

# web summit

Lisbon | 1-4 November 2022

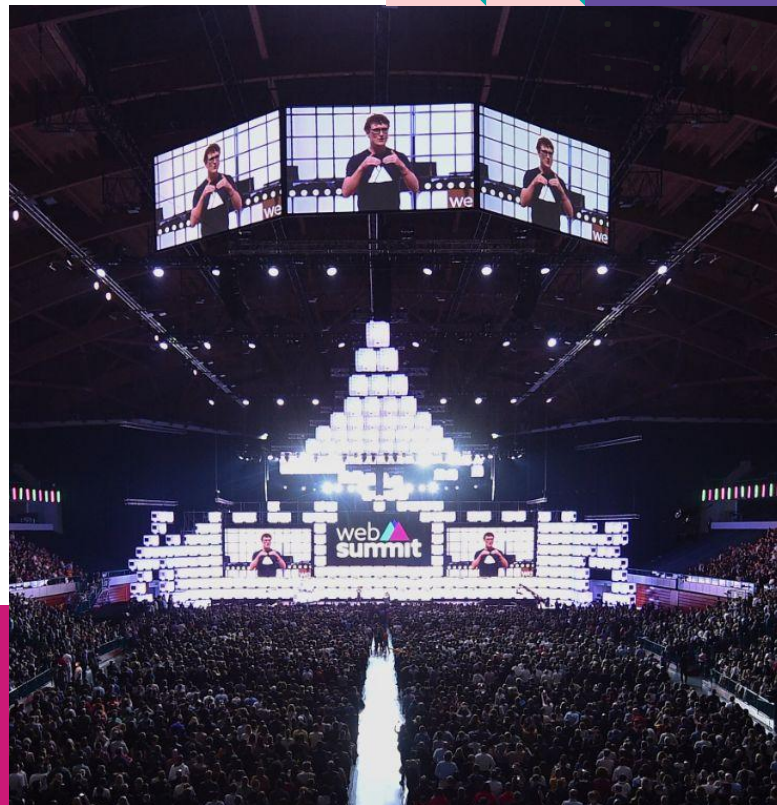
# Who are we?

**"The best technology conference on the planet"**

– Forbes

The Atlantic has written that our events are "where the future goes to be born". We produce "Glastonbury for geeks", according to the Guardian. Forbes claims that we "bridge the gap between creativity and tech."

We held our first conference in 2010. Four hundred people came. In 2019, we welcomed more than 110,000 attendees to our tech events in Europe, North America and Asia. Our secret to success? Our technology.





# Web Summit 2021

**70,000+**

attendees

**2,500+**

members of the media

**300+**

partners

**2,300+**

startups

**1,000+**

speakers

**1,200+**

investors

# Why Web Summit?



**Networking**



**Learning and  
development**



**Lead generation**



**Inspiring content**



**Team building**



**Brand awareness**

# Our startup categories



## ALPHA

ALPHAs are early-stage companies attending for market/product validation, and to start developing meaningful connections that can help launch and scale a startup.



## BETA

BETAs usually have more than US\$1 million in investment, and ultimately, have surpassed the ALPHA stage in terms of development, traction and/or disruption will be considered.



## GROWTH

GROWTH startups have generally received more than US\$5 million in investment. Additional factors are examined including disruption, team, offices, and general traction.



# What's included?

1. **Three tickets** to Web Summit, giving you and your team access to the full event.
2. **Exhibition space** for one day at the event.
3. Opportunity to apply for our world-renowned **PITCH competition**, and **Startup Showcase**.
4. Access to our other **startup activations**.
5. Company **branding and profile feature** on our website, and within the mobile application.
6. Access to the Web Summit mobile and web apps to **build connections prior to (and during) the event**, and to curate your own schedule.
7. Startup success manager to help with **preparations pre-event**.



# Startup activations



A startup competition that brings together the world's leading early-stage startups to battle it out onstage.



Mentor Hours connects rising startups with established experts for 45-minute meetings.



An opportunity to present your company and vision to our attendees, investors and international media.



Meet with leading investors in a series of 15 minute, pre-scheduled meetings specially designed to give your startup an edge.



Learn directly from tech's leading investors, executives, accelerators and incubators about the essential elements of a startup's success.



Offer the founders of emerging companies advice and direction for facing the challenging modern business environment.



Organised discussions with leaders shaping their industries. Get insider info on the technology that is about to change the game.

# Successful Startups exhibit Our Alums can become Tech's Titans

The Stripe logo, featuring the word "stripe" in a blue, lowercase, sans-serif font.The Revolut logo, featuring the word "Revolut" in a black, sans-serif font.The N26 logo, featuring a stylized "N" with a horizontal bar through it, followed by the number "26", all in black.The Uber logo, featuring the word "Uber" in a black, sans-serif font.The Waze logo, featuring the word "waze" in a black, lowercase, sans-serif font, followed by a small black car icon.The TURO logo, featuring the word "TURO" in a black, uppercase, sans-serif font, enclosed within a black rectangular border.The UiPath logo, featuring the word "UiPath" in a red, sans-serif font, with a small red square icon to the left of the word.The Intercom logo, featuring a blue square icon with a white smiley face, followed by the word "INTERCOM" in a blue, uppercase, sans-serif font.The Trello logo, featuring a blue square icon with a white "T" inside, followed by the word "Trello" in a blue, sans-serif font.



# See you in 2022

[startups@websummit.com](mailto:startups@websummit.com)

web  
summit