

# 上海浦东：国家战略、中国改革开放的窗口

Shanghai Pudong: National Strategy  
China's Window of Reform and Opening-up

-昨天、今天、明天

Yesterday, Today and Tomorrow

May 20, 2015



# 浦东的地理位置

## Location of Pudong



## 浦东的昨天：25年前的浦东 Yesterday

**25 years ago, Pudong was basically farmland covered and the transportation was extremely backward. There was no bridge on the Huangpu river except one tunnel which connected Pudong and Puxi.**

**Chinese Central Government declared the reform and opening-up of Pudong New Area on April 18th, 1990**



# 浦东的今天：25年后的新浦东 TODAY

**After 25 years, an outward-looking, multifunctional and modern new urban city is coming into being.**

**Pudong now is known as “China's symbol of reform and opening up, epitome of Shanghai's modernization”.**

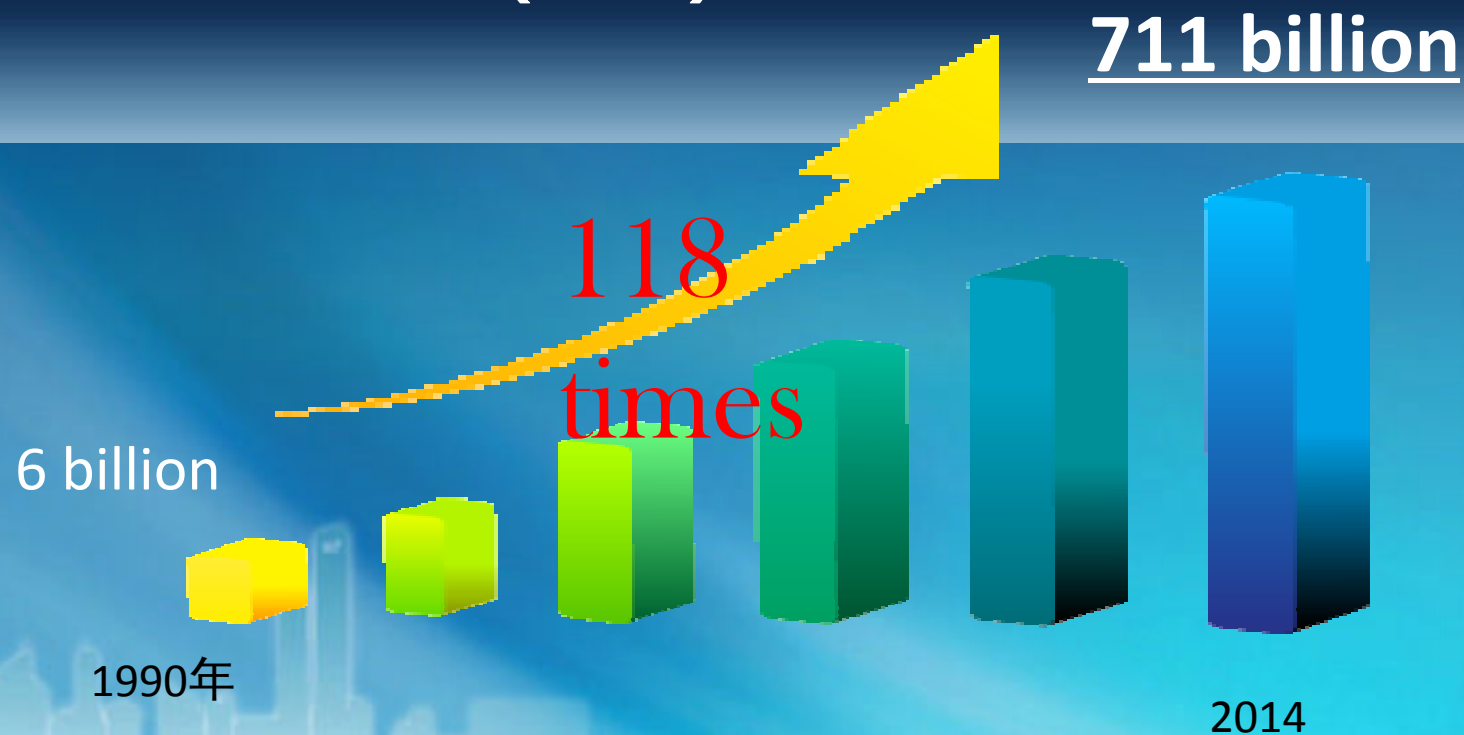


# 浦东的今天：经济快速发展

## Rapid Economic Development

Annual growth rate of GDP, local fiscal revenue above 10%

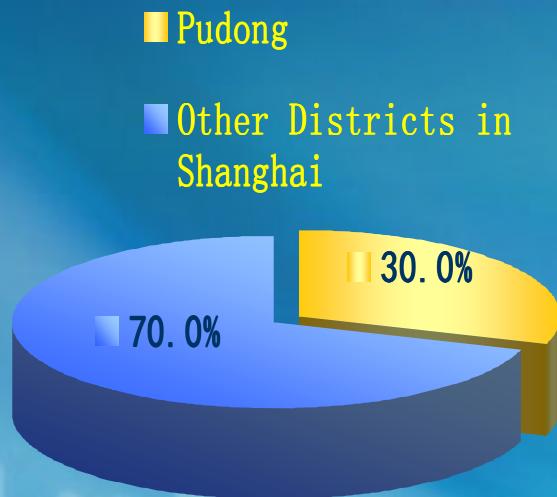
GDP (Yuan)



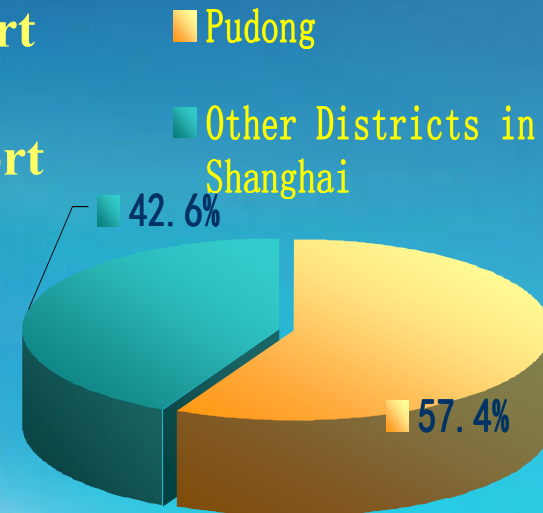
## 浦东对上海市的贡献 ( 面积、生产总值、进出口贸易额 ) GDP, EXPORT & IMPORT

In 2014, Pudong, with only **1/5** of total land space of Shanghai, contributes **1/3** of total GDP, **1/2** of total Exp. & Imp. volume of Shanghai.

