



## **Sunday, September 10, 2017**

15.25      Arrival in Hong Kong, transfer to Hotel Novotel Century Hong Kong

Address: 238 Jaffe Rd, Wan Chai, Hong Kong

Tel: +852 2598 8888

19.00      Welcome drink and briefing of the mission at the hotel

Venue: AK's bar + lounge

## **Monday, September 11, 2017**

8.30      Meeting at the lobby, walk to Hong Kong Convention and Exhibition Centre

9.00-18.00    **Attend BELT & ROAD SUMMIT and the concurrent Investment and Business Matching Workshops series**

*An integrated matchmaking and networking platform connecting project owners & operators, investors and services providers from related business sectors. Through this series of thematic workshops, participants can build new connections and discuss collaborations with potential partners of related businesses. <http://www.beltandroadsummit.hk/en/index.html>*

Venue: Hall 5FG, Hong Kong Convention and Exhibition Centre

### **Programme**

8.15 – 9.00    Registration

9.00 – 9.45    Opening Session & Keynote Speech

9.45 – 10.45    Session 1: **Investing in Belt and Road: Dialogue with Policymakers**

10.45 – 11.00    Coffee Break

11.00 – 12.15    Session 2: **Partnerships with ASEAN: Growth through Infrastructure**

12.30 – 14.00    Keynote Luncheon

14.15 - 15.45    **Concurrent Events: Thematic Breakout Forum, Investment and Business Matching Session**

- Capturing Infrastructure Investments and Financing Opportunities through Hong Kong
- Using Hong Kong as a Platform for Infrastructure Dispute Resolution
- Sharing by Young Business Leaders on Belt and Road Opportunities

14.00 – 18.00    **One-to-one Business Matching Meetings**

16.00 – 18.00    **Project Presentations & Networking**

Session 1: Transport & Logistics Infrastructure  
Session 2: Energy, Natural Resources & Public Utilities  
Session 3: Urban Development

*End of the Summit*

Walking back to the hotel

18.30-20.30 Networking reception with the Luxembourg and Hong Kong business community organised with the help of the Honorary Consulate of Luxembourg in Hong Kong

Venue: Novotel, Plaza 4 Lower Lobby

### **Tuesday, September 12, 2017**

8.30 Check out and bus transfer to Hong Kong Air Cargo Terminals (Hactl)

9.30-11.00 **Visit and presentation of Hong Kong Air Cargo Terminals (Hactl)**

*One of the world's leading air cargo terminals with the unique world-class facilities, highly efficient operation, and innovative technology.* <http://www.hactl.com/en-US/About-Hactl/Company-Profile.aspx#.WR2kwWiGOUk>

9.30 Arrive at Hactl

9.35 Welcoming Remarks by Hactl Management

9.45 Corporate Video

9.50 Terminal Tour

10.30 Coffee & Tea

11.00 End of the visit, departure to the passenger terminal

12.50 Flight to Zhengzhou KA740

15.25 Arrival in Zhengzhou

16.00 Bus transfer to JW Marriott Hotel Zhengzhou, check in

Address: No 2 Central District, Zhengzhou 450 000, China

Tel: +86 371 8882 8888

Evening free or welcome dinner (tbc)

**Wednesday, September 13, 2017**

**8.30-12.00 Henan - Luxembourg Belt and Road Economic Forum**

**- Air Silk Road enhances deep cooperation**, followed by B2B Matchmaking Event

**JW Marriott Hotel Zhengzhou, 3<sup>rd</sup> floor, Grand Ballroom  
Address: No 2 Central District, Zhengzhou 450 000, China  
Tel: +86 371 8882 8888**

**Programme**

- 8:00-8:20 Registration
- 8:20 Moderation: Ms. Na Shi, Advisor, International Affairs, Chamber of Commerce of the Grand Duchy of Luxembourg
- 8:25 Allocution by the Henan Provincial Government
- 8:35 Welcome Speech by Mr. Rol Reiland, Chargé d'affaires a.i., Embassy of the Grand-Duchy of Luxembourg in China
- 8:45 Presentation of Henan Economy by the Council for the Promotion of International Trade (CCPIT) of Henan
- 9:00 Presentation of Luxembourg Economy by Mr. Jeannot Erpelding, Director of International Affairs, Chamber of Commerce of the Grand Duchy of Luxembourg
- 9:15 Success story: company testimonial by Mr. Maxim Straus, Executive Vice President & Chief Financial Officer of Cargolux Airlines International S.A.
- 9:35 Panel discussion: Henan - Luxembourg Logistics Prospectives, moderated by Mr. Malik Zeniti, Director of the Cluster for Logistics
- Panelists: representatives of HNCA, EHL, Cargolux, CFL Multimodal
- 10.15 **B2B Matchmaking**
- 11:10 Signature of MoU between the Council for the Promotion of International Trade (CCPIT) of Henan and Luxembourg Chamber of Commerce
- Signature of MoU between Henan Civil Aviation Development & Investment Co., Ltd. (HNCA) and Luxembourg Chamber of Commerce
- 11.20 Conclusion remarks: Mr. Shu Qing, Vice-Governor of Henan Province

