



GO INTERNATIONAL

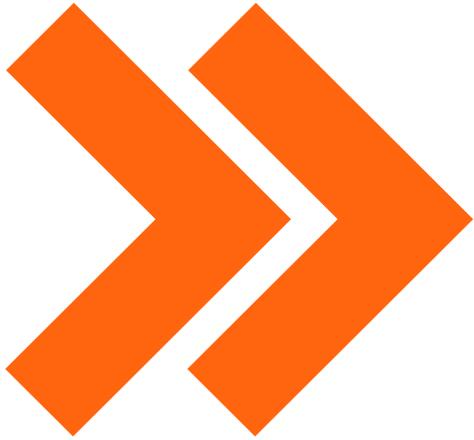
Masterclass - Building a successful
E-Commerce strategy in the EU

4 March 2026



E-COMMERCE

All the support you can get to grow and export



Discover the **SME Packages** :

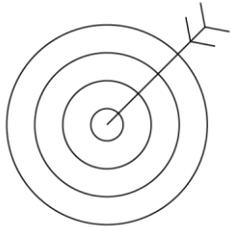
- [Digital](#)
- [AI](#)
- [Cybersecurity](#)

A skills-focused mission



Facilitate

Develop and strengthen the skills of Luxembourg companies by identifying current and future challenges in the labour market



houseoftraining.lu



Guide

Supporting companies, their managers and their employees in their development by equipping them with the necessary skills and tools through the development of training programmes and plans tailored to market's needs.

