

Contact & SME Forum 2008

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This year, the 3rd edition of the 'SME Forum' will take place in Luxembourg in the premises of Luxexpo on 27th & 28th November 2008.

(Information courtesy of the Luxembourg Chamber of Commerce)



As part of the professional trade fair 'CONTACT', this matchmaking event offers the ideal meeting place to promote and to generate potential business contacts between companies at interregional and international scale.

What is the SME Forum?

The 'b2fair' matchmaking event of the 'SME Forum' is a professional business platform enabling participating companies to gain new and qualified busi-

ness contacts, to find potential cooperation partners and to exchange business experiences at interregional and international level. Furthermore, the 'SME Forum' gives the possibility to participating companies to attend various thematic

workshops. Based on the internationally well known b2fair concept offering both the advantages of a professional trade fair and of a business cooperation exchange platform, it offers to companies - visitors and exhibitors - business meetings

with other companies made possible via an online catalogue containing detailed company profiles and specifying the business cooperation desired. In brief: for you an easy and efficient way to match perfectly the business cooperation you are looking for at a great speed, while saving a lot of time and money.

What is the CONTACT trade fair?

Contact is an event organised by LuxExpo in collaboration with Brain & More and is officially supported by the Ministry of the Economy and Foreign Trade, the Ministry of Middle Classes, Tourism and Housing in association with the Luxembourg Chamber of Commerce.

It is a professional trade fair that takes the shape of an entrepreneurial networking event and represents a professional mix of exhibitions, conferences and matchmaking. It focuses on the Greater Region's business development and puts a special emphasis on business related services while hosting companies from a wide range of sectors.

What is the aim of the 'SME Forum' at the 'CONTACT' trade fair?

Its aim is to sustain the growth of potential cooperation projects at interregional scale and, to a higher extent, internationally. Sustaining the develop-

ment of first business contacts, this outstanding 'b2b' meeting platform offers the possibility to analyse and study the profile of interesting business cooperation partners in advance. The 'SME Forum' b2fair match-making event combines the assets of a professional trade fair with a business co-operation exchange platform and represents an important gathering in one single meeting place of the economic potential of innovative and dynamic entrepreneurs of the Greater Region. Coming from Rhineland-Palatinate, Saarland, Lorraine, Wallonia and the Grand Duchy of Luxembourg, all the participating companies are all willing to extent their business relations to the neighbouring regions as well as to many other European countries. The participation of business delegations from the Baltic States, Poland, Bulgaria, Romania, Serbia, Italy and

Turkey are also expected and will contribute to enhance the international character of the event.

What are your 'b2fair' benefits?

- Efficient time management via pre-arranged business meetings;
- Fruitful business dialogues thanks to pre-qualified and targeted contacts;
- Optimisation of concrete results due to the high quality of the business contacts;
- Full range of high added value services available (conferences, workshops, social events, dynamic networking, interpretation service, etc);
- Guaranteed follow-up service and publication of your co-operation profile even after the trade fair in our virtual 'b2fair' online database;
- A prestigious event helping your company to develop at

interregional and international scale;

What are your 'b2fair' added values?

- Establishment of new partnership agreements on an interregional & international level;
- Penetration into emerging markets and development of your export volume;
- Access to the latest innovations, technologies and market trends;
- Exploration of new methods and ways to develop strategic alliances;
- Diversification of your business relations via sustainable business contacts;
- Help and assistance in strengthening your SME's position on the local market.

The full agenda will be posted soon on www.contact-ene.lu www.luxexpo.lu www.cc.lu