

Luxembourg, 30th Oct., 2019

## **Trade Mission to China**

November 3-8, 2019

Zhengzhou - Shanghai - Nanjing

### Program

## Flights recommended by Chamber of Commerce\*

1. Luxembourg – Shanghai (via Frankfurt)

02NOV2019 14:20-15:10 LH395 LUX-FRA

02NOV2019 18:05-11:50+1 LH728 **FRA-PVG** (Shanghai Pudong International Airport)

### 2. Shanghai – Zhengzhou

04NOV2019 07:35-09:50 MU 5395 **SHA** (Shanghai Hongqiao International Airport) - **CGO** (Zhengzhou Xinzheng International Airport)

3. Zhengzhou – Shanghai

05NOV2019 11:00-12:45 MU5396 CGO-SHA

**Shanghai – Nanjing** round trip by train, the train tickets will be organised by the Chamber of Commerce

4. Shanghai - Luxembourg (optional)

09NOV2019 00:10-05:10 LH727 **PVG-MUC** 07:30-08:35 LU2316 **MUC-LUX** 

or 13:50-18:45 LU729 PVG-FRA 21:30-22:10 LH398 FRA-LUX

<sup>\*</sup> Bus transfers are organised according to the proposed flights. Participants travelling on other flights will arrange their own transfers from and to the airport.

Each participant is personally responsible for his/her flight reservations.

<sup>\*</sup>Entrance visa to China is mandatory for non-Chinese nationalities!!!

## Sunday 3rd Nov.

11:50 Arrival at Shanghai **Pudong** International Airport\* (**PVG**)

Airport pick up and bus transfer to the recommended hotel\*, check-in

Andaz Xintiandi, Shanghai 上海新天地安达仕酒店 Address: 88 Songshan Road, Shanghai 嵩山路 88 号 200021 Tel: +86 21 2310 1283 <u>https://www.hyatt.com/en-US/hotel/china/andaz-xintiandi-shanghai/shaaz</u>

\*The hotel booking form with group tariff has been provided, each participant is responsible for her/his own room booking.

- 18:00 Meet at hotel Andaz Xintiandi lobby, greeting and short briefing;
- 18:30 Bus transfer to the House of Roosevelt

19:00 Reception in the presence of the Deputy Prime Minister and Minister of the Economy, H. E. Mr Etienne Schneider

Venue: Bund 27, The House of Roosevelt 罗斯福公馆 Address: 27 Zhongshan East 1st Rd, Waitan, Huangpu, Shanghai, 200002 外滩 27 号 Tel: +86 21 2322 0800 http://27bund.com/

21:30 Bus transfer to hotel Andaz Xintiandi

### Monday 4th Nov.

5:15 Checkout and bus transfer to Shanghai Hongqiao International Airport\* (SHA)
7:35-9:50 MU 5395 Flight Shanghai – Zhengzhou Arrival at Zhengzhou, pick up and bus transfer to the hotel
Hilton Zhengzhou 郑州希尔顿酒店 Address: No. 288 Jinshui Road, Duling Residential District, Jinshui, Zhengzhou 郑州 金水区 郑东新区中州大道西金水路 288 号 Tel: +86 371 8996 0888 www.hilton.com/Zhengzhou
11:30 Check in Free lunch

### 14:00-14:30 Registration

### The 3<sup>rd</sup> Henan - Luxembourg Belt and Road Economic Forum

Organised in collaboration with Henan Civil Aviation Development and Investment Company Ltd. (HNCA), with the support of National Development and Reform Commission (NDRC) Henan and the Council for the Promotion of International Trade (CCPIT) of Henan

Venue: Hilton Zhengzhou

- // VIP meeting with the Chinese officials
- 14:30-14:35 Welcome Speech by Ms Isabelle Breuskin, Deputy Head of Mission, Embassy of the Grand-Duchy of Luxembourg in China
- 14:35-14:40 Allocution by Mr Liu Wei, Vice Governor of Henan Province
- 14:40-15:15 Case studies:
  - Mr Jack Li, Sales Director of Yutong Western Europe, Yutong Group
  - Ms Cao Lei, Cathay Associates
  - AVIA Solutions Group
  - Ms Xie Zhujun, Chairman of CHINALUX
- *15:15-15:45 Tea break*
- 15:45-16:45 **Panel discussion: Henan Luxembourg Belt & Road Trade Perspectives**, moderated by Mr. Malik Zeniti, Director of the Cluster for Logistics of Luxembourg

