

**Country seminar: “Discover Brazil: first trade partner country of Luxembourg in Latin America and in Mercosur”**

**Draft Program** (as of 25.08.2017)

**Friday, 22<sup>nd</sup> of September 2017**

**Venue: Luxembourg Chamber of Commerce**

- 09:00      Arrival of the guests - **Welcome coffee and breakfast**
- 09:25      **Group picture and signature of the Golden Book**
- 09:30      **Welcome address**  
Jeannot Erpelding, Director, International Affairs, Luxembourg Chamber of Commerce
- 09:40      **Opening speech about Brazil**  
*Current economic situation; business opportunities, and overview of the relations between Brazil and the European Union*  
HE Antonio José Vallim Guerreiro, Ambassador of Brazil to Luxembourg
- 10:10      **Opening speech about Brazil by video message**  
HE Carlo Krieger, Ambassador of Luxembourg in Brazil
- 10:30      **Cultural & business approach of the Brazilian market**  
André Villers, Economic & commercial Attaché, AWEX, Sao Paulo  
Stefano Missir di Lusignano, Economic & commercial Attaché, BIE, Rio de Janeiro
- 11:10      **The risk cover and the credit-insurance with Brazil**  
Charles-Emmanuel de Ribaucourt, Credit analyst, Office du Ducroire
- 11:25      **Testimonial of a Luxembourg company active in Brazil**  
Lynn Elvinger, Member of the Executive Board, Cebi International
- 11:40      **Q & A session**
- 12:00-13:30      **\*\*\*Networking lunch in presence of the Ambassador\*\*\***

**Afternoon**

Time for individual bilateral meetings upon request with the Economic & commercial Attachés. Meetings will be organised on a “first come, first served” basis for the companies, which will be requested to ask their questions in advance. Those bilateral meetings should last +- 30 min, depending on the number of requests we will receive.