11.30 Conclusion remarks: Mr. Luc Decker, Consul General and Executive Director of Luxembourg Trade and Investment Office in Shanghai

11:35-13.30 Networking lunch buffet  
End of the seminar

13.30 [Transfer by bus to Zhengzhou Yutong Bus Co., Ltd.](#)

[Address: Zhengzhou Yutong Industrial Park, Yutong Road, Zhengzhou](#)

**Visit Yutong Bus 宇通汽车**

*Headquartered in Zhengzhou of central China's Henan Province, Zhengzhou Yutong Group Co., Ltd. (hereinafter referred to as "Yutong Group") is a large-scale industrial group mainly specialized in the bus business, and also covers some other strategic businesses such as construction machinery, automotive parts and components, real estate and so on. In 2016, the Yutong Group totally delivered 73,703 units of buses and construction machinery, up 4.4 percent year-on-year. The turnover of Yutong Group reached 45.2 billion yuan, a rise of 8.1 percent than the previous year, continuously ranked first in China's bus industry in terms of the enterprise scale and sales performance.*

<http://en.yutong.com/about/introduction/>

15.00-late evening Possible cultural programme

### **Thursday, September 14, 2017**

8.00 [Check out and transfer by bus to Zhengzhou North Railway Station](#)

8.30 **Visit Zhengzhou North Railway Station 郑州北站**

9.10 [Bus transfer to China \(Henan\) Pilot Free Trade Zone](#)

[Address: No. 85, Yabao Oriental International Plaza, Jinshui East Road, Zhengzhou 450046, China](#)

[Tel: 0371-67888002](#)

9.40 **Visit China (Henan) Pilot Free Trade Zone 中国 (河南) 自由贸易试验区**

*Building China (Henan) Pilot Free Trade Zone is a major decision made by the CPC Central Committee and the State Council, and a major initiative deepening reform, opening up and promoting "Belt and Road" Initiative overall development*

at home and abroad under the new background. According to China (Henan) Free Trade Zone Program, Zhengzhou, Kaifeng and Luoyang areas were established as pilot districts.

<http://en.hnftz.zhengzhou.gov.cn/>

10.20 [Transfer to Henan Bonded Logistics Center](#)

11.50 **Visit Henan Bonded Logistics Center (EHL) 河南保税物流中心**

**B2B and B2C cross border E-Commerce administrative and distribution**

*On January 7th, 2010, authorized by the State Council and jointly approved by General Administration of Customs of the Peoples Republic of China, Ministry of Finance, State Administration of Taxation, State Administration of Foreign Exchange, Henan Bonded logistics center was announced establishment. It is the only one dedicated logistic center in Henan province. Henan Bonded Logistics Center covers total area of 550,000 square meters and RMB 2 billions plan to be invested in 3 phases. 4 functional Zones Planning: bonded logistics center zone, functional service zone, comprehensive service zone, and special logistics trading zone. Recently it just applied the Ecommerce business in this center, so it looks for the proper partners.*

**Visit Xiaohongshu 小红书**

*Xiaohongshu, Aliases: **RED, Little Red Book**, an overseas shopping tip app. Xiaohongshu started its business by helping overseas travelers to draft a shopping list before they hit the roads. Launched in January 2014 as an app for people to review merchandise bought overseas, in just two years, it has attracted 15 million consumers and \$200m in annual merchandise sales. And already it's raised \$120m at a \$1bn valuation from investors such as TenCent, ZhenFund, GGV Capital and GSR. That's how fast businesses scale in the newly mobile-connected China.*

<https://www.xiaohongshu.com/>

**Visit the B2C shopping mall**

Lunch tbc

14.00 [Transfer to Zhengzhou International Hub Development and Construction Co., ltd](#)

**Address: (International Land-port district) Crossroad of Jingbei 4th Rd and Sigangliandong Rd., economic and technological development zone, Zhengzhou, Henan**

14.20 **Visit Zhengzhou International Hub Development And Construction Co., ltd 陆港集团** <http://en.zzguojilugang.com/>

