

Generating Value Creating Knowledge

Official launching of the
BVL Chapter Luxemburg





BVL is ...

- ... an **open network** of people who are committed to efficient and effective cooperation in a globally active sector of industry.
- ... a **voluntary association** of management executives and decision-makers from the worlds of industry, science and politics.
- ... an **active community** whose members look beyond their own specific field of activity to both reap and generate specialised and interpersonal benefits.





- **Non-profit organisation**, objective, independent, does not represent special interests
- More than **10,000 members** from the top echelons of industry, trade, services and science
- **More than 30 chapters** worldwide, 250 free events every year
- **200 honorary officials**
- Exchange of **knowledge** and **experience**
- Communicating the **importance of supply chain management** and promoting its application and development





- **Events** – regional and national, free and fee-based, to promote networking and the exchange of knowledge



- **Services** – publications, research, platforms for personal networks and the transfer of know-how



- **Campus** – hands-on insights into real-world logistics, international business and supply chain management, lifelong learning

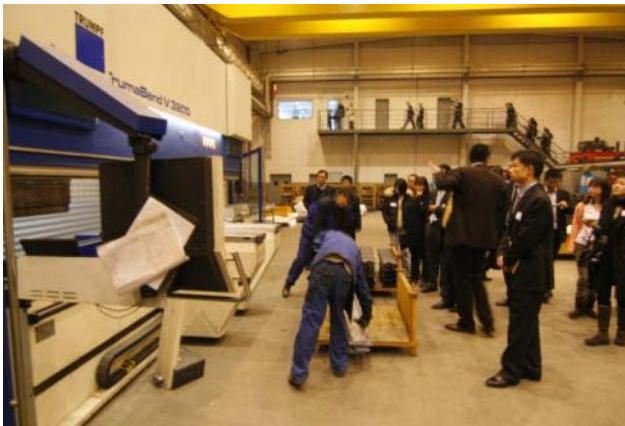
- **Awards** – in recognition of innovations and stimuli for supply chain management in business, science and the media



BVL members can ...

- access **the latest knowledge**
 - Market insights
 - Facts and figures
 - Know-how and experience
- identify and evaluate **trends** more easily
- meet other **actors** from **both sides** of the **market**
- **define** their **position** in the market
- expand their personal **network**





- **Cross-sector** encounter, **transfer of know-how** and experience
 - Information, ideas, stimuli
 - Inspiration for own day-to-day work
- **Hands-on** demonstration of logistics concepts
 - > Presentations, company tours, videos
- Interaction with logistics and SCM experts and decision makers from the fields of industry, trade, services, science and politics
- In several countries, organized on a voluntary basis, participation free of charge



Chapters in Germany

- More than **30 Chapters**
- Elected **honorary Chairpersons** organise annual programme
- **250** free events every year
- A total of **7,000 participants**
- Encounter, **transfer of know-how** and experience
- More than **20 Student Chapters**
 - Dedicated programme
 - Own Chairpersons
 - Part of main Chapters

Worldwide contacts





“... one of the biggest business conferences worldwide ...”

Core focus on supply chain management

- **Three-day conference** with parallel exhibition, every year in Berlin
- Target groups - **specialists and decision-makers** in industry, trade, services, science and politics
- 2012 figures – **3,300 participants from over 40 countries**, 190 exhibitors
- Extras: company tours, awarding ceremonies, gala evening, PhD Candidate Workshop



- **LOG.Mail** - weekly **e-mail newsletter**, updated reports from the worlds of business and politics as well as from BVL
- **LOG.Letter** - **print newsletter**, 10 x a year; news and background from the market and the world of politics; BVL internal and regional; English version 4 x a year
- **LOG.KOMPASS** – **news magazine**, 10 x a year; featuring handy and expeditious news, background information and illustrations
- **Report of the Board** – on BVL's strategic and operative topics, review of annual highlights, download at www.bvl.de/annual-report



BVL offers a range of **tailored benefits** for students and career starters.

- **Contacts** with decision-makers
- **Background information** from the worlds of supply chain management and science
- Online exchange for **internships, degree theses and career entry programmes**
- **Career forums and PhD candidate workshops** during BVL events
- **Awards** for degree theses
- Organised in **student chapters** (affiliated to the chapter in question)



BVL in the year 2016...

- ... is an *international* network for supply chain management and logistics
- ... connects people and institutions, science and industry, politics *and society*
- ... supplies information and analysis on current and future trends and developments in international business and logistics
- ... supports research and development, *lifelong learning* and the transfer of key insights into the real world of supply chain management
- ... raises the profile and underlines the importance of SCM and logistics
- ... does not represent special interests but acts as a source of expert advice and supplies reliable information on which to base key decisions *Objectivity instead of neutrality.*
- ... is and will remain organisationally and financially independent, generating all funding for its activities itself through benefit-oriented services



Impressions of other BVL Chapters in 2012

- 18 Events in 7 Chapters with 295 Participants

Beijing



Singapur



São Paulo



Hefei



Istanbul



Shanghai



.... and next



Election of our Chairpersons

- **Alain Krecké**
Senior Cluster Manager
Cluster for Logistics Luxembourg

- **Thomas Meyer**
Global Logistics and Supply Chain
Manager
IEE S.A.





- trial membership: closed 31.12.2013
- Mail to Peters@BVL.de
- Business card here today
- Keyword: „Launching BVL Chapter Luxembourg“
- or formular at the Counter