



ANIERM

National Association of Importers and Exporters of Mexico



ANIERM

Created in 1944 as a non lucrative private institution specialized in foreign trade, the National Association of Importers and Exporters of México, main objectives are:

- To guide mexican and foreign companies on how and when to increase their trade to and from Mexico.
- To provide its members with a network of experts and liasions with private and government institutions.
- To be the voice of the needs of Importers and Exporters, to the three branches of power, legislative (Congress), Executive (Presidency and Ministries) and Judicial.



ANIERM HAS 24 NATIONAL OFFICES

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- Aguascalientes
- Baja California
- Chiapas
- Colima
- Durango
- Estado de México
- Subdelegación Naucalpan
- Guanajuato
- Hidalgo
- Irapuato
- Jalisco
- Michoacán
- Nuevo León
- Delegado en Aduana:
Pantaco
- Delegado en Aduana:
Aeropuerto Internacional
- de la Ciudad de México.
- Puebla
- Querétaro
- Quintana Roo
- Sinaloa
- Sonora
- Tamaulipas
- Veracruz
- Veracruz Delegación de
Vinculación Comercial
- Yucatán



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15 INTERNATIONAL DELEGATIONS

- Argentina
- Argentina Subdelegación
- Belgica
- Brasil
- Canadá
- Chile
- China
- China – Guanghzo y Hong Kong
- Colombia, Centroamérica y el Caribe
- Costa Rica
- Ecuador
- España
- Estados Unidos
- Francia
- Guatemala
- Luxenburgo
- Singapur
- Uruguay



COMMITTEES AND WORKING GROUPS

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ANIERM has various committees and working groups among them:

- Photographic group
- Chemical Pharmaceutical Group
- Legal Committee
- Logistics Committee, Customs and Foreign Trade (CLACE)
- Committee on Logistics, Customs and International Trade
- Committee Office Products
- Committee on Customs and Fiscal Affairs
- Technical Committee on Training (MEET)
- Committee on Transport and Logistics
- SME Committee
- Committee on Market Access
- Financial Committee
- Executive committee
- Delegates Committee ANIERM



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ANIERM'S SERVICES

- personalized service
- business opportunities
- Management and processing of permits
- Training and refresher courses on Foreign Trade
- Information on available technologies
- Contact with Institutions of Technological Development and Production Process
- Agency: proceedings before government agencies.
- Access to public funds.
- Advisory: About requirements for import and / or export levies various services to foreign trade and official regulations.



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ANIERM'S SERVICES

- ❑ Support for small and medium-sized enterprise development program and business professional in foreign trade.
- ❑ Representation: We deal with all government institutions involved in foreign trade, (Lobbying)
- ❑ Specialized trade events: Every year a Convention is done in order to make proposals to foster foreign trade.
- ❑ Business opportunities: We provide information (supply, demand, trade fairs and exhibitions) to enter international markets.
- ❑ Promotion: You can advertise your products and / or services at a low cost in our magazine MEXI-TRADE and our ANIERM Directory of international circulation.
- ❑ Specialized information: We are in constant contact with you via e-mail through our BBS Express ANIERM.
- ❑ Representation Committees and Working Groups of the governmental and private



Members of ANIERM, have unlimited access regardless of their trait or size to the following services:

- Information
- Especialized consulting
- Agency
- Training
- Conferences and seminars
- Promotion
- Institutional representation
- Committees and work groups
- Publications
- Other foreign trade services



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CONFERENCES AND SEMINARS

- ANIERM organizes one Annual Convention of all its members and at least three big annual events such as the “Hemispheric Entrepreneurial Forum”, besides the seminars and conferences organized with other institutions.
- The annual events promote networking and updating members with national and international economic perspectives and topics related to international commerce.
- Events are attended by distinguished businessmen and government officials whether national or international



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PROMOTION

- Presenting member products and/or services in our monthly magazine “MEXI-TRADE”, specialized on foreign trade.
- Some numbers are specialized in countries such as China, Singapore, Chile, USA, European Community, among others.
- On petition: A special report on any client who wants to market their product or service. (*this services may be charged*).



