



SME Packages



**SME
PACKAGES**
DIGITAL



**SME
PACKAGES**
AI



**SME
PACKAGES**
CYBERSECURITY



**SME
PACKAGES**
SUSTAINABILITY



**SME
PACKAGES**
SERVICE



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Économie

HOUSE OF
ENTREPRENEURSHIP
powered by the Luxembourg Chamber of Commerce

**CHAMBER
OF COMMERCE**
LUXEMBOURG



**CHAMBRE
DES MÉTIERS**
LUXEMBOURG

SME Packages

A **real boost** for small and medium-sized enterprises



**SME
PACKAGES**
DIGITAL

Integrate a digital solution



**SME
PACKAGES**
AI

Increase efficiency through AI



**SME
PACKAGES**
CYBERSECURITY

Anticipate threats to your business



**SME
PACKAGES**
SUSTAINABILITY

Kickstart your energy and sustainability transition



**SME
PACKAGES**
SERVICE

Offer a tailored customer experience

Practical details



A package includes

- Personalised advice to define suitable solutions
- Strategic support throughout the implementation
- The company can receive aid covering 70% of eligible costs for a project with a value between **€3,000** and **€25,000** excluding VAT

Eligible companies

- SME with a business permit issued by the Ministry of the Economy
- Definition of an SME:
 - < 250 persons ;
 - annual turnover < EUR 50 million and the total annual balance sheet < EUR 43 million

Targeted sectors

- Commerce
- Horeca
- Craftsmanship
- Architecture and Engineering
- Industry
- Accounting Services





SME PACKAGES --- DIGITAL





SME PACKAGES

DIGITAL

Integrate a **digital solution** into the implementation of your digital strategy

- **Improve brand image visibility:** Optimise your brand's visibility in a digital world
- **Increase sales:** Boost your sales with innovative digital solutions
- **More personalised sales based on customer preferences:** Use the power of data for personalised sales
- **Increase stock sales through targeted marketing**

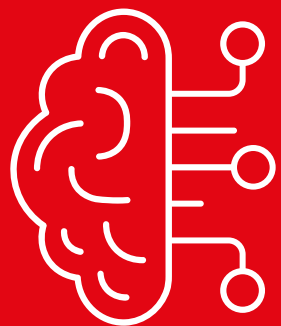


SME PACKAGES

DIGITAL

3 specific
packages

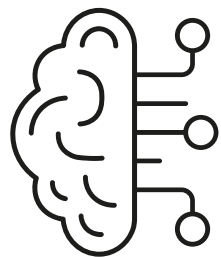
- **Digital marketing:** includes creating, developing, or improving your website and running social media campaigns
- **Management system:** includes an ERP, a cash register, or a software tailored to your industry
- **Electronic invoicing:** includes an ERP system with a specific module for electronic invoicing



SME PACKAGES

AI



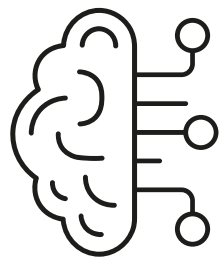


SME PACKAGES

AI

Boost your productivity,
increase efficiency, **save**
time, and **innovate** by
optimizing processes

- **Optimise repetitive tasks:**
Save time and reduce errors
- **Improve decision-making:**
Analyse data for informed choices
- **Personalised services:**
Enhance customer experience
- **Streamline costs:** Reduce your costs
- **Innovation :** Develop new products and services



SME PACKAGES

AI

Program goals



- **Reach** a large number of SME and **meet** their specific needs
- **Identify** key areas where AI can add value
- **Facilitate** AI adoption with clear, simple, and accessible tools and approaches
- **Ensure** effective and relevant integration for your business

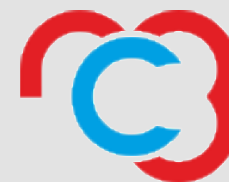




SME PACKAGES CYBERSECURITY

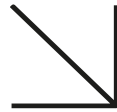


In collaboration:



nc3.lu
National Cybersecurity
Competence Center
LUXEMBOURG

Process steps



1 | Diagnosis

Preliminary analysis of
your current situation

4 | Implementation

Package
implementation

2 | Selection

Definition of your
package and choice
of provider

5 | Evaluation

Evaluation and
satisfaction of your
package

3 | Application

Submission and
validation of your
aid request

6 | Grant

Grant payment

Contact us

**For all sectors except
craftsmanship** (commerce, Horeca,
services, etc.)

Digital

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Cybersecurity

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AI

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Sustainability

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For the craftsmanship sector

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