



GET READY TO **LAUNCH YOUR BUSINESS!**

You are an aspiring entrepreneur at the ideation stage or you have just launched your business?

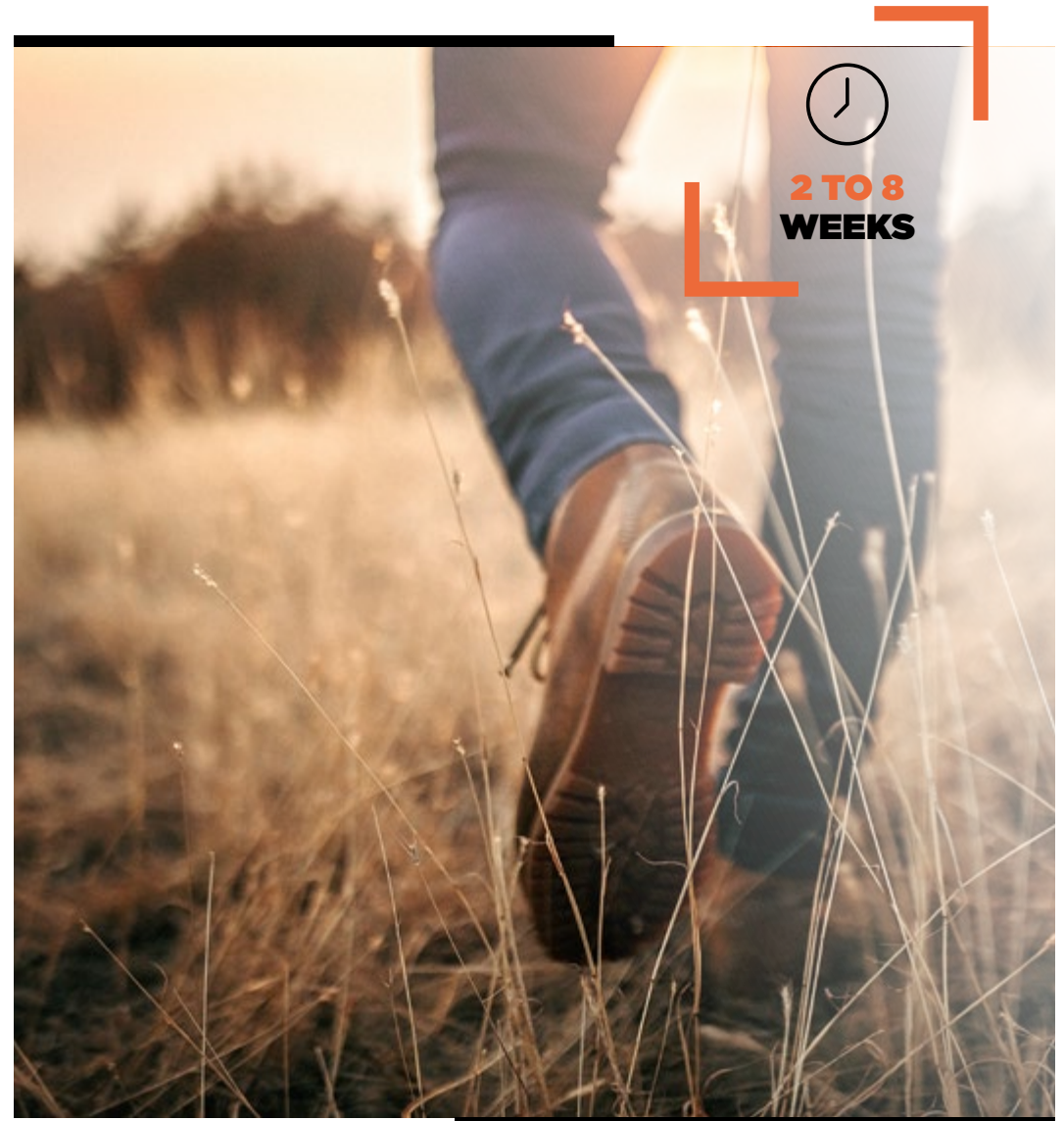
The **House of Entrepreneurship** guides you, supports you and offers you a space for iteration and learning in order to get ready to start your business, everywhere in Luxembourg.