The House of Training in figures



Discover our international trade training programmes

E-commerce - How to Launch an Online Business

Certification

AI and marketing performance

09.03.2026

InCoTerms - ICC Rules for the Use of Domestic and International Trade Terms

28.09.2026

E-commerce - Regulatory aspects: Taxation and Law

20.10.2026

IFRS Standards - Presentation and Application

23.03.2026



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INTERNATIONAL AFFAIRS

Laura Ambrogio
Advisor, International Affairs
Chamber of Commerce

INTERNATIONAL NETWORK

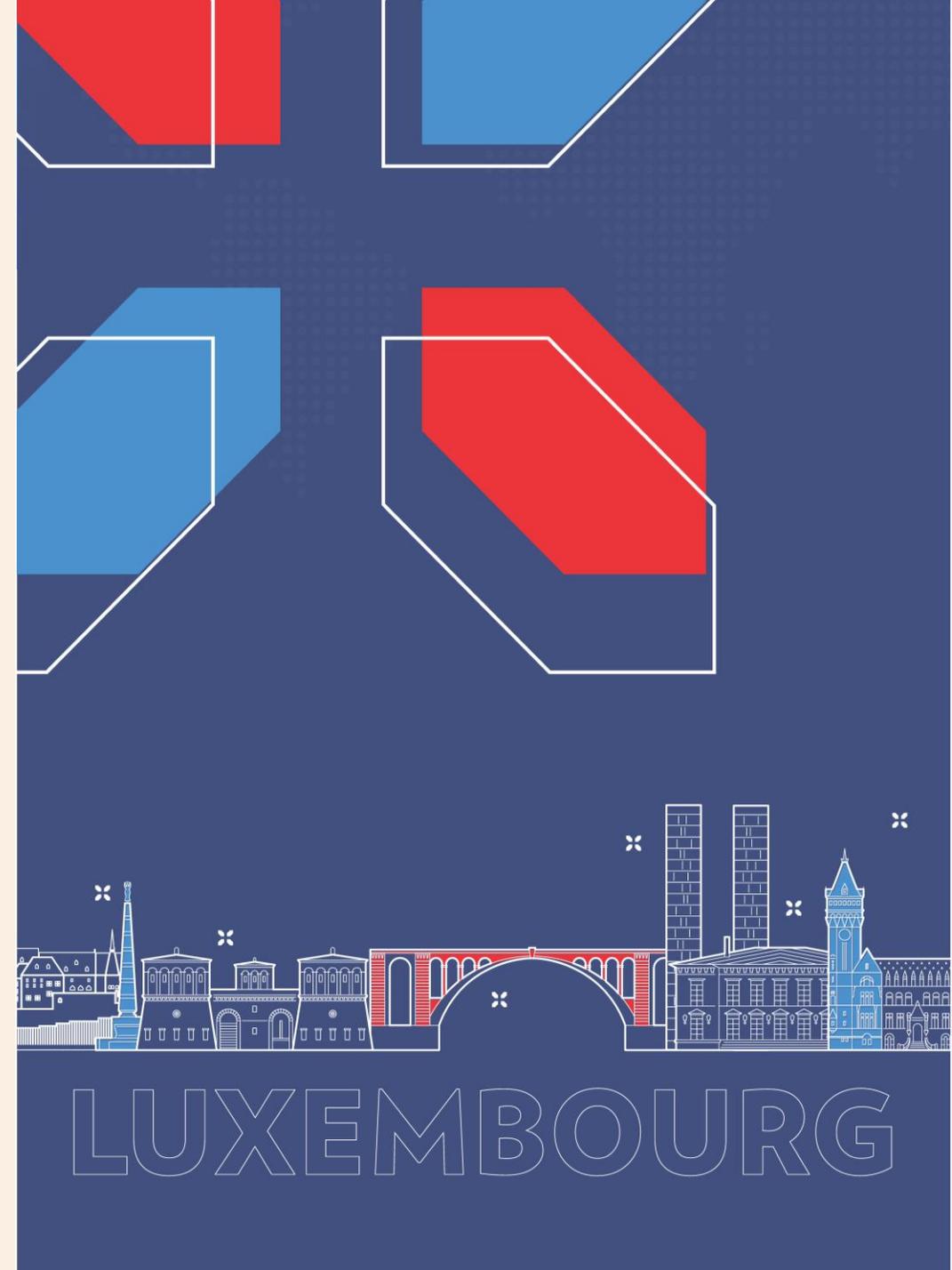
REPRESENTATION ACROSS THE GLOBE

The Chamber of Commerce promotes the **internationalisation of Luxembourg companies** offering a large set of **services, market consultations, EU single market information**, acting with the support of a **large network abroad**:

16 Trade & Invest representatives

75 Diplomatic representations

153 Honorary Consuls



OUR EUROPEAN NETWORKS

REPRESENTATION ACCROSS EUROPE

To help companies **innovate and grow internationally**, the Chamber of Commerce closely works with a **European network**:

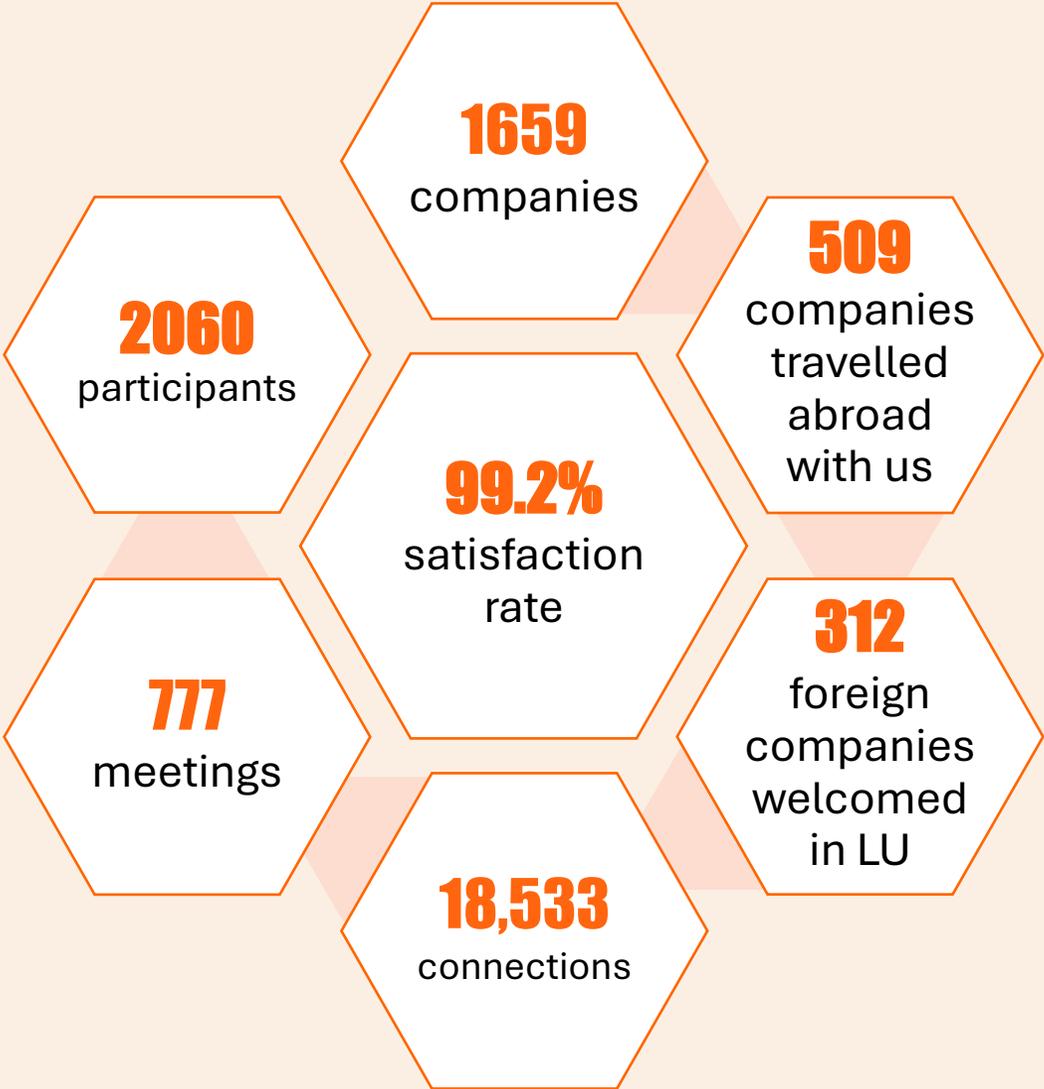
Economic Attachés & Business Clubs



EU & International Partner organizations



OUR OUTREACH IN 2025





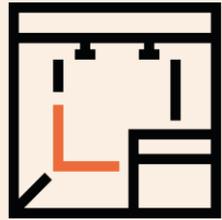
ACTIVITIES

ECONOMIC & TRADE RELATIONS

OUTBOUND ACTIVITIES



MISSIONS



TRADE FAIRS



CONFERENCES



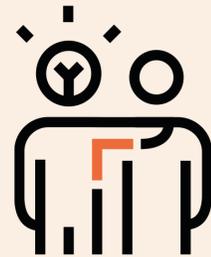
INCOMING
DELEGATIONS



TENDER
ALERT SERVICE



B2B MEETINGS



CONSULTING



REQUESTS



OUR SERVICES

TRADE FAIRS



A collective stand to **showcase Luxembourg companies' expertise** and Luxembourg as the **best business location for international expansion in Europe**

TRADE FAIR VISITS



Organised group visits to leading international trade fairs and exhibitions. Focus on **market observation, innovation scouting and networking**. Target key global events **relevant to Luxembourg's priority sectors**.

TRADE MISSIONS



Organised business delegations to foreign markets, aligned with **priority countries** and **sectors**. Conducted in close collaboration with **Trade & Invest partners**. Include B2B meetings, company visits and networking events.

INCOMING DELEGATIONS



Foreign delegations organise a mission to Luxembourg. This visit is usually accompanied by a **networking event** open to Luxembourgish companies, and sometimes by a **conference** related to the **host country** and/or the **targeted sector**.

OUR SERVICES

COUNTRY SEMINARS



Market-focused information seminars on specific countries held at the Chamber of Commerce or online. Contributions from market experts and institutional partners.

THEMATIC CONFERENCES >>



Thematic conferences onsite or online focusing on current subjects of relevance to **support companies in their internationalisation** (e.g. due diligence, e-commerce, artificial intelligence, export formalities).

OUR SERVICES

INFORMATION REQUESTS



Information requests from Luxembourg or foreign companies, as well as national or international stakeholders, **providing guidance on diverse topics related to internationalisation.**

CONSULTING



Personalised advice based on the **individual needs of the companies** to help them with their international journey **covering a wide range of topics** from market expansion strategies to regulatory and administrative formalities.

OUR SERVICES

MATCHMAKING SERVICES



A **dedicated service** designed to **foster international partnerships** through **tailored B2B meetings** during trade missions, fairs, and events. It also includes **consulting service** to help companies access international contacts through the **Partnership Opportunity Database** of the European Commission.

TENDER ALERT SERVICE



TENDER ALERT SERVICE
LE RADAR
POUR VOS
APPELS
D'OFFRES



Les marchés publics européens et internationaux, à portée de clic.
Définissez vos critères et recevez des opportunités adaptées.
Gain de temps, nouveaux marchés, 1€/jour.

>> 2 MOIS OFFERTS



T (+352) 42 39 39 333 | public.tenders@cc.lu | www.cc.lu

A dedicated service designed to help companies **identify and access relevant public procurement opportunities (B2G)**.

OUR SERVICES

INTERNATIONAL NETWORK



The CC has entered into a **strategic collaboration agreement** with the Ministry of Foreign Affairs and Foreign Trade in **priority markets: Belgium, France, Germany and the United Kingdom.**

ACCREDITATION FRAMEWORK



An **accreditation programme** for Bilateral Chambers of Commerce (BCC) & Business Clubs (BC) in Luxembourg and abroad. Currently, **21 BCC & BC** hold accredited status.



