



**This is Davos for
geeks.**
Bloomberg



**The biggest
event of its
kind in Europe.**
CNBC



Europe's Largest Technology Marketplace

Attendees
50,000+

CEOs
7,000+

Senior Management
65%

Companies
20,000+

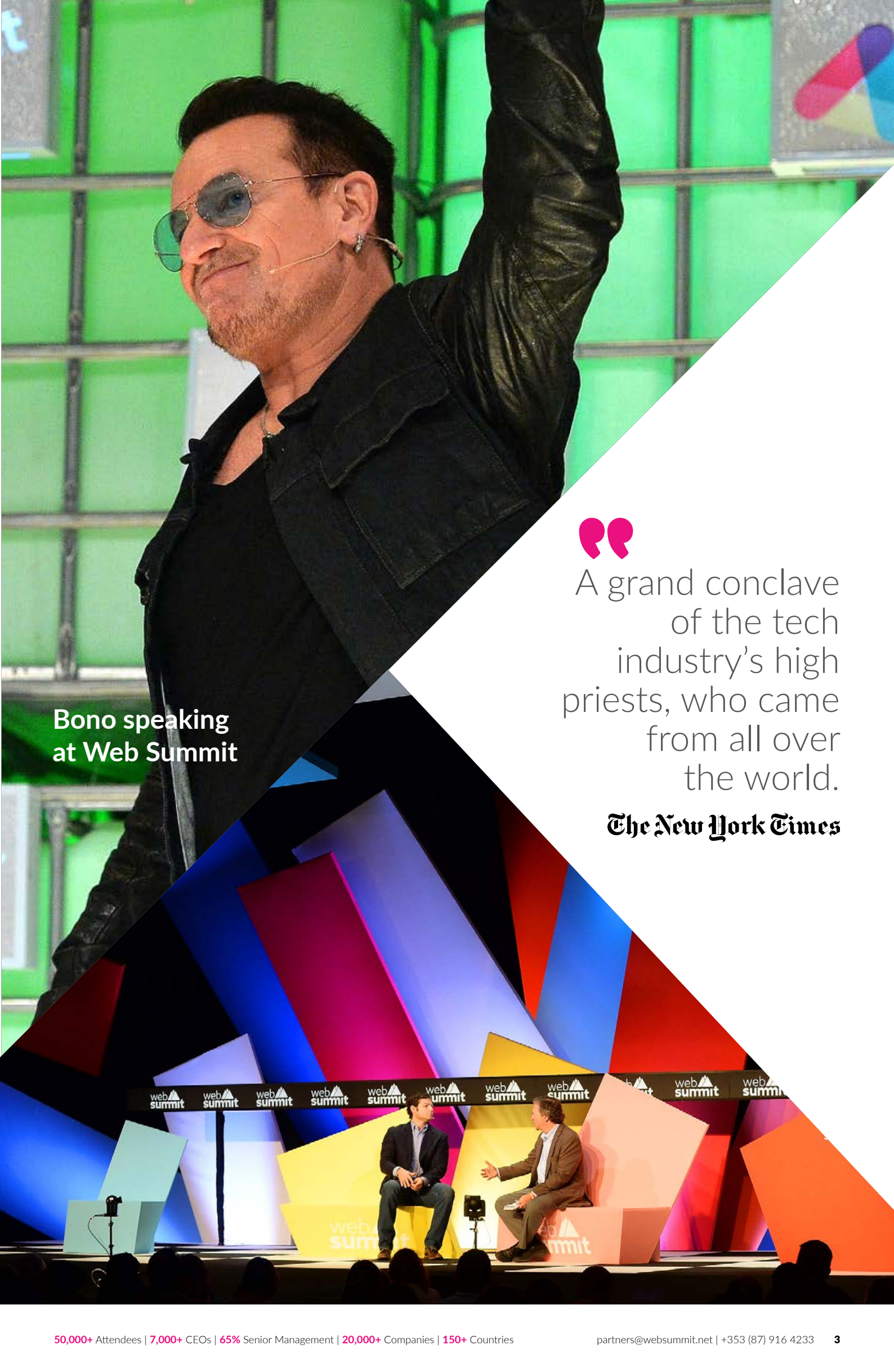
Countries
150+

Elon Musk speaking at Web Summit



The giants
of the web assemble.

WALL STREET JOURNAL



Bono speaking at Web Summit



A grand conclave of the tech industry's high priests, who came from all over the world.

