



Excerpt from CMYK Photography, 2013



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Cover: Excerpt from CMYK Photography, 2013 Born in July 1980 in Luxemburg, Armand Quetsch later studied photography at the 75 in Brussels. He currently lives and works in Mamer, Luxemburg.

After graduating in 2004, with three other photographers, he investigates the notion of territory, the capacity of the photographic medium to transmit a pertinent image of a complex structure such as a city and how the interaction of images affect the lecture of the work by the visitor.

For over ten years his artistic output evolves around the notion of territory, including the socio-political issues that shape these, and the construction/transmission of ideas and sense in the photographic medium, primarily the often premised link between reality and the photographic image and the delusion of narrative.

After this documentary approach of the medium, the conception of the photographic medium as a tool of direct communication, objective transmission of reality and truth is radically questioned by the series published in the book ephemera.

The work, made up by images that are not revealing their origin, nor their aim, is a puzzling and intense essay in the form of a photo book. Edited out of a large accumulation of photographs, realised in and around the most intimate and personal family circle and charged with non-communicated connotations and context, the reader is confronted to an unsettling choreography of images that does not function as illustration, but as an evocative allusion. A form of use of photography that Paolo Bianchi describes as associative form of photography, fragmentary and undetermined, it is the obligation of a self-referenced reading and the exclusion of the prefabricated narrative.

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