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Commercial Opportunities in Mexico



Mexico mainly imports intermediate goods

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Gasoline,

Cars,

Monolithic integrated circuits,

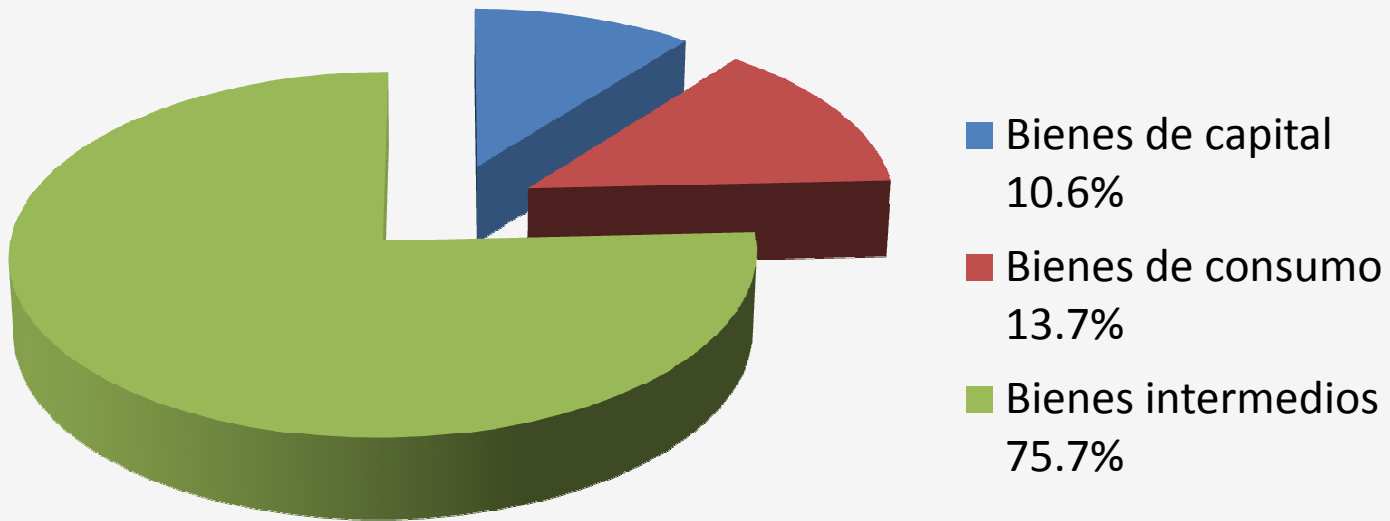
Electronic integrated circuits

Parts of monitors and projectors



Imported Goods

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Products Imported by Mexico

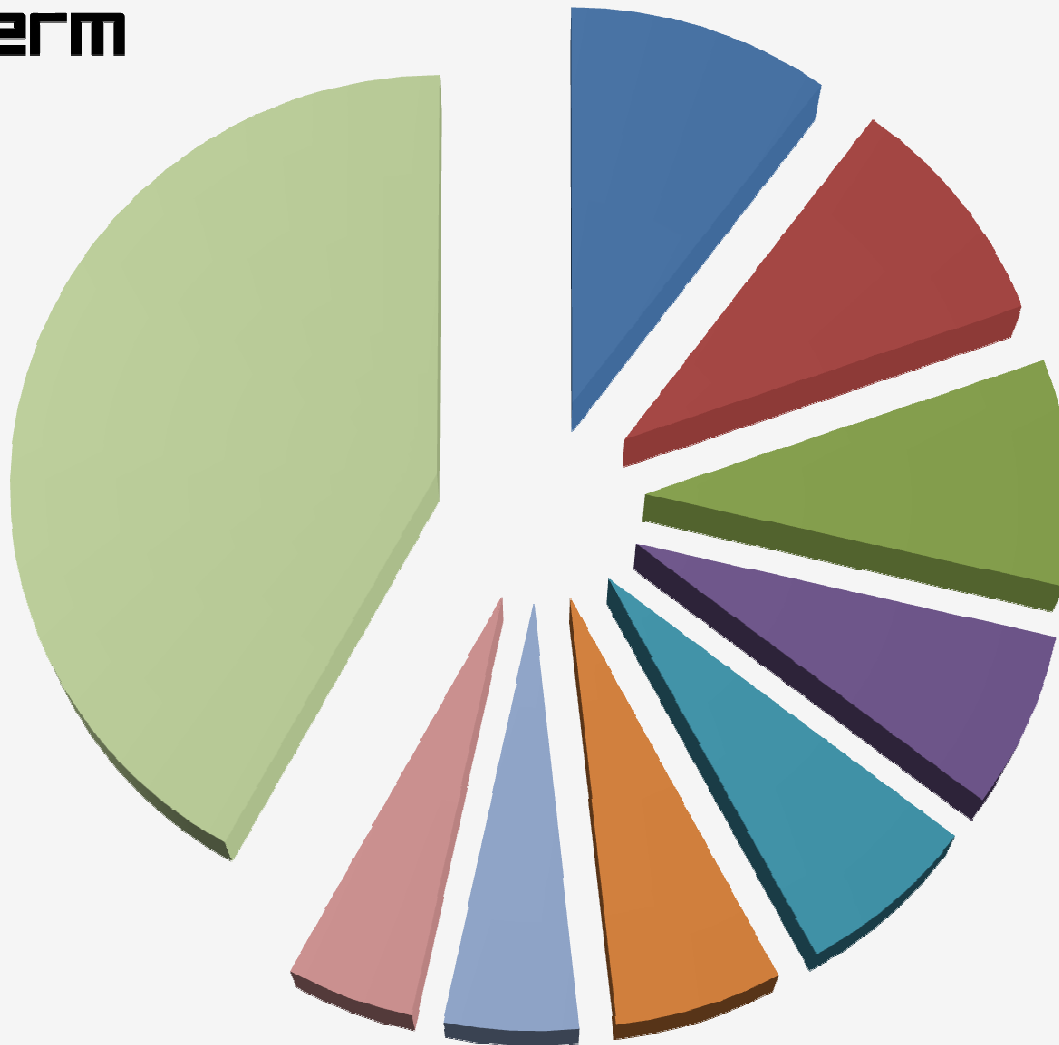
Fracción Arancelaria	Descripción del producto	Valor importada en 2012	Valor importada en 2013	Valor importada en 2014
TOTAL	Todos los productos	370751407	381210149	399976864
'85	Maquinas, aparatos y material electrico,sus partes;aparatos de grabaci	77607608	83696661	85125852
'84	Maquinas, reactores nucleares, calderas, aparatos y artefactos mecanicos.	60758303	62449967	65571172
'87	Vehiculos automoviles,tractores,ciclos,demas vehic.terrestres,sus part	32426951	33393764	35735186
'27	Combustibles minerales,aceites minerales y prod.de su destilacion	33342595	32909496	33228757
'39	Materias plasticas y manufacturas de estas materias	19835821	20809738	22316443
'90	Instrumentos,aparatos de optica,fotografia,cinematografia,medida,contr	11744161	12406508	13147293
'99	Materias no a otra parte especificadas	7157915	8583131	10672862
'29	Productos quimicos organicos	9797076	10030628	10226642
'72	Fundicion, hierro y acero	10151408	8674437	9581187
'73	Manufacturas de fundicion, de hierro o de acero	8578859	8858456	9256398
'40	Caucho y manufacturas de caucho	6320162	6284016	6717256
'48	Papel,carton;manufact. de pasta de celulosa,de papel/de carton	5167507	5338059	5521694
'76	Aluminio y manufacturas de aluminio	5541451	4887999	5294712
'30	Productos farmaceuticos	4984939	5038340	4938796
'38	Miscellaneous chemical products.	4068869	4394031	4725444

Unidad : Miles de Dólares Estadounidenses

Referencia: Cálculos del CCI basados en el INEGI



Specific imported products



- Gasolina 10.24%
- Automóviles 9.42%
- Circuitos integrados monolíticos 8.94%
- Circuitos integrados monolíticos diferentes a los digitales 6.84%
- Partes para transmisores / receptores 6.77%
- Automóviles (cilindros arriba de 3000m³) 6.15%
- Artículos de plástico 4.91%

