

## Goodyear Dunlop EMEA

### Logistic Footprint and Outsourcing Strategy



## Team Vision

Deliver superior logistic services to our internal customers and explore opportunities with external business partners

## Goodyear Dunlop EMEA sold in 2011

- Commercial Tires > 4.8 Mio
- Consumer Tires > 68 Mio

# Tire Factories in EMEA



15 factories in  
7 countries



South Africa

Uitenhage

# Warehouses

## ➤ Strategic Warehouse

### 1. Factory Warehouse

- Stores only product produced in the factory that is connected to
- Serves other warehouses, OEM's and big customers with FTL

### 2. Regional Distribution Center

- Stores all SKU's
- Serves other warehouses, all customer with C-items and customers in a geographical area as an LDC

## ➤ Level of Out-Sourcing

- All manual activities
- Managing staff
- Building if NOT on-site

## ➤ Kept In-house

- Definition and monitoring of KPI's
- IT solutions
- Building Specs
- Major processes



# Warehouses

## ➤ Tactical Warehouses

### ➤ Local Distribution Center

- Stores limited no of SKU's (Hermes philosophy)
- Serves customers in a defined geographical area within 24 hours with small deliveries (< 2 tons)

### ➤ Level of Out-Sourcing

1. Building
2. All manual activities
3. Processes
4. Managing staff

### ➤ Kept In-house

- Definition and monitoring of KPI's
- IT solution if not available

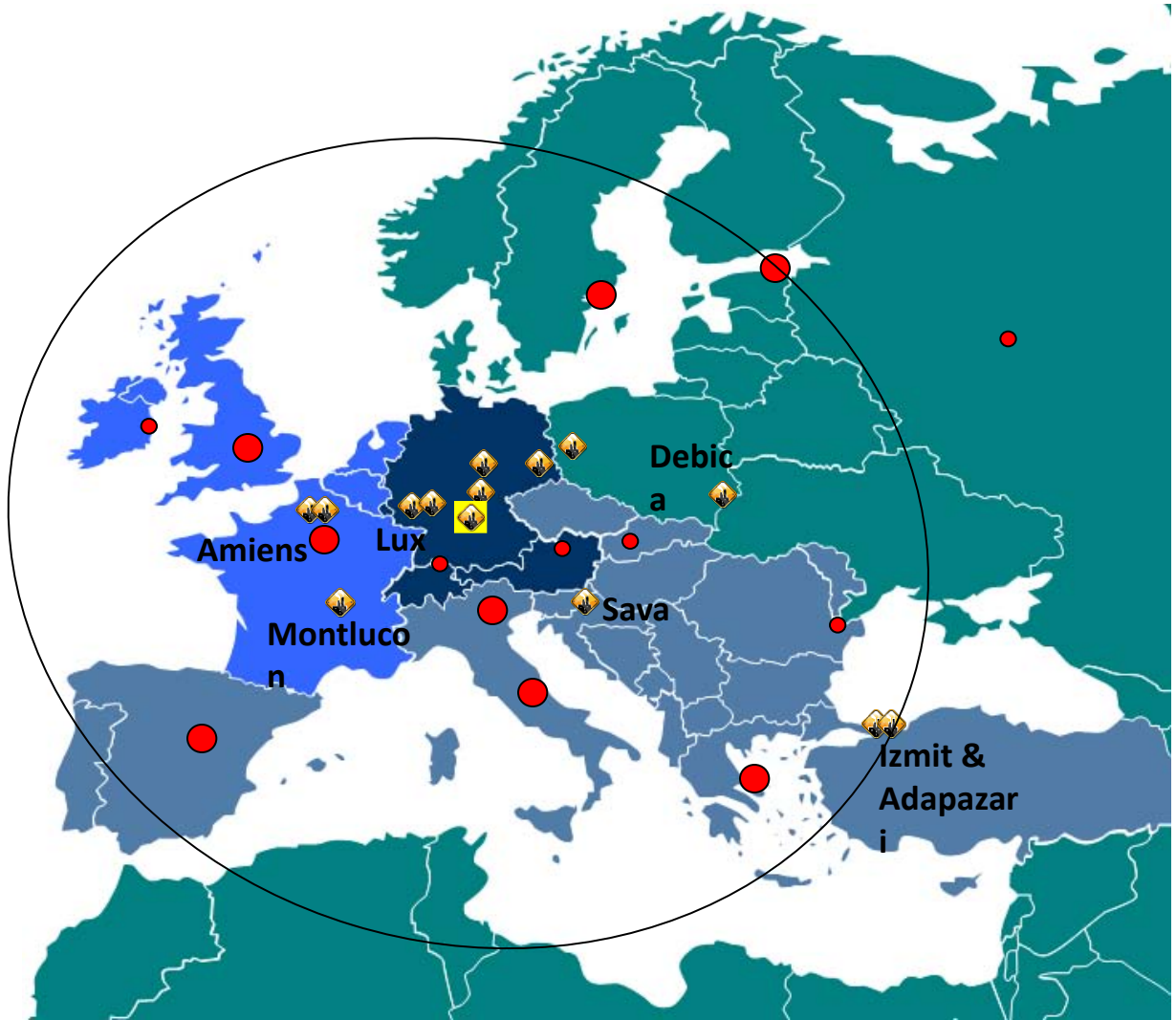
# Tire Factories & Distribution Centers in EMEA



	Mediterranean
	West
	Central
	North -East
	Germany
	Poland
	France
	Luxembourg
	Slovenia
	Turkey
	South Africa

**South Africa**

Uitenhage



# Transport

**Goodyear Dunlop does not own Trucks  
and currently  
we do not intend to invest in Trucks**



# Transport

## ➤ Strategic Transport (managed by GY DU - performed by providers)

- ▶ Long-haul
  - ▶ Sea Freight
  - ▶ International Road Transport
  - ▶ Inter Plant Transport
  - ▶ Warehouse to X-Dock
  - ▶ Local Full Truck to Customer

## ➤ Tactical Transport (managed and performed by providers)

- ▶ Radial Distribution
  - ▶ From a local warehouse or X-dock to customer (less the truckload)

# Questions ?