

**Trade mission to Israel  
Program Business delegation**

**October 24 – 28, 2015**

**Tel Aviv**

**Draft Program**

**as of 8th of July, 2015**

The Chamber of Commerce recommends you to book the following flights:

Luxembourg-Vienna-Tel Aviv:

OS70822V 24OCT 6 LUXVIE SS1 0655 0845

OS857V 24OCT 6 VIETLV SS1 1025 1455

Tel Aviv-Vienna-Luxembourg

OS858Q 28OCT 3 TLVVIE SS1 1610 1905

OS7085Q 28OCT 3 VIELUX SS1 2050 2235

Bus transfers are organised according to the proposed flights. Participants travelling on other flights will arrange their own transfers from and to the airport.

Each participant is personally responsible for his/her flight reservations.

**Saturday, October 24th: Luxembourg-Tel Aviv**

14.55 Arrival at Tel Aviv Airport

Transfer by bus to the **Hotel Mendeli Street**

5, Mendeli Street   
Tel Aviv, Israel, 6390705   
T: +972 3 520 2711

[www.mendelistreethotel.com](http://www.mendelistreethotel.com)

evening **Briefing** about the programme of the entire mission by the Luxembourg Chamber of Commerce and the Luxembourg Trade Office in Tel Aviv

Venue: **Hotel Mendeli Street**

**Sunday, October 25th**

**Pre-arranged individual business meetings** with companies organised according to the participant’s requests in close cooperation with the Manufactures’ Association of Israel.

The meetings will take place in the Industry House or in the local companies.

**Seminar**

Location: tbd

Duration : +/- 1h30

16.00 Registration

16.30 Welcome, general presentation of Luxembourg by **Jeannot Erpelding** (Director International Affairs, Chamber of Commerce)

16.45 Presentation about Luxembourg’s start-up / incubation environment

17.00 2 workshops : smart cities and cyber security

18.00 Networking Reception

**Monday, October 26th**

**Pre-arranged individual business meetings** with companies organised according to the participant’s requests in close cooperation with the Manufactures’ Association of Israel.

The meetings will take place in the Industry House or in the local companies.

Go4Israel conference – companies will be given the opportunity to register for the conference at a discounted rate, further information will follow.

**Tuesday, October 27th**

Visit of an incubator, research institute tbd or

**Pre-arranged individual business meetings** with companies organised according to the participant’s requests in close cooperation with the Manufactures’ Association of Israel.

The meetings will take place in the Industry House or in the local companies.

Dinner offered by the Chamber of Commerce

**Wednesday, October 28th : Tel Aviv-Luxembourg**

16.10 Flight back to Luxembourg via Vienna

22.35 Arrival in Luxembourg

**business to business meetings**

In Tel Aviv, pre-arranged individual business to business meetings can be organised according to your requests. Companies interested have to complete carefully the registration form and provide the Luxembourg Chamber of Commerce with a company profile. The representatives on site will try to satisfy your requests in order to propose tailor-made meetings. To have fruitful meetings, we strongly recommend you to do your own research in order to find potential matching companies and communicate us these potential “targets” for your company. You can include companies located outside the city center as well.