Panelists:

- Mr Richard Forson, CEO, Cargolux Airlines International S.A.
- Mr Serge Heinen, Project Director Sales of CTI Systems
- Mr Alberto Pennacchio, Head of Institution Banking, Banque Internationale à Luxembourg
- AVIA Solutions group;
- •
- 16:45-16:55 Company testimonial by Mr. Maxim Straus, Executive Vice President & Chief Financial Officer of Cargolux Airlines International S.A.
- 16:55-17:05 Conclusion remarks and the introduction of Luxembourg delegation by Ms Na Shi, Advisor, International Affairs, Chamber of Commerce of the Grand Duchy of Luxembourg

(End of the forum)

### 17:10-18:30 B2B Matchmaking with Henan companies

// Networking drink of all participants

### 18:30 Official dinner hosted by the Chamber of Commerce

Venue: Hilton Zhengzhou

### Tuesday 5th Nov.

8:30	Check out and bus transfer to the 'Henan Luxembourg Center'
9:00-9:30	Visit 'Henan Luxembourg Center' Project
	https://www.cc.lu/actualites/detail/zhengzhou-new-district-henan-luxembourg-center- project/
9:30	Bus transfer from 'Henan Luxembourg Center' to the airport

### 11:00-12:45 Flight Zhengzhou – Shanghai Hongqiao (SHA) MU5396

*13:15 Pick up and bus transfer to the hotel, check in* 

Andaz Xintiandi, Shanghai 上海新天地安达仕酒店 Address: 88 Songshan Road, Shanghai 嵩山路 88 号 200021 Tel: +86 21 2310 1283 https://www.hyatt.com/en-US/hotel/china/andaz-xintiandi-shanghai/shaaz

// Morning Space Workshop organised by the Consulate General/LTIO – Shanghai
Participants: professor from university, Chinese companies in the space industry including investment, production etc.

 Meet at the hotel Andaz Xintiandi lobby, transfer to the Consulate General of Luxembourg in Shanghai
 Venue: LTIO/Consulate General of Luxembourg in Shanghai Address: 907-908, No. 1788 Nanjing Xi Lu, Shanghai 200040 907-908,南京西路 1788 号 Tel: +86 21 6339 0455 http://shanghai.mae.lu http://www.investinluxembourg-china.com

# Workshop: how to do business in China? - The update and evaluation of Chinese market

16:00-16:45	Keynote speech: Business culture difference while doing business in China, Mr Georges Kayser, Conseiller du Commerce extérieur of Luxembourg government	
16:45-17:45	Panel discussion organised by Benelux Chamber of Commerce in China (BenCham) Shanghai, with the introduction of Ms Cecilia Vermeulen, General Manager, BenCham Shanghai	
	<ul> <li>Brian Blomer, Associate, Head of Corporate Services, Moore (with the presentation of 'Sino-Benelux Business Survey' 2019)</li> </ul>	
	<ul> <li>Jelmer de Jong, Co-founder and Commercial Manager, AsiaAssit</li> <li>Maxime Oliva, CEO, TekID Investigation</li> <li>Etienne Charlier, Partner, Riverbanks Investments</li> </ul>	
17:45-18:00	Q&A	
18:00	Networking drink with the speakers	
Evening	Free	
//18:00	(CIIE participants only) Bus transfer to Pudong Shangri-La Hotel	
	Address: 33 Fucheng Rd, Lu Jia Zui, Pudong, China, 200120 Venue: PuJiang Tower Grand Ballroom, Shangri-La Hotel	
18:30-20:30	Banquet offered to CIIE participants by ICBC Shanghai	
21:00	Bus transfer back to Andaz hotel	

## Wednesday 6th Nov.

7:30	Meet at the hotel Andaz Xintiandi lobby, transfer to China International Import Expo (CIIE)
	Venue: National Exhibition and Convention Center (Shanghai) 国家会展中心(上海)
	Address: 333 Songze Avenue, Shanghai 崧泽大道 333 号
	Tel: 021-67008888
	https://www.ciie.org/ciie/f/book/index?locale=en

