

**Trade mission to Mexico & Colombia  
Program Business delegation**

**October 4 – 10, 2015**

**Mexico, Bogota**

**Program**

**as of 30th of September, 2015**

The Chamber of Commerce recommends you to book the following flights:

Luxembourg-Francfort-Mexico:

LH6863D 04OCT 7 LUXFRA SS1 1040 1130 (Luxair-Lufthansa)

LH 498D 04OCT 7 FRAMEX SS1 1325 1820

Mexico-Bogota

AM 708D 06OCT 2 MEXBOG SS1 1800 2250 (Aeromexico)

Bogota-Francfort-Luxembourg

LH 543Z 09OCT 5 BOGFRA SS1 2055 1505 10OCT 6 (Luxair-Lufthansa)

LH6866Z 10OCT 6 FRALUX SS1 1700 1745

Bus transfers are organised according to the proposed flights. Participants travelling on other flights will arrange their own transfers from and to the airport.

Each participant is personally responsible for his/her flight reservations.

Please be punctual for the group transportations by bus.

**Sunday, October 4th: Luxembourg-Mexico**

18.20 Arrival at Mexico Airport

Transfer by bus to the **Hôtel JW Marriott Hotel Mexico City**

Andres Bello 29 Mexico City   
Distrito Federal 11560 Mexico   
T: +52-55-59-99 0000

<http://www.marriott.com/hotels/travel/mexjw-jw-marriott-hotel-mexico-city/>

20.50 Meeting point in the lobby and departure by foot

21.00 **Dinner briefing,** offered by the Luxembourg Chamber of Commerce, about the **program** of the entire mission and on **cultural aspects** on how to do business in Mexico

Venue: **El Bajio Polanco** (Restaurant with typical Mexican food)

Calle Alejandro Dumas 7, Miguel Hidalgo

Mexico City

<http://www.restauranteelbajio.com.mx/en/index.html>

Dress code: casual

**Monday, October 5th : Mexico**

08.30-12.00 **General seminar about Luxembourg and Mexico with focus on ICT, logistics**

Venue: **Hôtel JW Marriott Hotel Mexico City**

Final program (see invitation)

**Afternoon Pre-arranged individual business meetings** with companies organised according to the participant’s requests in close cooperation with Trade and Economic Attachée on the spot.

The meetings will take place in the local companies, or possibly at the hotel (Library). Companies can use Taxi services offered by Marriott. Please contact M. Celso Tellez, Cellphone: 0052 1 55 9105 3138 - [celsotellez@hotmail.com](mailto:celsotellez@hotmail.com) – Price : 15 EUR/250 MXN/hour for trips inside Mexico city metropolitan area)

18.15 Meeting point in the lobby and group transportation by bus to the Ambassador residence

19.00-21.00 **Reception offered by the Luxembourg Chamber of Commerce** at the Residence of the Belgian Ambassador in Mexico where the Luxembourg participants will have the possibilities to invite their high level contacts or prospects . Dress code: business attire  
Address: **Residencia del Embajador de Bélgica**

Parque Vía Reforma 2084

Lomas de Reforma

11020 México, D.F.

21.00 Group transportation by bus back to the hotel

**Tuesday, October 6th : Mexico-Bogota**

Important note: Please do the check out before the departure for the group visit of start up Mexico and bring your luggage with you. We won’t come back to the hotel after the visit and we will go straight to the airport.

Morning **Pre-arranged individual business meetings** with companies organised according to the participant’s requests in close cooperation with Trade and Economic Attachée on the spot

The meetings will take place in the local companies, or possibly at the hotel (Library).

12.20Meeting point in the lobby and group transportation by bus for the group visit to startupmexico (<http://bit.ly/1bK2S7Z>)

13.00 **Group visit of startup Mexico:** [**www.startupmexico.com**](http://www.startupmexico.com)

Startup Mexico is the first innovation campus for entrepreneurs. It is a super hub that includes recently established high-impact businesses, seed funds, corporate implants and services for entrepreneurs, all under the same roof, to create a new type of ecosystem that encourages collaboration, innovation and a more competitive Mexico.

Address: SUM Start-up Mexico

Ignacio Allende 21, Ampliación Torreblanca, Miguel Hidalgo,

11289, Mexico, DF

Program: welcome

Visit of the hub

Short informal meeting and presentation

Networking session

14.30 End of the visit and group transportation by bus to the airport

18.00 Flight Mexico-Bogota with Aeromexico

22.50 Arrival in Bogota and Transfer by bus to the   
**Hôtel JW Marriott Hotel Bogota**Cl. 73 #8-60, Bogotá, Cundinamarca  
Columbia

T: +57 1 4816000  
<http://www.marriott.com/hotels/travel/bogjw-jw-marriott-hotel-bogota/>