**DISCOVER HOW TO
BENEFIT FROM A
SUPPORT PROGRAMME
TAILORED TO
YOUR NEEDS.**

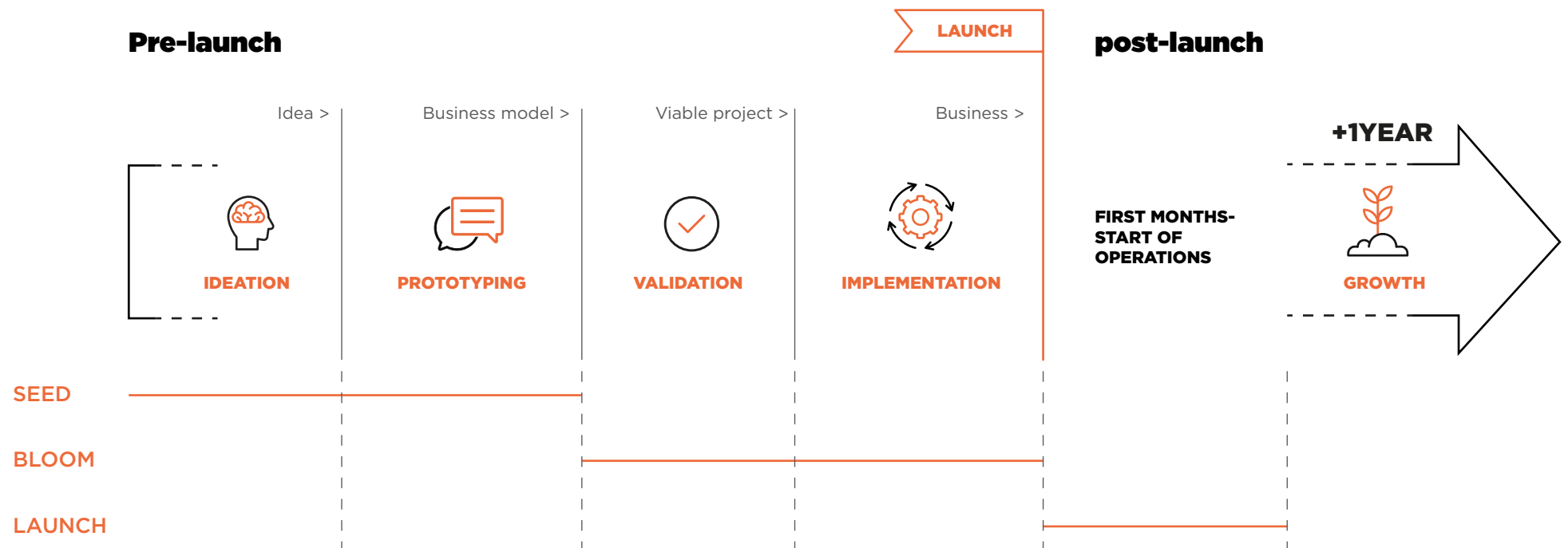


FROM IDEATION TO BUSINESS LAUNCH

The **House of Entrepreneurship** offers **several free support programmes**. Entrepreneurs can get enrolled based on an exploratory meeting and after validating their eligibility in terms of availability and advancement with an advisor.



FOCUS ON THE PROGRAMMES





SEED SUPPORT

ADVANCEMENT STAGE :





IDEA EMERGENCE OR BUSINESS MODELING.

The **SEED programme** is aimed at individuals wishing **to turn their initial business idea into a potential project** through a combination of regular meetings with a dedicated advisor, group coaching sessions with other wannabe entrepreneurs and valuable networking opportunities with public partners of the House of Entrepreneurship community. Participants can also access pragmatic information-driven workshops.