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Major trading partners

Exportadores	Valor importada en 2012	Valor importada en 2013	Valor importada en 2014
Mundo	32426951	33393764	35735186
Estados Unidos de América	18218322	18735418	19821277
Japón	3448726	3370143	3469592
Alemania	2345137	2173687	2316682
China	1331869	1591347	2036485
Canadá	1646994	1662390	1558116
Corea, República de	1322108	1191578	1176462
India	466007	521031	971290
Brasil	774402	818486	659600
España	497125	534332	505477
Tailandia	411875	382857	435734
Italia	266203	338497	335904
Argentina	146552	307099	293243
Reino Unido	227872	255591	256452
Francia	191718	233445	216638
Hungría	43876	97675	202549

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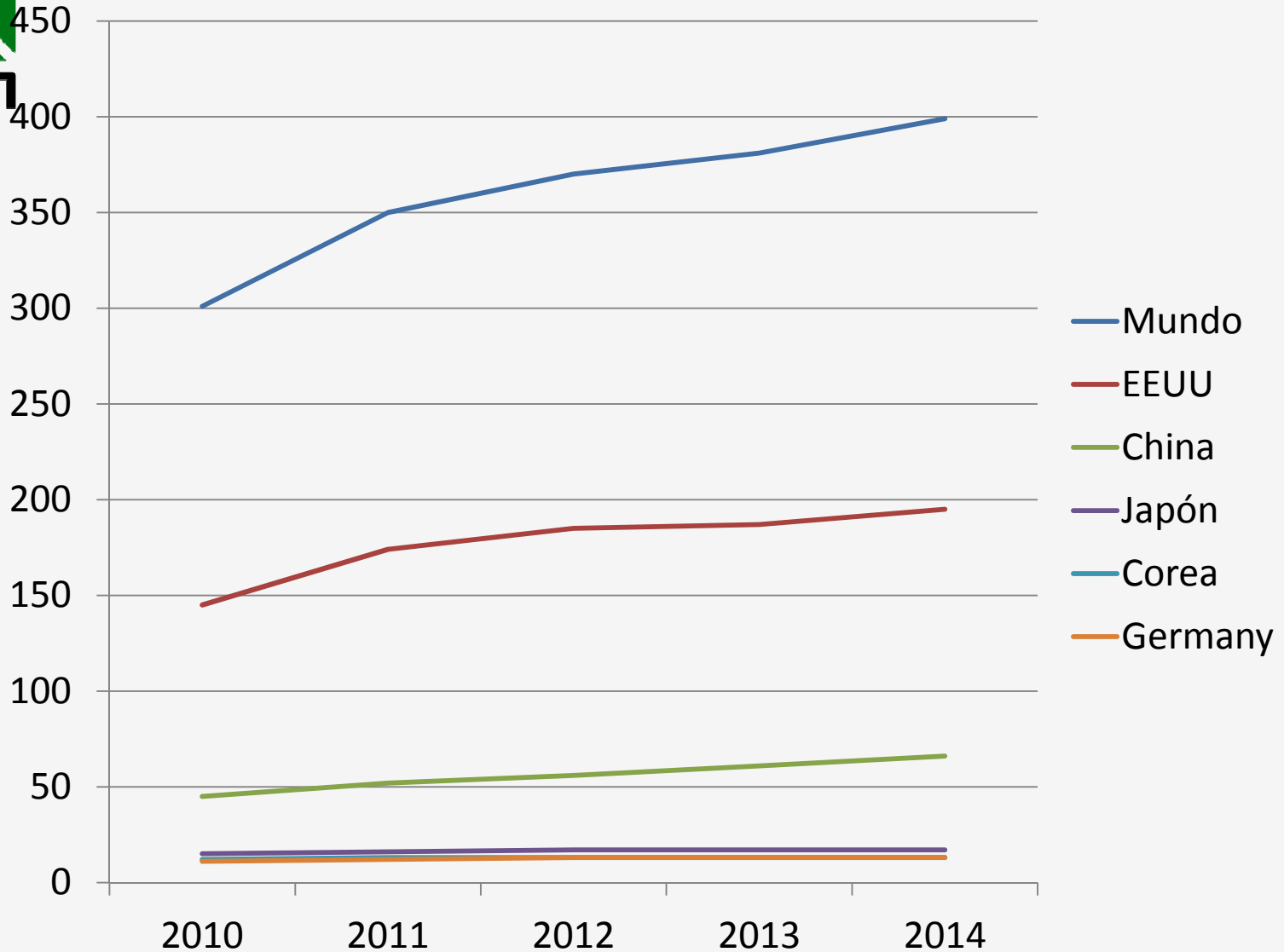
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Major trading partners