### Local GDP



### Total export and import



# 国际直接投资FDI

- ◆ Pudong is the most open region in mainland China with 23,800 foreign projects from 127 countries and regions, of which the successful rate is the highest of 68.6%, 30% higher than the national average
- ◆ Foreign invested project: 23,800 by the end of 2014
- ◆ 22 from Israel with 5.84 million US\$
- ◆ Wholesale & Retailing, Leasing, Commercial Service, Transportation & Storage, Manufacturing



**浦东的明天:4+1+1**

**Tomorrow: Strategic area for China's development**

**National Plan: Shanghai to be a World City**

**“4 centers” (finance, trade, shipping,  
economy) +Innovation Center with Global  
Influence**

**+First Pilot Free Trade Zone**





# 浦东的明天：浦东发展前景更诱人

## 4 Leading Zones



Lujiazui Finance & Trade Zone  
(CSPFTZ)



Zhangjiang Hi-tech Park  
(CSPFTZ)



Jinqiao Economy & Tech Zone  
(CSPFTZ)



Comprehensive Bonded Area  
(CSPFTZ)

## 3 New Expanding Zones



Int'l Tourism & Resort Zone



Lingang Zone



Expo (CSPFTZ)

## 世博地区 (自贸区)

- Land area: 10 km<sup>2</sup>
- Main venue of 2010 Shanghai Expo
- Pillar industries:

Headquarters economy, high-end commercial and business services, culture, sports and exhibition