GOOD REASONS TO GET ENROLLED

The **SEED support programme**, tailored to your needs, is planned over **3 to 6 weeks** and will help you:

-  understand and apply the entrepreneurial mindset, while boosting your self-confidence,
-  assess the viability and feasibility of your idea,
-  join a community of like-minded entrepreneurs with similar concerns,
-  get valuable insights and guidance from seasoned public experts.

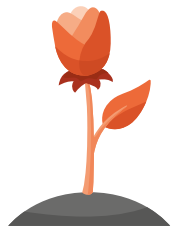
KEY CRITERIA FOR ELIGIBILITY INCLUDE:

-  intending to launch a business in Luxembourg, based on a first entrepreneurial idea,
-  ensuring that they can be regularly present in Luxembourg, in order to attend face-to-face exchange sessions when needed,
-  demonstrating sufficient availability and motivation to actively participate in - at least - a 4-week support programme. This includes engaging in multiple collective coaching sessions of 2 to 3 hours. Those are scheduled primarily in the evening or during lunchtime and spread over a period of 2 weeks, with a focus on remote participation.

LEARNING METHODS

-  **Hybrid :**
online and **in-person**.



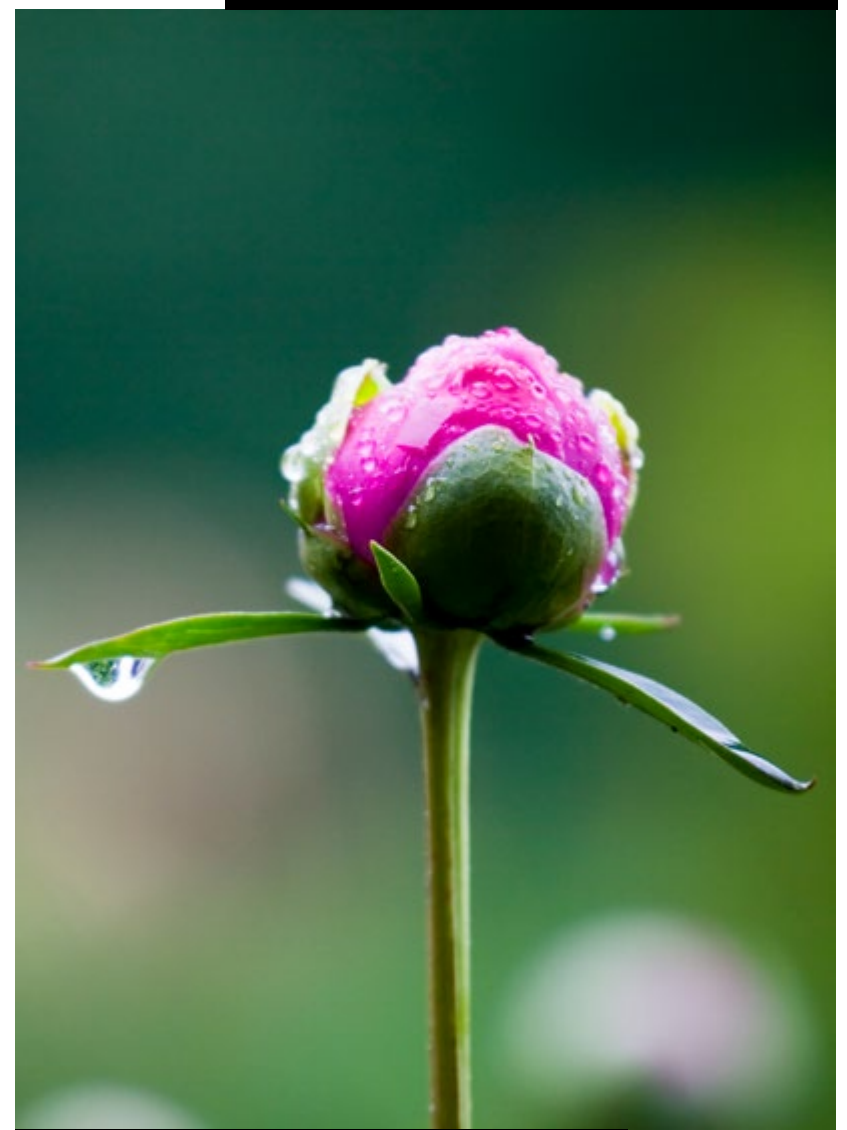


BLOOM SUPPORT

ADVANCEMENT STAGE :




VALIDATION OF A BUSINESS MODEL/PRE-LAUNCH
OF A COMPANY.

