



Country seminar: "Mexico-Luxembourg: Partners in a changing world"

Draft program (as of 04/03/2015)

Friday, 24th of April 2015

Venue: Luxembourg Chamber of Commerce

- 08:30 Arrival of the guests - **Welcome coffee and breakfast**
- 09:00 **Welcome address**
Carlo Thelen, Director General, Luxembourg Chamber of Commerce
- 09:05 **Opening speech and presentation of structural reforms in Mexico**
HE Juan José Gomez Camacho, Ambassador of Mexico to the Kingdom of Belgium, the Grand Duchy of Luxembourg and the European Union
- 09:25 **Business Opportunities in Mexico** with a focus on Automotive, Ecotechnologies, ICT & Logistics
Alfonso Mojica Navarro, Director of Promexico Belgium& Luxembourg
- 09:45 **Cultural & business approach** of the Mexican market
Florence Vanholsbeeck, Economic & commercial Attachée, AWEX, Mexico City
- 10:05 **Testimonial** of a Luxembourg company active in Mexico
Lynn Elvinger, Member of the Executive Board, CEBI (tbc)
- 10:20 **Questions & Answers session**
- 10:30 *****Coffee break*****
- 10.45-12.15 Time for **bilateral meetings** upon request:
- With HE Juan José Gomez Camacho, Ambassador of Mexico to the Kingdom of Belgium, the Grand-Duchy of Luxembourg and the European Union
 - With Florence Vanholsbeeck, Economic & commercial Attachée, AWEX, Mexico City
- 12:30 **Networking lunch**
in presence of both Ambassadors

Country seminar: “Colombia, Land of opportunities”

Draft program (as of 04/03/2015)

Friday, 24th of April 2015

Venue: Luxembourg Chamber of Commerce

- 10:45 **Welcome address**
Carlo Thelen, Director General, Luxembourg Chamber of Commerce
- 10:50 **Opening speech**
HE Rodrigo Rivera, Ambassador of Colombia to the Kingdom of Belgium, the Grand Duchy of Luxembourg and the European Union
- 11:10 **Why Colombia? Colombia economy, business/ investment environment & business opportunities** with a focus on Construction and Energy
Vivianne Armitage, Executive Director, PROCOLOMBIA France and Benelux
- 11:40 **Cultural & business approach** of the Colombian Market
Speaker tbc
- 12:00 **Testimonial** of a Luxembourg company active in Colombia
Sebastien Deblire, Technical Sales Representative, Codipro
- 12:15 **Questions & Answers session**
- 12:30 **Networking lunch**
in presence of both Ambassadors
- 13:30 Time for **bilateral meetings** upon request with HE Rodrigo Rivera, Ambassador of Colombia to the Kingdom of Belgium, the Grand Duchy of Luxembourg and the European Union