

<b>Programme Study Visit to the Netherlands: “The Dutch organic sector”</b> 19 & 20 January 2023		
Thursday 19 January		
10.00 – 12.00	Seminar: Introduction to the Dutch organic sector <ul style="list-style-type: none"> <li>- Welcome by <b>Ilse van den Akker</b>, Embassy of the Kingdom of the Netherlands in Belgium.</li> <li>- Overview of the organic sector, including latest developments by <b>Michaël Wilde</b>, BioNext*.</li> <li>- Presentation by <b>Ministry of Agriculture, Nature and Food Quality</b> about the multiannual national plan for the organic industry in the Netherlands.</li> <li>- In conversation with a Dutch organic entrepreneur (member of <b>BioNederland**</b>)</li> </ul>	Bio Expo Brabanthallen, Den Bosch
12.00 – 13.30	Networking Lunch	
13.30 – 17.00	Participants can walk freely around the fair. <i>We offer the opportunity to arrange appointments in advance with exhibitors at the fair with relevant participating companies/organizations</i>	
18.00 – 21.30	Diner <i>Extra Dutch guests will be invited</i>	Organic restaurant
21.30	Leisure time	
Friday 20 January		
07.00 – 07.45	Breakfast at own convenience	
07.45 – 08.00	Gathering in the lobby of the hotel and check-out	
08.00 – 09.00	Traveling by bus to ODIN***	De Panoven 1, 4191 GV Geldermalsen
09.00 – 11.00	Company visit to ODIN <ul style="list-style-type: none"> <li>- Company presentation</li> <li>- Matchmaking with different category managers</li> </ul>	
11.00 – 11.45	Traveling by bus to Veghel	
11.45 – 12.30	Lunch in Veghel	Locatie:TBD
12.30 – 13.00	Traveling by bus to UDEA	De Kempkens 1000, 5465 PR Veghel
13.00 – 15.00	Company visit to UDEA**** <ul style="list-style-type: none"> <li>- Company presentation</li> <li>- Matchmaking with different category managers</li> </ul>	

15.00 – 15.30	Traveling by bus to Den Bosch. <i>Opportunity to visit a Retail store or possibly a quick visit to an "example project "</i>	
16.00	End of study visit	

### Background information

**\*Bionext:** Bionext is the chain organization for organic agriculture and food: we connect the chain from farmer to consumer. Bionext believes that organic is a solution to many of the societal challenges we currently face such as biodiversity, health and climate change. That is why we work together with organic entrepreneurs (farmers, growers, trade and specialty stores) to make agriculture increasingly sustainable. In this, Bionext is supported by three associations: Biohuis for farmers & growers, BioNederland for trade & processing and the Biowinkelvereniging for organic specialty stores.

From the World Food Centre in Ede, with a group of enthusiastic employees, we take care of the advocacy of organic in the areas of legislation, research, publicity, and market development. Furthermore, Bionext carries out a large number of projects for the further sustainability of the organic sector.

**\*\*BioNederland:** BioNederland has one important goal: to create connections between members and to ensure joint member benefits. Whether it concerns current knowledge, communication, marketing, product innovations or themes such as sustainability: as a member of BioNederland you always stay up-to-date and you are supported on various fronts. This makes it even more fun to be an organic entrepreneur!

**\*\*\*ODIN:** With our experience (since 1983) as a wholesaler of 100% organic and biodynamic products, you are choosing a reliable and experienced partner for delivery of your fresh and long-life products. You can contact us for AGF (potatoes/vegetables/fruit), dairy, chilled, cheese, frozen, DKW (dry groceries) and cosmetics.

Our distribution centers in Geldermalsen and Marum are supplied daily and accommodate a complete range of more than 7,000 products, of which more than 450 under Odin's own brand names. Among our customers you will find not only stores, but also restaurants, nurseries and online stores.

For our enthusiastic team of expert employees, your wish is always the focus! Personal contact is our priority and by short lines between purchase and sales we can quickly switch, so we can offer you the best possible service.

**\*\*\*\* UDEA:** Udea is a wholesaler of organic foods, natural personal care products and sustainable non-food items. The company is also the franchiser for the Ekoplaza chain of organic supermarkets. Udea focuses on the Benelux market and delivers to both retailers specialising in organic produce and food service companies.

As a result of a number of acquisitions and other developments over recent years, Udea has grown to become a major player on the market, both in the literal sense and in terms of its influence. The company recognises the responsibility that occupying this position brings. Udea is keen to set the standard in the organic world and to demonstrate its leadership through the choices it makes. As it does so, Udea not only looks to the near future and the achievement of rapid results but also allows itself to be guided by its sustainability vision, which is underpinned by ethical commitments. This will

lead to a growth in organic farming and consumption and to the creation of a healthy and sustainable food chain.

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We also are in contact with BD Totaal Organic:

**BD Totaal Organic (Wholesale Out of Home):** BD-Totaal stands for a healthier, greener and sustainable world. Since 1993, we have had a certified 100% organic range for catering, hospitality and care. Not only sustainability but also the minimum burden on nature, the environment and raw materials are a matter of course for us. Nowadays, your customers want good food, sustainability, organic and animal-friendliness to fit on one plate. BD-Totaal has the appropriate range and the know-how to bring your kitchen and consumers' wishes together. And that makes everything and everyone greener!