The **BLOOM support programme** is aimed at individuals who are at the validation stage of their business model or preparing an upcoming business launch in Luxembourg within 3 to 6 months. It provides **a solid foundation for a successful start** by offering a combination of regular meetings with a dedicated advisor, ongoing professional development through a group of fellow entrepreneurs also getting prepared for a business launch, personalized post-training coaching, valuable connections with public partners of the House of Entrepreneurship community and access to pragmatic information-driven workshops.






GOOD REASONS TO GET ENROLLED



The **BLOOM support programme** is spread over **4 to 8 weeks**, depending on the complexity of your business implementation and will give you the opportunity to:

-  strengthen your fundamental skills in management, marketing, and finance for a successful management of your future business,
-  adapt or reinforce certain aspects of your launch strategy,
-  join a supportive community, receive guidance from public experts, and be challenged by a dedicated advisor.

KEY CRITERIA FOR ELIGIBILITY INCLUDE:

-  having a finalized or partially validated business concept and being able to launch a business within 3 to 6 months,
-  having developed a first financing plan that is essential for the upcoming business launch and having an initial document outlining the business model,
-  being able to demonstrate sufficient availability and motivation to actively participate in - at least - a 4-week collective support program. This includes engaging in several collective training sessions. Each session has a duration of approximately 3 hours, spread over a period of 3 weeks, exclusively held in the evening and through online classes.

LEARNING METHODS

-  Mostly **online**.
-  **Possibility of follow-up meetings and coaching sessions in person.**