PROGRAMME



TRADE FAIRS

FOCUS FOR 2026



SUSTAINABILITY

Change Now (FR)

Smart City (ES)



SPACE

Space Symposium (USA)

IAC (T)

Space Tech (DE)



HEALTH

World Health Expo (UAE)

Medica (DE)



FOOD & BEVERAGE

Gulfood (UAE)



DEFENSE & CYBER SECURITY

Eurosatory (FR)

FIC (FR)



TECH - AI

CES (USA)

World AI Cannes Festival (FR)

Viva Technology (FR)

GITEX EUROPE

London Tech Week (UK)

Big Data and AI (FR)

Websummit (PT)

GITEX GLOBAL (UAE)



CONSTRUCTION & REAL ESTATE

MIPIM (FR)

Expo Real (DE)



TRANSPORT & LOGISTIC

CILF (CN)

National Pavilion

/

Trade Fair Visit

MISSIONS IN EUROPE

FOCUS FOR 2026



INTERNATIONAL MISSIONS

FOCUS FOR 2026



Thematic Conferences

ARTIFICIAL INTELLIGENCE

June From plan to action -
Use Data for your
internationalisation
with AI

30 Nov AI & Intercultural
Management

CUSTOM FORMALITIES

22 Oct Smart Borders, Secure
Trade: the Next
Customs Era

DUE DILLIGENCE / RISKS

11 May Supply Chains
Disruptions

30 Nov Assessing risks
internationally

E-COMMERCE

3 March Masterclass EU

18 June Masterclass China

29 Sept Masterclass UK

INTERNATIONAL AFFAIRS SERVICES

26 March ABC of public tenders in the EU

29 Oct Closed round table on
international public
procurement

30 Nov Tips & Tricks -International
Affairs Services

Country Seminars

Chinese New Year Reception

Country Seminar **Philippines**

Alliance des Patronats Francophones (AFP)

Diplomatic Conference

Country Seminar **Oceania**

Country Seminar **China**

Country Seminar **Morocco**

Taiwan-Luxembourg Joint Business Council Meeting

WiKO – DE-LU Wirtschaftskonferenz

GO International Day

Country Seminar **Poland**

Country Seminar **UAE / Saudi Arabia**

Country Seminar **South Korea**

SAVE THE DATES 2026

SPECIAL EVENTS

CHINESE NEW YEAR



**11
February**



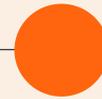
**GLOBAL GATEWAY
ROADSHOW
LUXEMBOURG**



**20
April**



**DIPLOMATIC
CONFERENCE**



**28
April**



**NEXUS
LUXEMBOURG**



**10-11
June**



**GO INTERNATIONAL
DAY**



**30
November**

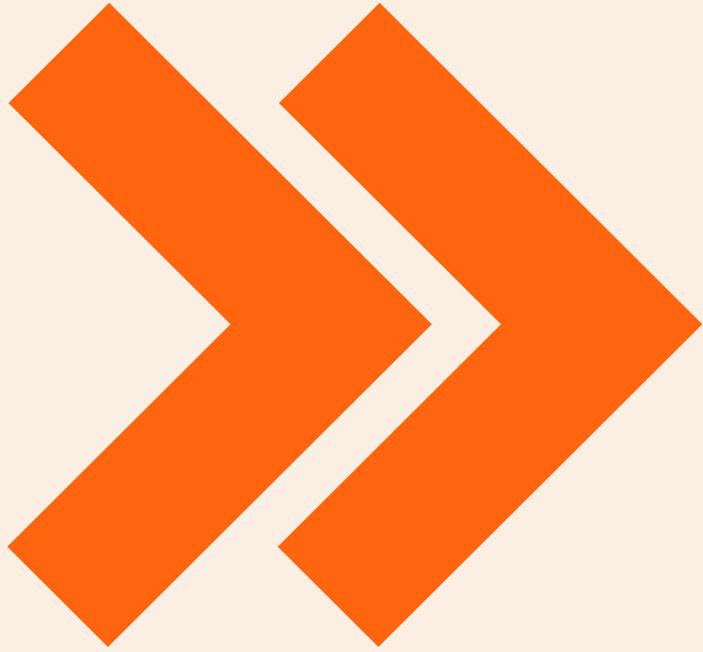


**Take a look at our services & agenda of activities
And book a meeting with our Advisors!**

YOUR GATEWAY TO GO INTERNATIONAL



 **LUXEMBOURG
TRADE & INVEST**



For any assistance, please contact:
international@cc.lu



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Thank you!