- 15.30 Transfer by bus to Henan Zhengzhou airport
- 16.00 **Visit Henan Zhengzhou Airport logistics platform 河南机场**
- 17.40 Flight to Shanghai FM9330, Shanghai Airlines
- 19.20 Arrival in Shanghai, bus transfer to hotel Jiangan Shangri-la, West Shanghai  
 Address: 1218 Middle Yan'an Road, Jing An Kerry Centre, West Nanjing Road, Shanghai, 200040, China Tel: (86 21) 2203 8888
- Free evening

**Friday, September 15, 2017**

- 9.15 Meeting at the hotel lobby and walk to the Consulate General in Shanghai
- 9.30-14.00 **Luxembourg Cross border E-Commerce workshop**

Venue: Consulate General in Shanghai  
 Address: 907-908, No. 1788 Nanjing Xi Lu, Shanghai 200040  
 上海市南京西路 1788 号 907-908 室

**Programme**

- 9.30 Welcome address: Mr. Luc Decker, Consul General and Executive Director of Luxembourg Trade and Investment Office in Shanghai
- 9.35 Welcome address: Mr. Jeannot Erpelding, Director, International Affairs, Chamber of Commerce of Luxembourg
- 9.40 **How to set up a WeChat shop in China to sell via cross-border e-commerce**  
 Mr. Rafael Jimenez, Business Development Advisor, **EUSME Center**, Beijing
- 10.15 **Ali eco-system and how to do business on Tmall**  
 Mr. Maverick Fang, Tmall Global, in charge of European selling to China,  
**Alibaba Group**
- 10.55 **Doing E-commerce in China**  
 Mr. Robbert Gorris, Business development Manager, **Sovereign (China) Limited**
- 11.35 Q&A
- 11.55 Conclusion remarks: Mr. Luc Decker, Consul General and Executive Director of Luxembourg Trade and Investment Office in Shanghai

12.00-14.00 Lunch offered by the Chamber of Commerce

(During the lunch)

Presentation of the **Sino-Benelux Business Survey 2017**

Mr. Raoul Schweicher, Manager, Corporate Finance, Head of German Market,  
**Moore Stephens**

Venue: 5<sup>th</sup> Floor, lounge bar, 1717, West Nanjing Road Shanghai, 200040 China

Tel.: +86 21 62861018

15.00 Bus transfer to Asia Institute of Art and Finance

Address: Shanghai Center (the highest building in China), Lujiazui, Pudong area

上海中心

15.30-17.30 **Visit Asia Institute of Art and Finance (AIAF) 亚洲艺术品金融商学院**

*The Asia Institute of Art & Finance (AIAF) is an independent higher education institute established in China (Shanghai) Pilot Free Trade Zone. Founded by a group of leading experts internationally, AIAF integrates quality academic resources in art, humanities, financial investment and business management at home and abroad. With a mission to build a pioneering interdisciplinary school specializing in the field of art and finance, and business at large with global influence, AIAF is the first officially registered institute of its kind approved by the Shanghai Municipal Government.*

*AIAF organises yearly Art & Finance study trip and workshop in Luxembourg*

18.00 Bus transfer to the restaurant

18.30 Dinner offered by the Consulate General of Luxembourg in Shanghai

Venue: *tbc, French concession or on the bund*

### **Saturday, September 16, 2017**

10.00 Check out and transfer by bus from the hotel to the Pudong airport (PVC)

13.15 Flight back to Luxembourg via Frankfurt

22.20 Arrival in Luxembourg

*End of the mission*



## Contact list

- **Chamber of Commerce of the Grand-Duchy of Luxembourg:**

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Organization group: [China@cc.lu](mailto:China@cc.lu) +352 42 39 39 364/313 (office)

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- **Cluster for Logistics**

Adresse: 7 Rue Alcide de Gasperi, 2981 Luxembourg

Mr. Malik Zeniti: [malik.zeniti@c4l.lu](mailto:malik.zeniti@c4l.lu) Tel.: +352 621 49 98 49

- **Embassy of the Grand Duchy of Luxembourg in Beijing**

Unit 17, Tower B, Pacific Century Place

2A Gongtibeil Lu, Chaoyang District, Beijing 100027

Tel: +86 10 8588 0900

- **Consulate General of the Grand Duchy of Luxembourg in Shanghai / Luxembourg**

**Trade and Investment Office Shanghai (LTIO)**

907-908, No. 1788 Nanjing Xi Lu, Shanghai 200040 上海市南京西路 1788 号 907-908

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