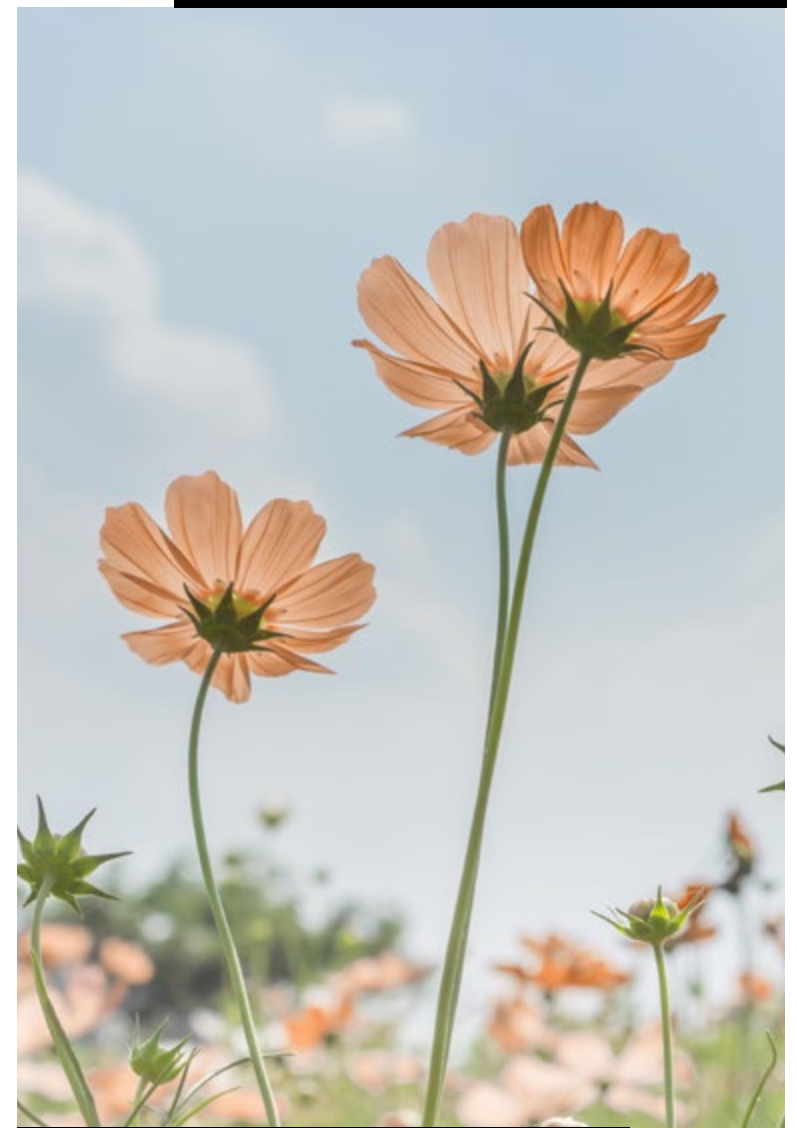
LAUNCH SUPPORT

ADVANCEMENT STAGE:

BUSINESS LAUNCH/ FIRST YEAR OF OPERATIONS.

The **LAUNCH support programme** is intended for newly-established entrepreneurs who have been leading their business for approximately 1 to 12 months. It aims at **breaking the isolation typically experienced by new entrepreneurs and at providing valuable guidance on essential aspects of the early stages of business management.**

Through personalized coaching sessions, participants are encouraged to tackle key challenges while enhancing their soft and hard skills in parallel. The programme also includes follow-up appointments with a dedicated advisor, along with opportunities to connect with public partners of the House of Entrepreneurship community and to attend relevant networking events.



GOOD REASONS TO GET ENROLLED

The **LAUNCH support programme** is spread over **2 to 6 weeks**, depending on your needs, and offers the following benefits:

-  gain a fresh perspective on potentially underestimated or overestimated aspects of your business launch and financial strategy, or refine your initial market study,
-  adapt or strengthen your leadership approach and align your mission, vision, and expectations, especially when dealing with partners or investors,
-  implement effective practices for the day-to-day management of your business and monitor key objectives closely,
-  get valuable insights of a coach mastering both theoretical and practical aspects of a business start.

KEY CRITERIA FOR ELIGIBILITY INCLUDE:

-  managing a recently launched business in Luxembourg,
-  having a regular presence in Luxembourg to be able to attend in-person follow-up sessions,
-  holding a valid business permit,
-  demonstrating sufficient availability and motivation to participate in an individual coaching programme and commit to preparations between follow-up meetings. This may imply dedicating 1 to 3 hours to self-managed preparations per coaching session,
-  being open to recommendations for short and practical training opportunities and potentially involve in further training sessions, either in parallel or upon completion of the support programme.

LEARNING METHODS


















 **Hybrid :**
online and
in-person.



OUR OFFER, AT A GLANCE

Each **programme** is made of specific services suited to the advancement stage of the entrepreneur. All programmes have been co-designed with entrepreneurs having a theoretical and practical understanding of business creation. They are **concise, concrete** and **based on a human approach of entrepreneurship**.



	WEBINARS EVENTS	COLLECTIVE COACHING	CONTINUOUS VOCATIONAL TRAINING	INDIVIDUAL CHALLENGE	CUSTOM FOLLOW-UP	NETWORKING GUIDANCE	REGULATORY INFORMATION
SEED							
BLOOM							
LAUNCH							





CONTACT

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Continuous vocational training programmes are offered in partnership with the House of Training and can be accessed with a preferential rate, out of a pre-selection of sessions from its current portfolio. The full offer is available on www.houseoftraining.lu. Although this pre-selection was carried out with the greatest care by the House of Entrepreneurship in the interest of the supported entrepreneurs, only entrepreneurs can decide whether they want to attend such training sessions, which are at their own expense.