



LUXEMBOURG

Your prime business hub in Europe

Tokyo, October 9, 2014



Invitation

On the occasion of the trade mission to Japan, headed by HRH the Crown Prince of Luxembourg and led by the Deputy Prime Minister and Minister of the Economy, HE Mr Étienne Schneider, the Luxembourg Chamber of Commerce, the Ministry of the Economy, the Luxembourg Embassy in Tokyo and the Luxembourg Trade and Investment Office in Tokyo (LTIO), in close cooperation with the Belgo-Luxembourg Market Council (BLMC), the Japan External Trade Organisation (JETRO), KEIDANREN, the Japan Foreign Trade Council (JFTC), Tokyo Chamber of Commerce and Japan Chamber of Commerce have the pleasure of inviting you to a seminar:

LUXEMBOURG, YOUR PRIME BUSINESS HUB IN EUROPE

To be held on:

Thursday, October 9, 2014 at 08.45

At Grand Hyatt Tokyo

6-10-3 Roppongi, Minato-Ku, Tokyo, Japan, 106-0032

T: +81 3 4333 1234

<http://tokyo.grand.hyatt.com/en/hotel/home.html>



Draft Program*

- 08.45-09.15** **Registration and welcome coffee**
- 09.15** **Opening remarks**
Carlo Thelen, Director General, Luxembourg Chamber of Commerce
- 09.20** **Welcome Address**
HRH Crown Prince Guillaume of Luxembourg
- 09.25** **Opening speeches**
Takao Kusakari, Chairman, Belgo-Luxembourg Market Council, Belgium-Luxembourg Market Council in Japan
Hiroyuki Ishige, Chairman and CEO, Japan External Trade Organisation
- 09.35** **Keynote speech**
HE Mr Étienne Schneider, Deputy Prime Minister, Minister of the Economy, Grand Duchy of Luxembourg
- 09.45** ***Coffee break***
- 10.00** **Division of the participants: workshop and B2B matchmaking event taking place in parallel**

*Please note this program may be subject to change.

10.15-12.00 **ICT workshop**

Master of Ceremony: Yuriko Matsuno, Executive Director, LTIO Tokyo

Welcome Address**Panel discussion 1 – “Luxembourg, your trusted hub for e-business in Europe”**

Moderator: **Takahiro Kikuchi**, Chief Researcher, Nikkei Business Publishing, Innovation ICT Research Center

Experts:

High representatives of the Luxembourg ICT sector

Panel discussion 2 – Testimonial session (Why Luxembourg)

Moderator: **Takahiro Kikuchi**, Chief Researcher, Nikkei Business Publishing, Innovation ICT Research Center

Experts:

High representatives of

Rakuten Europe S.A R.L.

Skeed S.A.

iNUI Studio S.A.

11.50 **Questions & Answers****10.00-12.00** **B2B matchmaking business event**

Japanese and Luxembourg companies meet for 4x30 minutes, based on their requested interests. If you want to meet with Luxembourg companies, please indicate 1/ the Luxembourg companies names 2/ need for interpreter

12.00 **Lunch - reception** hosted by the Luxembourg Chamber of Commerce, for both workshop guests and business meetings guests
Speech by high representative, Tokyo Chamber of Commerce

Simultaneous translation English/Japanese will be provided for the General Introduction and ICT workshop.

Consecutive translation English/Japanese will be provided upon request for b2b matchmaking..

The event is free of charge but registration is compulsory.

Spaces are limited and available on first come, first served basis.

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Registration form

Mr. / Mrs.:

Position:

Company:

Address:

Phone:

E-mail:

Website:

Will attend the General Introduction in Tokyo, Hotel Grand Hyatt

Will attend the ICT workshop **Or**

Is interested in meeting with Luxembourg companies

Company name:

Need translation:

yes

no

Will attend the networking Lunch-Reception

If you are interested in meeting with Luxembourg companies in the attached brochure, please contact Mr. Kenji Ohigashi, Advisor to LTIO.

E-mail: kenji.ohigashi@mae.etat.lu.

Please reply per E-mail by Friday, October 3, 2014

For further information, please contact:

Luxembourg Trade & Investment Office, Tokyo

E-mail: tivotokyo@mae.etat.lu

T: +81 3 32 65 96 21

For further information about Luxembourg, please visit:

www.visitluxembourg.jpn.com

www.investinluxembourg.jp

Promoting Trade. A partnership for success.

Luxembourg for Business was founded in 2008 as an initiative by the Ministry of the Economy and Foreign Trade and the Ministry of Small and Medium-Sized Businesses and Tourism, the Chamber of Commerce, the Office du Ducroire, the National Credit and Investment Corporation (SNCI), the Chamber of Crafts and the Luxembourg Business Federation (FEDIL).

By relying on the strengths of both public and private, Luxembourg for Business operates as a Trade Promotion Organisation (TPO) and liaises with Luxembourg's Trade & Investment Offices, Luxembourg's Embassies, Consulate Generals, Honorary Consulates, and other international promotion networks such as for example bilateral Chambers

of Commerce to foster Luxembourg's outbound activities. Luxembourg for Business functions as a so called 'network agency' and promotes trade and international business in the interest of the Luxembourg economy.

Members of Luxembourg for Business deliver complementary high quality services for promoting 'Made in Luxembourg' goods and services. Their services incorporate a first-class business package of trade missions, trade fairs, personalised matchmaking services and much more to allow companies to successfully set foot in foreign markets and staying ahead of their competitors.

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