



GO INTERNATIONAL

Bits & Pretzels
Trade fair visit

29 September - 1 October 2024
Munich (D)



PROGRAMME

Recommended flights

Sunday, 29 September 2024

Lufthansa flight LH 2317

9:45
10:50

LUX Luxembourg
MUC Munich

Tuesday, 1 October 2024

Lufthansa flight LH 2322

18:25
19:25

MUC Munich
LUX Luxembourg

Important notice

- Each participant is personally responsible for her/his flight reservations. Due to the unpredictability of air travel, we highly recommend that all participants make a reservation that can be changed/refunded.
- The Chamber of Commerce does not recommend a hotel for participants to stay at in Munich. Each participant can book a hotel of their choice and is personally responsible for their hotel reservations.

Sunday, 29 September 2024

9:45	Departure from Luxembourg airport to Munich	Findel airport, Luxembourg
10:50	Arrival at Munich airport	Munich airport
	Transfer from Munich airport to International Congress Center Munich (ICM) by metro	
12:00	Free visit of Bits&Pretzels	ICM, Messegelände, 81823 München
14:00	Matchmaking tour: <i>face-to-face, tailored introductions with four key decision-makers present at Bits&Pretzels</i>	ICM, Messegelände, 81823 München
19:00	Networking event at Werksviertel	Atelierstraße 1, 81671 München

Monday, 30 September 2024

8:30	Free visit of Bits&Pretzels	ICM, Messegelände, 81823 München
9:30 – 10:15	Masterclass: How to Drive the Future - Redefining Mobility through Sustainable Innovation	ICM, Messegelände, 81823 München
	<i>This Masterclass explores the transformative impact of smart mobility and sustainable practices on global transportation. Featuring insights from leaders in smart mobility and clean energy solutions, the session will reveal how cutting-edge technologies are driving a more efficient, connected, and eco-friendly future. Participants will gain essential knowledge and practical</i>	

Version of: 5.09.2024



GO INTERNATIONAL

Bits & Pretzels Trade fair visit

29 September - 1 October 2024
Munich (D)



tools to shape the future of mobility, driving it toward a more sustainable and interconnected world.

Speakers:

- Julius Müller, Strategy Lead at Circu Li-ion
- Robert Sykora, Director for Europe at Ohmio Group Ohmio
- Anela Boese, Co-founder & CCO of Stellar SAS

Moderator:

- Bastien Berg, CEO of the Luxembourg City Incubator

14:00 – 16:00

Side event for Luxembourg companies

*How to successfully penetrate into the German Market?
This session is organised by Startup Luxembourg and will be followed by networking session to discover the Luxembourg startup ecosystem.*

Free evening

ICM, Messengelände,
81823 München

Tuesday, 1 October 2024

10:00

Networking event @Oktoberfest

On the last day of the festival, 5,000 attendees go to the Munich Oktoberfest to network with 250+ Table Captains. A Table Captain at the Bits & Pretzels Founders Festival is a seasoned professional in the tech industry - be it a founder, investor, or executive - who guides discussions at their table.

You will have the unique opportunity to join two different tables. This allows you to engage deeply with industry leaders, pitch your ideas, seek advice, and expand your network.

Theresienwiese,
80336 München

10:45 – 11:30

Table Captain Round 1: *Pitch, chat and discuss as much as you can.*

Theresienwiese,
80336 München

11:45 – 12:30

Table Captain Round 2: *A new captain, a new topic and a new round of people at your table.*

Theresienwiese,
80336 München

Free afternoon

18:25

Departure from Munich airport to Luxembourg

Munich airport

19:25

Arrival in Luxembourg

Findel airport,
Luxembourg

Version of: 5.09.2024