

# **Sponsorship Modalities Cluster for Logistics**

Many company members have sponsored Cluster for Logistics Luxembourg events in the past and were offered visibility and opportunities to highlight their participation or subject at the Event.

#### **Modalities of the Sponsorship:**

The sponsorship fee is thought to provide an enhanced visibility of your company and provide support or resources for activities. Different levels of sponsorship are offered for events; Platin, Gold and Silver. Non-profit C4L a.s.b.l. uses funds from events to cover event costs and re-invest into logistics sector.

#### Principal PLATIN sponsorship and young professional sponsor:

This exclusive sponsorship fee is 4'500 Euro and is available once per event. It entitles to:

- A welcome note or One subject matter presentation with brief maximum 3 slides about the company will be available. The presentation must be provided 4 working days before the event.
- Distribution of sponsors Promo materials during registration
- **Logo** will be prominently displayed large- sized at the conference and during pauses; it will be shown in the printed agenda and the articles on the website
- Installation of up to two roll-ups at the event
- \_\_\_\_ (10) complimentary participants free of charge if we charge for the event
- Dinner will be sponsored by the Platin sponsor
- The Platin Sponsor will be named as sponsor in our Logistics events announcements
- A VIP table will be reserved for sponsor with company Logo during dinner
- Next or concurrent young professional activities will be sponsored by the platin sponsor creating visibility for this sponsorship with new talents in agreement with sponsor
- Key note speaker's costs including accommodation will sponsored by the Platin sponsor
- Attendance of (5) young professional (YPL < 35y) will be sponsored by Platin sponsor</li>
- Opportunity to send pre- or post-event communication on behalf of Platin sponsor

### **Welcome GOLD Sponsorship**

The sponsorship fee is **2'500 Euro** and is limited to two per event. It entitles to:

- **Logo** will be displayed at the conference; it will be shown in the printed agenda and the articles on the website and during the pauses
- **Installation of one roll-up** at the event
- 10 complimentary participants free of charge if we charge for the event.
- Specific event give-aways will be sponsored by GOLD sponsors
- The welcome drinks & cocktail will be sponsored by the GOLD sponsor

## **Supporting Silver Sponsorship**

The sponsorship fee is **1'000 Euro** and is available a few times per event. It entitles to:



- **Logo** will be displayed at the conference; it will be shown in the printed agenda and the articles on the website
- Installation of one roll-up at the event and invite 3 participants free of charge.
- It is covering any other costs of the event.

Name of the Event:	C4L Luxembourg Logistics	Conference	2018
Date of event:			

Co	ompany Name:		
		Sponsorship package	
Co	ontact Persons/ Funct	ion: (> 3 contact persons should be provided separately)	
1:			
2:		/	
3:		/	
Ac	ddress:		
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