

The 2015 SME Assembly

Europe works for SMEs: Forward. Together.

| Friday, 20 th November 2015 | | | | |
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| European Convention Center Luxembourg (LuxCongrés) | | | | |
| 11:05 | Networking Coffee | | | |
| 11:30 | "Ideas from Europe" Finals Part 3 Entrepreneurs from LT, LU, HU, MT, NL, AT, PL, NO battle for a place in TEDx Binnenhof Made in Europe (DE EN ES FR IT) | Policy Session: From refugee to entrepreneur (EN) | Masterclass 5: Crowdfunding (EN) | |
| 12:15 | Entertainment (tbc) (DE EN ES FR IT) | | | |
| 12:25 | "Ideas from Europe" Finals Part 4 Entrepreneurs from PT, RO, SI, SK, FI, SE, UK battle for a place in TEDx Binnenhof Made in Europe (DE EN ES FR IT) | Policy Session: Alternative roads to finance for SMEs (EN) | Masterclass 7: Digitising Government (EN) | Masterclass 8: Twitter for Business (EN) |
| 13:00 | Networking Lunch | | | |
| 14:30 | Results of "Ideas from Europe" Finals with Corinne Goddijn-Vigreux , co-founder of TomTom and chair of the | | | DE EN ES |

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| | Jury | FR IT |
|-------------|---|-------------------|
| 15:10 | Conclusions by Costas Andropoulos , DG GROW, European Commission | DE EN ES FR IT |
| 15:30 | Close of SME Assembly | |
| 11:30-15:30 | <p>ENTREPRENEUR EXPO – 'Lifecycle of a Company'</p> <p>The Entrepreneur Expo will provide a showcase for innovative European start-ups and SMEs, as well as organizations that support entrepreneurs and promote them.</p> | |