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Commercial transport in Mexico

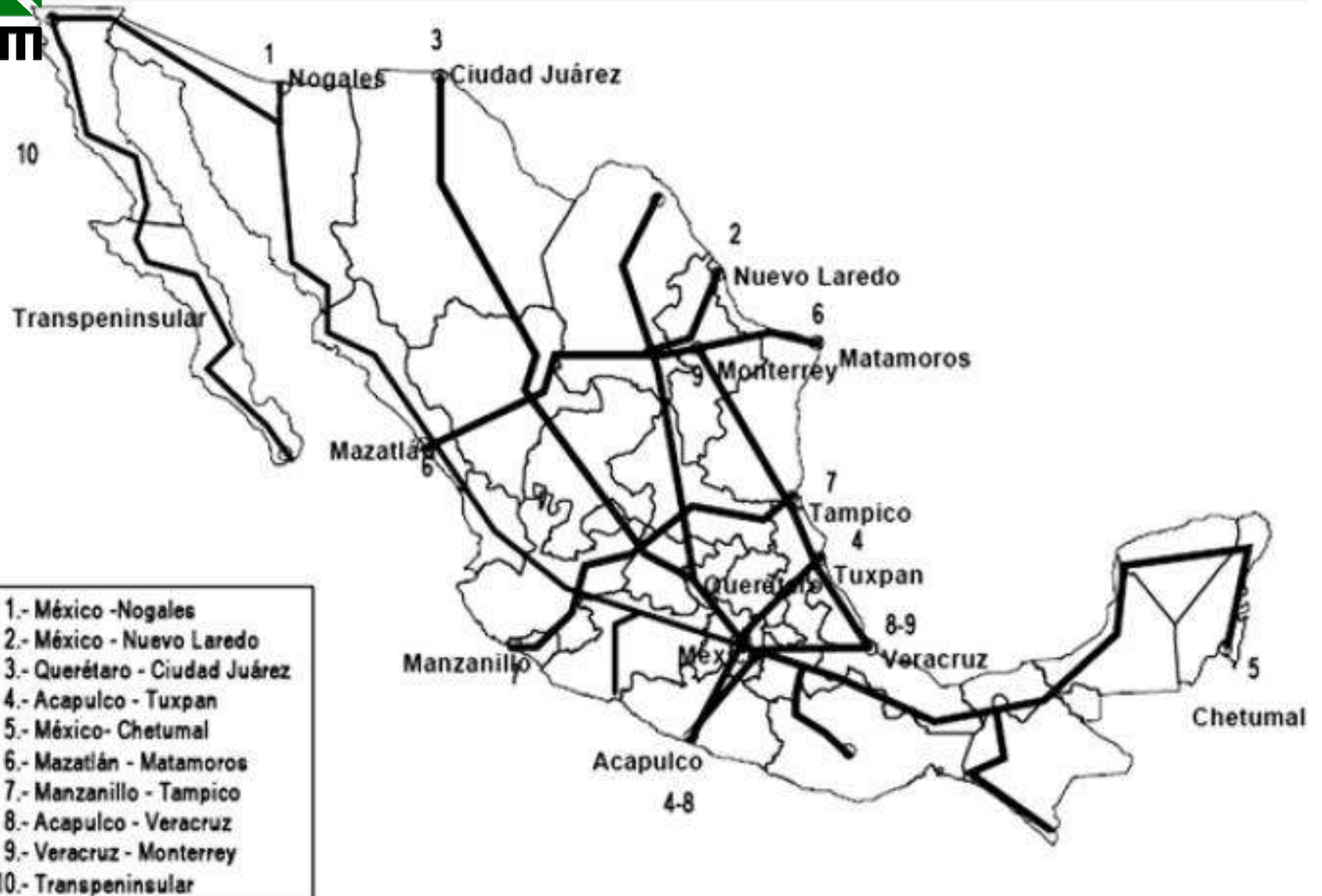
Customs







Main Roads



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Maritime Trade Routes





Thanks

**Luis Enrique Zavala
Gallegos**

ANIERMs CEO

E-mail:

lzavala@anierm.org.mx

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