




# GO INTERNATIONAL

## USA

Thursday June 3<sup>rd</sup>, 2021

 **LUXEMBOURG  
TRADE & INVEST**



# WHAT IS A LUXEMBOURG TRADE AND INVESTMENT OFFICE?

An executive arm of the  
Ministry of Economy

A focal point to help you  
set up and expand your  
activities in the US and  
Canada

A local & reliable support



# WHAT IS OUR ROLE?



Advice on local business environment

Information on market entry conditions

Contact facilitation with possible business partners/networks

Contact with local authorities which oversee company establishment

# START-UP PROGRAMS

In partnership with the Ministry of Economy, we organize every year two programs to help start ups scale in the US



One yearly program co-organized with the incubator Nex Cubed; either in person in **San Francisco** or virtual.

Over 20 start-ups from Luxembourg participated over the last 3 years



LE GOUVERNEMENT  
DU GRAND-DUCHÉ DE LUXEMBOURG  
Ministère de l'Économie



**LUXINNOVATION**  
TRUSTED PARTNER FOR BUSINESS

**BENELUX CATALYST**

One yearly program co-organized with Belcham; either in person in **New York City** or virtual.

# SOME OF THE STARTUPS THAT PARTICIPATED IN THE PROGRAMS THE LAST 3 YEARS

## San Francisco

2018

TRAVELSIFY **algoreg**  
the travel genome project



2019

*Inkspired* **passbolt** 

**ANote Music**



2020



**SolarCleano**  
developed by cleaners

MΔΔNΔ  
ELECTR)C

## New York City

2019



LABEL R.



2020



EMAILTREE.AI

# SUMMER SCHOOL WISCONSIN

A new initiative and partnership has been initiated with gener8tor to offer an immersion and support program in Wisconsin.



5 selected start-ups



3 weeks digital program



Courses and mentoring, as well as exchanges with entrepreneurs, investors and large corporations

*“The goal is to establish business contacts and to check if their product is suitable for the American market” – Franz Fayot, Minister of Economy*