The New York Times

50,000+

Attendees

65%

Senior Management

1,000+

Speakers

2,000+

Journalists

150+

Countries

Our History: Unprecedented Growth Creating an Unparalleled Marketplace

In six short years, Web Summit has grown from 400 attendees to over 50,000 attendees from more than 150 countries.

“No technology conference has ever grown so large so fast.”

Web Summit has become “Europe’s largest and most important technology marketplace”, a crossroads for the world’s largest buyers and sellers of technology, alongside many of the world’s most disruptive emerging technology companies.



The biggest event of its kind in Europe.





Michael Dell
speaking at Web Summit

Some previous
speakers at
our events

Elon Musk, CEO, Tesla & SpaceX

Bono, Musician, U2

Reed Hastings, CEO, Netflix

Michael Dell, CEO, Dell

John Chambers, Executive Chairman, Cisco

Werner Vogels, CTO, Amazon

Mike Schroepfer, CTO, Facebook

Jian Wang, CTO, Alibaba

Ed Catmull, President, Pixar



One of the biggest tech conferences in the world.



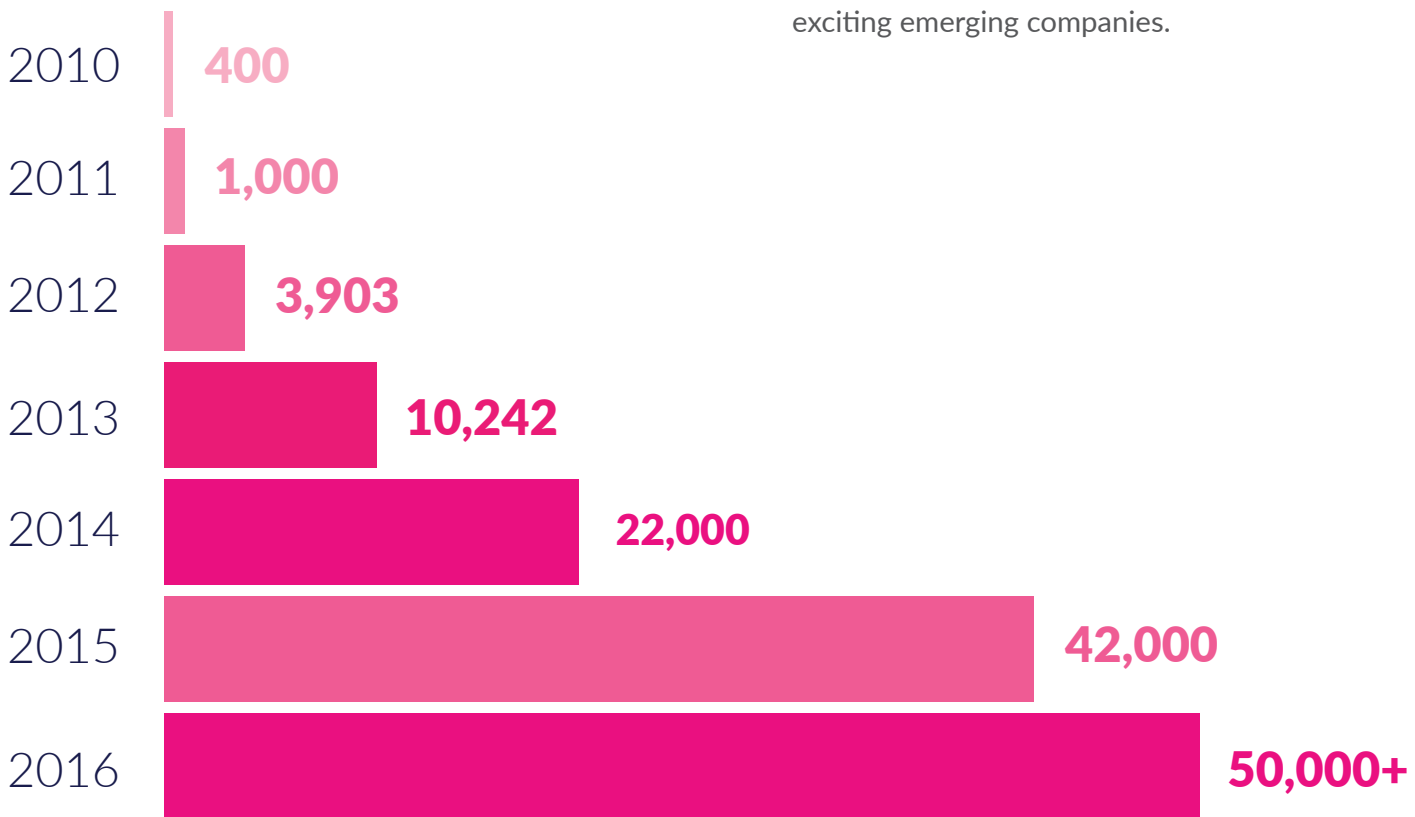
A Pioneering Approach: Engineering Serendipity

Our approach has always been different, and that difference has propelled our growth. We're the first software company that creates conferences.

