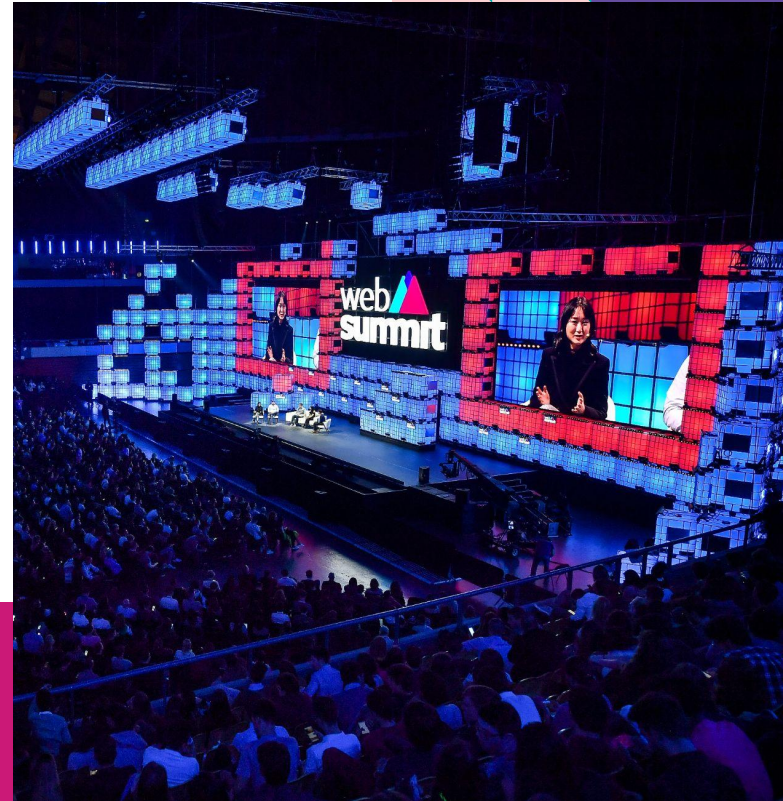


# Startup programme



web **summit**



# Web Summit 2021

**40,000**

attendees

**1,500+**

members of the media

**200+**

partners

**1,250+**

startups

**1,000+**

speakers

**700**

investors



# Our startup categories

**ALPHA:** Early-stage companies attending Web Summit for market/product validation, and to start developing meaningful connections that can help launch and scale a startup. – €995 (excl. tax)

**BETA:** Typically, BETAs have more than US\$1 million in investment, but, ultimately, any startup we think has surpassed the ALPHA stage in terms of development, traction and/or disruption will be considered. – €1,495 (excl. tax)

**GROWTH:** GROWTH startups have generally received more than US\$3 million in investment. We also look at factors including innovation and disruption, number of employees and offices, and general traction. – €3,950 (excl. tax)



# Startup programme

Join our world-class startups track alongside the tech world's best of the best.



# Programme benefits





**Mada Seghete**  
*Co-founder,*  
Branch

# Brand exposure

“

One of the best shows for up-and-coming startups.

**recode**



# Investment

“

Founders who are looking for key partners and financing can find it all in one place at Web Summit.





# Networking and lead generation

“

The connections we make at  
Web Summit are enough ROI  
on their own.

branch





# Learning



We left knowing we'd made connections that gave us immediate value, and that most certainly will help drive our business.



# The world's leading startups exhibit

stripe

Revolut

Trello

ONEPLUS

MapBox

FANDUEL



Uber

N26



Hello FRESH

INTERCOM

GitLab

branch

PLAID

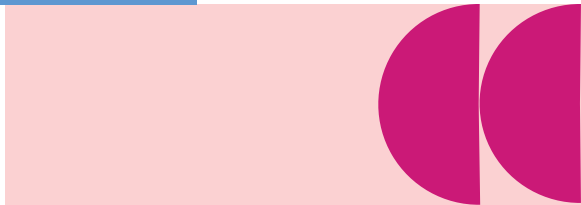
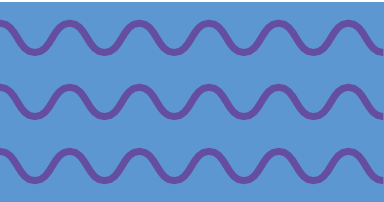
HelloTalk

igloohome

yroo

TNG

# Top international funds invest



# The world's leading media broadcast

WIRED



theguardian

VOGUE



Bloomberg

THE WALL STREET JOURNAL

Forbes

Inc.

Mashable

The New York Times

BUSINESS  
INSIDER



euronews.

# See you in Lisbon.

Contact: [startups@websummit.com](mailto:startups@websummit.com)

