

10:00	<p><b>Opening greeting</b> Franz Fayot, Minister of the Economy</p>
10:05	<p><b>Opening speech</b> Cindy Tereba, Director, International Affairs, Chamber of Commerce</p>
10:10	<p><b>Reference for Luxembourg companies interested in the Chinese market</b></p> <p><i>Overview of the Chinese economy, challenges &amp; opportunities for Luxembourg companies.</i> <b><i>How the LTIO can help you to enter the Chinese market</i></b></p> <ul style="list-style-type: none"> <li>• Vincent Hieff, Executive Director, LTIO – Shanghai</li> <li>• Karine Gao, Senior officer of trade and investment, LTIO – Shanghai</li> </ul>
10:20	<p><b>Testimonial:</b></p> <ul style="list-style-type: none"> <li>• Valerio Fang, General Manager of Cebi China</li> </ul>
10:35	<p><b>New International Trade after Covid</b></p> <ul style="list-style-type: none"> <li>• China digital landscape and the latest e-commerce trends By Kevin van Gerven, Co Founder, Weast International,</li> <li>• Marketing skills of doing E-commerce in China By Joey Huo, JD worldwide Business Development BD manager</li> </ul>
11:05	<p><b>Q&amp;A</b></p>