd/4th October this year and for the first time featured the "b2fair" concept which combines elements of an international fair with an exchange forum.

After the great success of the b2fair formula at several international events such as the fairs of Hannover, Elmia Subcontractor (S) and the Hi in Herning (DK), the matchmaking event took place in one of the new EU mem-





This is a regular feature by the Luxembourg Chamber of Commerce and the Ministry of the Economy and Foreign Trade. Business Review is distributed each month to embassies, honorary consuls and trade delegations in over 150 countries to inform them and potential trade partners of the wide range of opportunities that exist in the Grand Duchy.



## WORLD SME EXPO

中小企國際市場推廣日



ber states for the first time. For Luxembourg, this country is one of the most important trading partners of the new EU countries, with its growing economy and controlled inflation, the country offers strong potential to foreign importers and exporters.

To give Luxembourg businesses even more opportunities to meet potential trade partners, a sectoral economic mission followed straight after the two b2fair days. Made-to-measure meetings were organised within the scope of this mission by the Chamber of Commerce as well as the Brno EIC, using the offices located in the Brno fair.

Eight Luxembourgish business participated in the economic mission and the b2fair match-making and they also met representatives of Southern Moravia who described the opportunities offered by their region given their

strong connections with Vienna, Prague and Bratislava.

The next b2fair business meetings will take place at the ELMIA Subcontractor fair in Jonköping Sweden as well as in the Grand Duchy of Luxembourg during the Contact fair which will take place at LuxExpo from 20th-22nd November.

### Luxembourg Chamber at the 7th World SME Expo in Hong Kong

For the third consecutive time, the Luxembourg Chamber of Commerce will participate in the 7th World SME Expo in Hong Kong from 12th - 14th December 2007. The annual exhibition is organised by the Hong Kong Trade Development Council (TDC) and serves the purpose to help SMEs from around the world to discover international market opportunities.

It is a multi-national marketplace for networking, business-matching and the exchange of new technologies. Senior decision-makers from SMEs in different product and service sectors from the Asian region and the Chinese main-

Last year, three-day exhibition occupied an area of over 13,000 m<sup>2</sup> and attracted some 35,000 visitors and 107 overseas exhibitors from 62 countries as well as 52 exhibitors from mainland China. Various business-themed pavilions showcased China Trade support, logistics, distribution, trade service promotion and SME branding.

Adjacent to the Expo, the Luxembourg Chamber of Commerce has offered to lead a Luxembourg Trade Mission to Shenzhen, where business-contacts with Chinese counterparts could be organised. Shenzhen is a sub-provincial city of Guangdong province in southern China. The city is close to the core urban area of Hong Kong. Since the late 1970s, Shenzhen is one of the fastest growing cities in the world and is the second busiest part of China after Shanghai.

Luxembourg companies which are interested in participation in the World SME Expo and/or at the Trade Mission to Shenzhen should contact Mr. Jean-Claude Vesque, Head of International Trade – International Department, phone: 42 39 39-311, e-mail: jean-claude.vesque@cc.lu.

#### Participants

- \* Accumalux S.A.
- \* Astron Buildings S.A.
- \* Bohemia Bourg
- \* Codipro
- \* MCM Import-Export
- \* Paul Wurth S.A.
- \* Techgate S.A.