While conference companies typically hire experienced event planners, we hire computational physicists, applied statisticians, AI specialists and engineers of all shapes and sizes.

While traditional conference companies fret over manually curating networking events, workshops and compiling lists of interesting leads for exhibitors, we approach the challenge from a technical and mathematical point of view. We build algorithms that take into account who you are and who you might benefit from meeting.

In other words, we "engineer serendipity" at the scale of 50,000 attendees. It works for the CEOs of the largest companies in the world, and the CEOs of some of the smallest but most exciting emerging companies.



Every Sector & Organisations of Every Size In One Place

MACHINE



Machine Summit is the place to join the revolution redefining how we interact with everyday products. Leaders will share their ideas on how the world is adapting to this new wave of products allowing us remote control over all aspects of our lives.

MARKETING



Marketing Summit brings together marketers from a range of industries to tell their success stories. Learn from industry leaders and apply their techniques in your own role or startup.

MONEY



Will you still be carrying cash in five years' time? Learn the future of buying and selling at Money Summit.

NIGHT



The giants of the web assemble in Lisbon City to experience the best of the capital's nightlife.

PUB



Rockstars, CEOs of the world's biggest brands and the occasional Game of Thrones star. Who will you have a drink with in Lisbon? Join one of our pub crawls and find out.

SOCIETY



The world is advancing along with tech. Or is it? Is the technological progress we're making as a society going to save the world or destroy it? Society Summit will look towards the deep, underlying matters that affect all of us, our culture and the way we live our lives.

SPORT



Tech is redefining how we watch, play and interact with sport. Find out how at Sport Summit, where world-class players from the most popular global sports come together with the CEOs and founders of today's most influential sport brands.

CODE

Learn the state of the art from the very best. A tech conference that prides itself on its engineers and data scientists, this year's gathering showcases some of the world's most exciting developers, futurists and data scientists.

CONTENT

Consuming and creating content will never be the same again. Join the new vanguard of newsmakers, breakers and curators to learn how news, entertainment and social are changing.

DATA

Data Summit brings together the industry's leading figures alongside the world's most disruptive startups to discuss and debate the trends in data science.

DESIGN

Design Summit unites the world's leading graphic designers and artists responsible for the design of the world's top institutions, globally recognised packaging, illustrations and products.

ENTERPRISE

Enterprise Summit will bring companies large and small from around the world to meet and learn how enterprise is evolving to meet the needs of a digital generation and modern business.

FASHION

With every passing season, tech plays an even more important role in the world of fashion. Fashion Summit will explore the way that fashion and tech are colliding through 3D printing, wearables, VR, AR and more.

HEALTHTECH

Some of the most interesting innovations in tech are those taking on the considerable challenges in the healthcare space. HealthTech Summit brings together the industry's leading figures alongside the most disruptive startups.





John Beckett @johnbeckett

Another outstanding #websummit - 3 days of genuinely unbeatable opportunity -new partnerships, clients and friends-great fun @paddyosgrave



Mark Holland @partialmark

I now understand why #WebSummit has always been the most talked about tech event, met so many incredible people this week.



netwod fitness @netwodfitness

Reviewing all the business cards we picked up at #websummit What an incredible event.

65%

Senior Management

15,000+

Companies

150+

Countries

Our Marketplace: Unparalleled Calibre and Scale all in one Room

Web Summit now attracts the world's largest buyers and sellers of technology. More than 65% of our attendees are senior decision makers, from over 15,000 companies.

On the seller side, Web Summit is not just about the executive officers of the world's leading technology companies like Facebook, Amazon, Google and Cisco all gathering in one room. It's also about a generation of new technology companies selling to an ocean of 50,000 other potential customers from companies small, medium and large from across the world.



