



GO INTERNATIONAL

Trade Mission to Romania

30 September - 3 October 2024



PROGRAMME

Recommended flights

Monday, 30 September 2024

Luxair LG8903
17:00 LUX Luxembourg
20:20 OTP Bucharest

Thursday, 3 October 2024

Luxair LG8904
21:10 OTP Bucharest
22:50 LUX Luxembourg

Important notice

- Each participant is personally responsible for her/his flight reservations. Due to the unpredictability of air travel, we highly recommend that all participants make a reservation that can be changed/refunded.
- Bus transfers are organised according to the proposed flights. Participants arriving outside of their recommended flights will need to arrange their own transport to join the delegation.

Version of: 24.09.2024



Monday, 30 September 2024

17h00	Departure LUX Luxembourg Airport	Luxembourg
20h20	Arrival OTP Bucharest Airport	Bucharest
	<i>Transfer by bus to Hotel InterContinental Athénée Palace Bucharest</i>	<i>Episcopiei 1-3, București, 010292</i>
	<i>Possibility for an evening get-together for the business delegation</i>	

Tuesday, 1 October 2024

	Romania - Luxembourg Business Forum	Intercontinental Hotel
09h30	Registration and welcome	Intercontinental Hotel
10h00	Opening Session	Intercontinental Hotel
	Mihai Daraban – President CCI Romania	
	Fernand Ernster – President CC Luxembourg	
	H.E. Ambassador Elisabeth Cardoso	
	H.E. Ambassador Livia Rusu	
10h30	MoU Signing Ceremony	
	<ol style="list-style-type: none">1. MoU between Luxembourg Chamber of Commerce & Romania Chamber of Commerce and Industry2. MoU between Luxinnovation and West Regional Development Agency, Timisoara - Mr Sorin Maxim, General Director, and Mrs Sasha Baillie, CEO Luxinnovation	
10h45	Keynotes	Intercontinental Hotel
	Marius Cara - Head of EIB Group Office in Romania <i>“Harnessing Growth: Investment strategies in Romania”- a fresh view on a dynamic market</i>	
	Cindy Tereba – Director Internation Affairs, Luxembourg Chamber of Commerce <i>“Luxembourg – your Business Gateway to Europe”</i>	
11h15	Business opportunities between Luxembourg & Romania <i>Panel discussions steered by Romania-Luxembourg Business Forum Asbl, (RomLux), the accredited bilateral Chamber of Commerce.</i>	

Version of: 24.09.2024

Intro by Marius Ghenea – Managing Partner in Catalyst Romania VC Fund (3TS Capital Partners), serial entrepreneur and business-angel.
“Unleashing Growth: Scaling Up Romanian Entrepreneurship, Innovation”

Panel Discussion

12h30	Networking Lunch	Intercontinental Hotel
14h00-	Matchmaking Event	Intercontinental Hotel
17h00	<i>Pre-arranged B2B meetings only upon prior request through registration</i>	Room: Enescu
18h00-20h00	Official Reception hosted by the Embassy of Luxembourg to Romania	Intercontinental Hotel Room: Regina Maria
20h30	Optional: Endeavour Romania conference networking – the world’s leading community of high-impact entrepreneurs	Aria TNB , Blvd Nicolae Bălcescu 2, București

Wednesday, 2 October 2024

Parallel programmes according to the targeted sectors: Space, Cybersecurity, IT / Data Management, FinTech, Industry, Defense and Logistics

CyberSecurity, IT/Data, Fintech – parallel track

„How To Web” Conference

08h30	<i>Bus transport to How To Web Conference from Hotel</i>
09h00	<ul style="list-style-type: none"> Welcome of Delegation and the delegation and venue presentation
10h00-	
10h45	Opening session
11h00-	<ul style="list-style-type: none"> Visit of Exhibition Area (60+ startups from Romania and other Eastern European countries and top 20 tech companies from Romania)
12h30	
12h35	<ul style="list-style-type: none"> Lunch Break (time for meetings if wanted to set via the Networking App) Pitching Session with top Early Stage Startups at the Startup Stage
14h00-	
15h00	<ul style="list-style-type: none"> Executive Roundtables free time to set meetings, networking, and introductions
15h05	

Version of: 24.09.2024

Space, Defense, Cybersecurity & Logistics – Parallel track

Logistics

11h00 Departure for facilities and companies visit near Bucharest
Visit to a newly inaugurated multimodal terminal on logistics in Ploiesti: Home - Intermodal Services - Rail and Road Terminal in Romania <https://intermodalservices.net/>

Ploiesti Industrial Park
Strada Cubului 7J,
Construcția C13, Etaj 1,
Birou 5, Ploiești

Space & Defense

11h00 Departure from Hotel

12h00-16h00

- Visit @ ATD-Aerospace Romania: Rocket engine/propulsion testing facility (for propulsion with solid and/or liquid fuel)
- Visit @ SES Network Operations Center (NOC) Bucharest – world leading satellite operator, providing reliable and secure communications solutions across the globe – Showcase of a global NOC implemented in Romania

Ploiești Industrial Parc
Sos. Ploiesti-Targoviste, km 8, Ploiești 100213

3 George Constantinescu Street
BOC Tower, entrance B, 4th floor
Bucharest 020339

Cybersecurity

09h00 Departure from Hotel

10h00-12h00

- Visit of the DNSC - Romania National Cybersecurity Directorate (22, Italian Street, Bucharest, Romania)

12h00-14h00

- Lunch at Caru'cu bere

14h30-17h30

- Visit of Bitdefender HQ

Return to Hotel

22, Italian Street,
Bucharest, Romania

Stavropoleos 5
Old Town Area, Bucharest

15A Orhideelor Road
Orhideea Towers, Bucharest

18h30 Bus leaves to Networking Event

19h00 **Art, Wine, People & Ideas Meet Romania's Innovators: An unique compelling experience with Entrepreneurs and Founders**
Hosted by Romania-Luxemburg Business Forum Asbl (RomLux), WIN Gallery & the Chamber of Commerce of Luxembourg

Intercontinental Hotel
WIN Gallery
Ernil Pangrati 2A,
București

Version of: 24.09.2024

Thursday, 3 October 2024

Please check out of the hotel before the visits

Logistics – Parallel track

11h00	Visit Logistics Center @ H. Essers Bucharest	DC 147, Cladirea DC3, Bolintin-Deal 087150, Bucuresti
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CyberSecurity, IT/Data, Fintech, Space & Defense – Parallel track

09h30	<i>Bus Transport to ECCC</i>	Bulevardul Iuliu
10h00	Group visit to ECCC together with P. Steichen, CEO of Luxembourg House of Cybersecurity and Chairman of ECCC	Maniu 6 București 061344
12h00	Group Lunch at ECCC	ECCC
13h00	<i>Bus Transport to INCAS</i>	INCAS,
13h30	Visit @ INCAS - National Institute for Aerospace Research "Elie Carafoli" INCAS is the leading research establishment in aerospace sciences in Romania, with a tradition of 75 years in aerospace engineering , flow physics and applied aerodynamics , using state-of-the-art technologies and a unique infrastructure of national strategic importance.	Bldv Iuliu Maniu 220, Bucuresti
16h00	Free time	
18h30	Organized Transport to the Airport // Bus leaves from Hotel	
21h10	Luxair flight from Bucharest to Luxembourg	

Version of: 24.09.2024