- A future international landmark



Trade Zone : 14.16km<sup>2</sup>



# 中国第一个自由贸易试验区

## China's First Pilot Free Trade Zone

投资自由化、贸易便利化、金融创新、政府转型

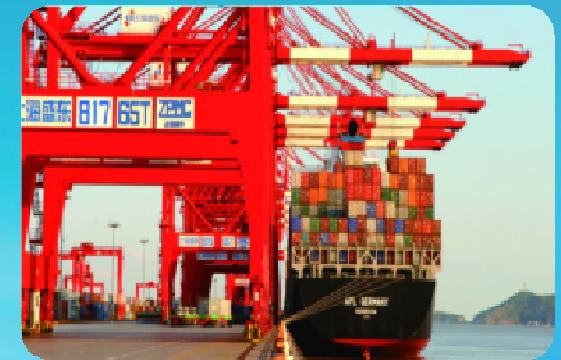
■ Investment Liberalization, Trade Facilitation, Finance Innovation; Governmental Function Transformation

采矿业、制造业、建筑业、批发零售业、交通运输业、房地产业、科学研究和技术服务业、金融服务业、专业服务业、文化服务业、商务服务业、航运服务业、社会服务业

■ For second industry and modern service industry sector, it will open 40 measures to foreign investment, including manufacturing, mining, construction, financial services, transportation services, commerce & trade services, professional services, cultural services and public services

目前进区企业17000家

■ 17,000 enterprises set up in CSPFTZ



# 中国（上海）自由贸易试验区新开放的40个领域

## 40 Measures opened in CSPFTZ

<b>Mining:</b>	petroleum, natural gas
<b>Manufacturing:</b>	green tea processing, chemical wood pulp, crane (400 tons or above), hydraulic excavator, equipment for polyester filament & staple fiber, automobile electronic network, railway lines, luxurious yachts, ship mechanic design, aero engines,
<b>Construction:</b>	local railways, bridges, tunnels, ferry facilities and stations
<b>Wholesale &amp; Retailing:</b>	salt, vegetable oil, sugar and chemical fertilizer, grain, cotton, mail order, online sales
<b>Transportation:</b>	railway cargo, road passenger station, maritime freight, container station & yard
<b>Real Estate:</b>	brokerage firms
<b>R&amp;D Service:</b>	photography, certification for import/export
<b>Finance:</b>	factoring business related to leasing business, leasing companies with single ship or aircraft
<b>Profession:</b>	joint-stock investment companies, travel agencies, human resource
<b>Culture:</b>	entertainment venues
<b>Commerce &amp; Trade:</b>	value-added telecommunication (information, storage and forwarding, e-commerce), game and amusement equipment
<b>Shipping:</b>	international ship management, international ship transportation
<b>Social Service:</b>	training institutions

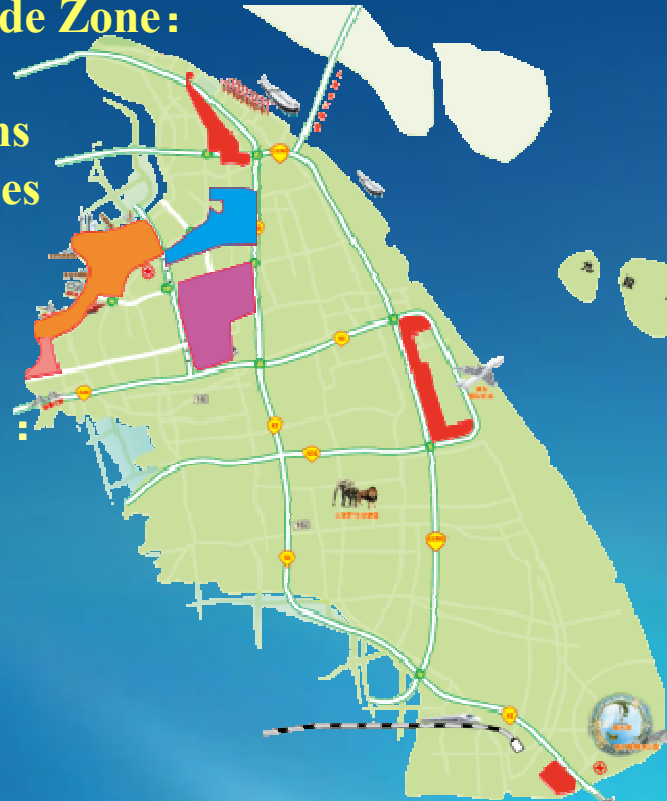
# 浦东的明天：自贸区5个片区实行负面清单管理 Negative List, 5 Parts

**Benefits of the Pilot Free Trade Zone:**  
Further opening-up  
More reforms and innovations  
More investment opportunities

“Negative list” management :



■ 2013 ■ 2014 ■ 2015



**Welcome to Pudong!**