**Wednesday, October 7th : Bogota**

morning free

13.00 – 14.30 Registration & networking lunch

14.30 – 15.15 **General seminar about Luxembourg and Colombia with keynote speech of HE Pierre Gramegna, Minister of Finance**

with simultaneous translation

15.15 – 16.40 Split into 2 sessions:

* Stream 1 (ALFI) : focus on investment funds
* Stream 2 (CC) : focus on business (ICT, Logistics)

16.40 – 17.30 Joint closing coffee break

Final program (see invitation)

Evening Free

**Thursday, October 8th : Bogota**

09.00 Meeting point in the lobby and group transportation by bus to the flowerfarm

10.00 **Group visit to the Grupo Andes flowerfarm (+-1h30)**

Flores de los Andes Farm

<http://www.floralife.com/sp/spotlight/farm/Jardines-de-Los-Andes>

Contact person: Mr. John Vaughn – T: +571-6843988 / +571-6833020 - [jv@grupoandes.com](mailto:jv@grupoandes.com)

Address: Calle 86 No. 11-08 Bogotá, Colombia - Bogotá Plateau 8,500 ft above sea level

11.30 End of the visit and group transportation by bus back to the hotel

Afternoon **Pre-arranged individual business meetings** with companies organised according to the participant’s requests in close cooperation with Trade and Economic Attachée on the spot

The meetings will take place in the local companies.

18.15 Meeting point in the lobby and group transportation by bus to the Ambassador residence

19.00 -21.00 **Reception offered by the Luxembourg Chamber of Commerce** where the Luxembourg participants will have the possibilities to invite their high level contacts or prospects

Dress code: business attire  
Address: **Residencia del Embajador de Bélgica**

Cra 4 A No 26 A – 15 Bosque Izquierdo

Bogota

21.00 Group transportation by bus back to the hotel

**Friday, October 9th : Bogota-Luxembourg**

Morning **Pre-arranged individual business meetings**

17h30 Meeting point in the lobby and group transportation by bus to the airport

20.55 Flight back to Luxembourg via Francfort

**Saturday, October 10th:** Arrival in Luxembourg at 17.45

**business to business meetings**

In Mexico and Bogota, pre-arranged individual business to business meetings can be organised according to your requests. Companies interested have to complete carefully the registration form and provide the Luxembourg Chamber of Commerce with a company ‘profile. This profile will be translated into Spanish. The Attachées on site will try to satisfy your wishes in the best way they can in order to propose tailor-made meetings. In the meantime, we strongly recommend you to do your own research in order to find potential matching companies and communicate us these potential “targets” for your company. By doing so, you have more chance to have fruitful meetings. It can include companies located outside the city center as well.

Mexican and Colombian companies will be contacted in order to set up meetings in advance and make programs for each Luxembourg company. Any company requesting pre-arranged individual business to business meetings will receive a final timetable on the spot.

For further information, please contact [mexcol2015@cc.lu](mailto:mexcol2015@cc.lu) – Tel: +352 42 39 39 481.

**Contact Persons**

**Chamber of Commerce:**

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**Further information about Mexico & Colombia**

**Mexico:**

* Exchange rate (17/09/2015) : 100 MXN = 6.04 $ = 5.34 €
* [Factsheet CC](http://www.cc.lu/developper-mon-entreprise/exporter-et-promouvoir-a-letranger/carte-du-monde/pays/?user_ccworldmap_pi1%5bcountry%5d=58)
* [CIA World factbook on Mexico](http://www.ducroire.lu/en/node/41?country=148)
* [Le Mexique sur le site de l'Awex](https://www.awex.be/fr-BE/Infos%20march%C3%A9s%20et%20secteurs/Infosmarch%C3%A9s/Mexique/Pages/Lepaysenbref.aspx)
* [Promexico: Mexico promotion agency](http://www.promexico.gob.mx/)
* [Conseils sur comment aborder le marché mexicain](http://www.cc.lu/fileadmin/user_upload/cc.lu/D%C3%A9velopper_mon_entreprise/20140901_Awex_Aborder_marche_mexicain.pdf)

**Colombia:**

* Exchange rate (17/09/2015) : 10.000 COP = 3.35 $ = 2.95 €
* [Facthsheet CC](http://www.cc.lu/developper-mon-entreprise/exporter-et-promouvoir-a-letranger/carte-du-monde/pays/?user_ccworldmap_pi1%5bcountry%5d=16)
* [CIA World factbook on Colombia](https://www.cia.gov/library/publications/the-world-factbook/geos/co.html)
* [Colombia Promotion Agency](http://www.procolombia.co/en)
* [La Colombie sur le site de l'Awex](https://www.awex.be/fr-BE/Infos%20march%C3%A9s%20et%20secteurs/Infosmarch%C3%A9s/Colombie/Pages/Lepaysenbref.aspx)
* [Chambre de Commerce franco-colombienne](http://www.france-colombie.com/)
* [Belgian Luxembourg Chamber of Commerce for Colombia : BelCol](http://www.belcol-cc.com/en/index.htm)