It defines the
ecosystem.

theguardian

Confirmed Speakers



John Chambers
Executive Chairman
Cisco Systems



Carlos Ghosn
CEO & Chairman
Renault-Nissan



Mike Schroepfer
CTO
Facebook



JP Rangaswami
Chief Data Officer
Deutsche Bank



Werner Vogels
CTO
Amazon



Linda Boff
CMO
General Electric



Will Lewis
CEO
Dow Jones



Peggy Johnson
EVP of Business Development
Microsoft



Alan Boehme
CTO
The Coca-Cola Company



John Hayes
CMO
American Express



Zach Nelson
President & CEO
NetSuite



David Goulden
CEO
EMC

What large companies attend?



What emerging companies attend?

U B E R

stripe

JAUNT



riverbed

box



John Collison, Stripe



The premier event in tech.

THE HUFFINGTON POST



The best technology conferences on the planet.

Forbes



Glastonbury for Geeks.

theguardian



One of the world's most influential tech events.

SKY NEWS



The biggest conference in the startup space.



Everywhere you go it's buzzing and it's electric.

Bloomberg



The giants of the web assemble.

WALL STREET JOURNAL



Europe's largest technology conference.



Media

Over 2,000 media from more than 100 markets will be at Web Summit in Lisbon. It's not just editors from many of the world's most influential publications, but market shaping industry reporters from leading technology and trade publications and blogs.



Makeitapp @MakeitappEU
#websummit was absolutely fantastic. A big thanks to everyone we met during this days!



Haute So Fabulous @HauteSoFabulous
And that's a wrap on 3 amazing days surrounded by inspiration, ideas & essentially living in the future #websummit



Shopdrobe App @Shopdrobe
It's over now! We love #websummit too! Thank you for amazing atmosphere, fresh ideas and outstanding...



Google



Exhibiting Opportunities

Kiosk	2 Passes	€17,500
2x2	4 Passes	€35,000
3x2	6 Passes	€45,000
3X3	8 Passes	€67,500
5x5	15 Passes	€150,000
6x6	20+ Passes	€225,000
10x10	30+ Passes	€625,000



facebook



Meeting Rooms & Workshops

2x2 Table	2 Passes	€37,500
3mx3m	Meeting Cube	€48,800
Boardroom	14 People	€62,500
Meeting Room	20 People	€73,800
Meeting Room	40 People	€122,500
Meeting Room	60 People	€147,500

Workshop	30 People	€6,300 p/h	€31,300 p/day	€62,500 3 days
Workshop	80 People	€12,500 p/h	€62,500 p/day	€125,000 3 days
Hospitality Suite	50 People	€10,000 p/h	€48,800 p/day	€98,800 3 days
Hospitality Suite	100 People	€18,800 p/h	€93,800 p/day	€187,500 3 days
Hospitality Suite	200 People	€25,000 p/h	€112,500 p/day	€225,000 3 days

Lounges

Developer Lounge	€125,000
Investor Lounge	€125,000
Speaker Lounge	€250,000
Lunch X3	€62,500 each
Breakfast X3	€50,000 each
Coffee Bars (10)	€72,500 each
Networking Lounges (8)	€87,500 each
Startup Lounge	€125,000
Partner+Exhibitor Lounge	€250,000
Speakers Dinners (6)	€87,500
VIP Networking Lounge	€125,000
Relaxation Lounge	€75,000
Media Village	€125,000





Other Opportunities

Mobile Charge Stations	€50,000
Conference Bag Insert	€62,500
Speaker Bag Insert	€62,500
Media Bag Insert	€62,500
Registration	€62,500
Attendee Lanyards	€500,000
Attendee Badges	€500,000
Maps	€50,000
VIP Pick Up and Drop Off	€75,000
Information Points	€50,000
Technical Help Desk	€50,000
Meeting Points	€75,000
Networking Gardens	€187,500
Happy Hour (Gardens)	€37,500 each

The image shows a large-scale event stage for Web Summit. The background is a complex structure of scaffolding and lighting rigs. The lighting is a mix of vibrant red and blue, creating a dynamic, grid-like pattern. In the center, the words "web summit" are displayed in a large, white, sans-serif font. The word "web" is on the top line, and "summit" is on the bottom line. Between the two words is a stylized logo consisting of three overlapping triangles: a green one on the left, a blue one in the middle, and a pink one on the right. In the foreground, the silhouettes of several people's heads are visible, looking towards the stage. The overall atmosphere is high-tech and energetic.

web summit

Contact

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