## 9:30-12:00 China-Europe Economic and Trade Cooperation Conference

With pre-arranged **B2B matchmakings**, in collaboration with Industrial and Commercial Bank of China (ICBC)

### Free lunch

- 14:00-15:30 Visit IEE, meeting Room: M3-3, Introduction and marketing event: Automotive Interior Sensing Solutions for Future Smart Cabins
- 15:30-16:00 Visit at Hypersymmetrics (Luxembourg) booth
- 16:00-17:00 Visit and reception at Cargolux/HNCA booth
- 18:00 Bus transfer to hotel Andaz Xintiandi
- *19:15 Meet at the hotel lobby, walk to the restaurant venue*
- 19:30-21:30 Dinner at the former French concession

Venue: Jade Garden (Huaihai Zhong Lu) Address: 3/F, Hong Kong Plaza South Tower, 283 Huaihai Zhong Lu, by Huangpi Nan Lu; 淮海中路 283 号香港广场南座 3 楼, 近黄陂南路

### Thursday 7th Nov.

- 8:30 Checkout and bus transfer to the Hongqiao railway station
- 10:05-11:29 High speed train G7180 Shanghai Hongqiao railway station Nanjing
- 11:30-12:00 Bus transfer to the hotel, check in

Hotel: Intercontinental Nanjing 南京绿地洲际酒店 Address: No. 1 Zhong Yang Road, Gulou District 210008, Nanjing China 江苏省南京市鼓楼区中央路 1 号 Tel: +86-25-83538888 www.intercontinental.com/IC/Nanjing

### Free lunch

14:30 Meet at the hotel lobby, bus transfer to Luhe

### 15:00-18:00 Visit Nanjing Luhe High-Tech Zone

19:00 Traditional dinner offered by Nanjing Luhe Gouvernment

21:00	Cultural visit at Qinhuai River
22:00	Bus transfer back to the hotel Intercontinental

### Friday 8th Nov.

9:00-9:30 Registration

### Seminar: Luxembourg, Innovation & High-Tech Hub of Europe

Organised in collaboration with CHINALUX and with the support of Nanjing Luhe Government

Venue: Intercontinental Hotel Nanjing

- 9:30-9:35 Introduction
- 9:35-9:45 Allocation by Nanjing Municipal People's Government and Luhe District representatives (tbc)
- 9:45-9:55 Welcome speech by Luc Decker, Consul General of Luxembourg in Shanghai / Executive Director of Luxembourg Trade & Investment Office
- 9:55-10:00 Presentation of Luxembourg Economy and Luxembourg delegation by Ms. Na Shi, Advisor, International Affairs, Chamber of Commerce of the Grand Duchy of Luxembourg
- 10:00-10:05 Presentation of CHINALUX, Ms. Zhujun Xie, Chairwoman, ChinaLux
- 10:05-10:15 Presentation of Luhe District
- 10:15-10:30 Tea Break
- 10:30-10:45 Success Stories
  - Mr Serhiy Palamar, Sourcify
  - Mr Ning Wang, Co-CEO, PingPong Europe & PingPong Financial Group

### 10:45-11:20 **Panel Discussions: Luxembourg, Innovation & FinTech Hub of Europe, a China Connection**

- Mr. Ioannis Gaiganis, Business Development, BIL Manage Invest
- Ms. Jingya Tian, Senior Manager, BDO
- Mr. Wei Zhang, General Manager, China Everbright Bank Europe
- Mr. Albert Pennacchio, Head of Institutional Banking, Banque Internationale à Luxembourg

Moderator: Mr. Yi Wang, Executive Director, ChinaLux

11:20-12:30 **B2B Matchmaking with Nanjing companies** 

(End of the seminar)

#### Check out from the hotel

- 12:30-14:00 Networking lunch
- 14:15 Meet at the hotel lobby and bus transfer to Nanjing high Tech Park
- 14:30-17:30 Visit Nanjing high-tech park and meet with Nanjing companies in the field of innovation
- 17:00 Bus transfer to Nanjing Railway station
- **18:00-19:40 G7023 Nanjing Shanghai Railway Station**\* (not the same as the departure station on the 7<sup>th</sup> Nov.)

Bus transfer to Shanghai Pudong International Airport for the recommended flights (according to the booking record)

(End of the program)