# LUXEMBOURG COMPANIES IN THE US

## Logistics & Transport

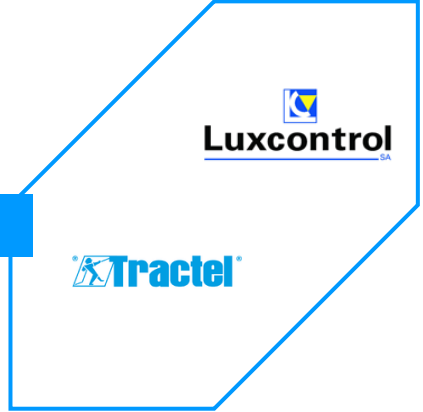


## Industry & Manufacturing



## Food Beverages & Cosmetics

## Security



## Financial, IT & Data Services

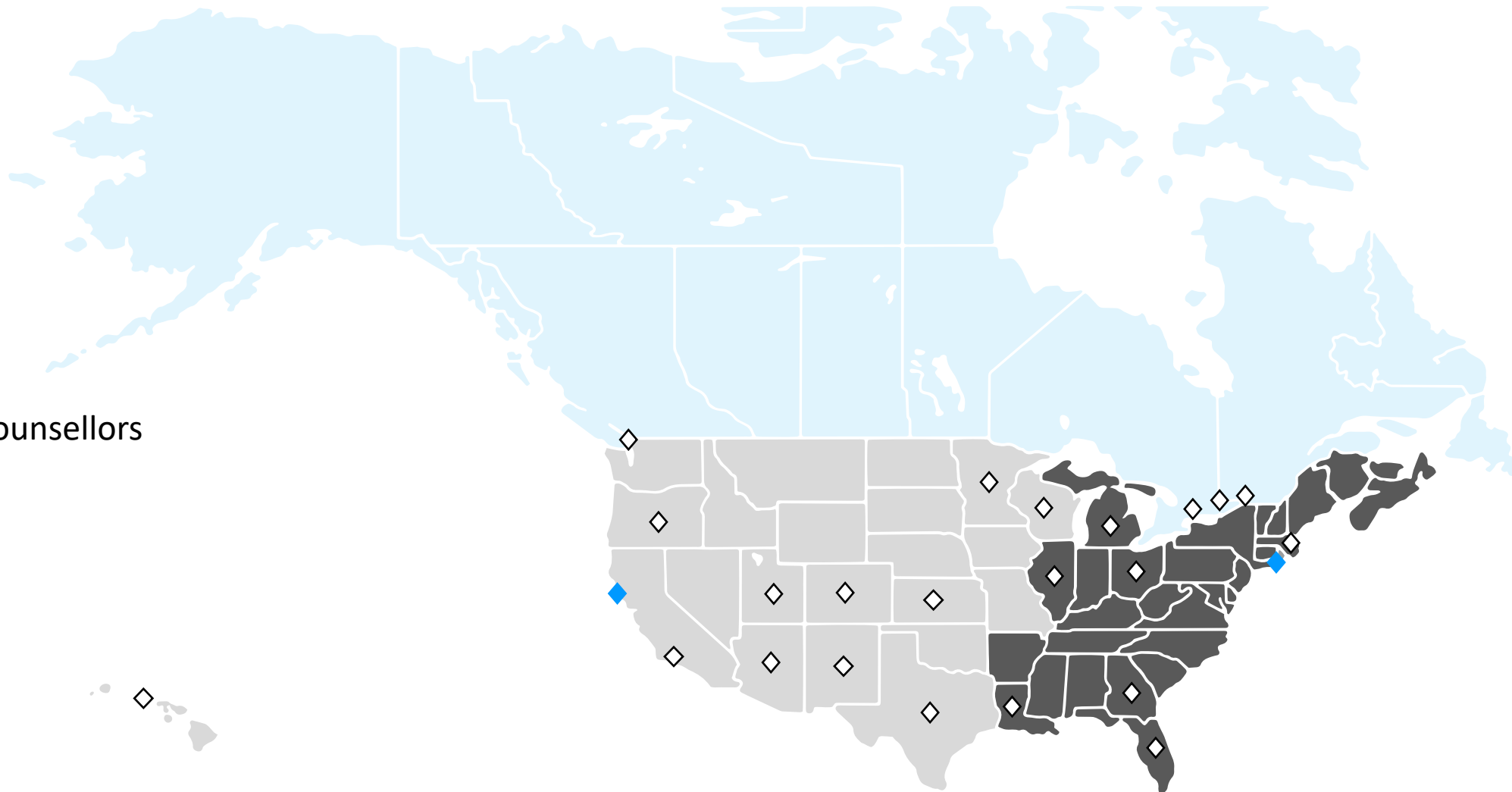


## Satellites & Communication



# OUR COVERAGE

- ◆ LTIOs
- ▒ SF jurisdiction
- NY jurisdiction
- Canada
- ◇ Honorary Consuls  
& Foreign Trade Counsellors







# OUR OFFICE IN NEW YORK



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# OUR OFFICE IN SAN FRANCISCO



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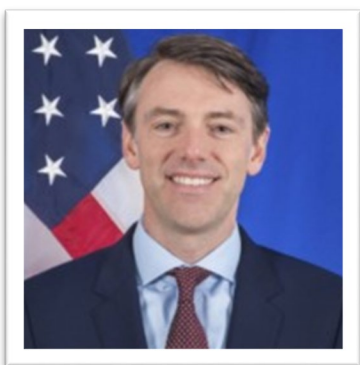


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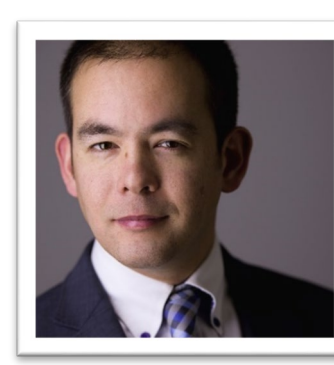
# What does it take to set-up and expand your business in North America?



**Casey Mace**  
**Chargé – U.S Embassy Luxembourg**



**Todd Grossman**  
**CEO America – Talkwalker**



**Rik Dawson**  
**Business Development Manager - Apateq**

**LET'S**  
**MAKE IT**  
**HAPPEN!**

