

YOUR PARTNER FOR SUCCESS

# CHAMBER OF COMMERCE OF THE GRAND DUCHY OF LUXEMBOURG





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CHAMBER OF COMMERCE OF THE GRAND-DUCHY OF LUXEMBOURG



# CHAMBER OF COMMERCE: KEY FACTS & FIGURES



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1841	Establishment of the Chamber of Commerce
> 70.000	Affiliated member companies
75%	Employment covered by member companies
> 80%	GDP represented by member companies

# CHAMBER OF COMMERCE: MISSIONS



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- Promoting entrepreneurship and the creation and development of businesses
- Involvement in the legislative process via position papers and opinions
- Promoting foreign economic and commercial relations
- Fostering a system of education and training that meets the needs of businesses
- Informing the public and stimulating debate as partner and independent mouthpiece of the market economy (think tank & policy proposals)
- Providing services to businesses and the general public

AGENDA



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# THE COUNTRY



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# IN THE HEART OF EUROPE

AREA	POPULATION	MAIN LANGUAGES	POLITICAL SYSTEM	EUROPEAN CAPITAL
<b>2,586</b> sq km	<b>537,000</b> of which 44,5% are foreigners 170 nationalities 930 Russians	Luxembourgish (national) German (official) French (official) English (largely spoken) Portuguese (largest immigrant community)	Constitutional Monarchy Parliamentary Democracy	European Investment Bank European Court of Justice European Court of Auditors

# THE COUNTRY SNAPSHOT



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# HIGH STANDARD OF LIVING



# AAA Rating

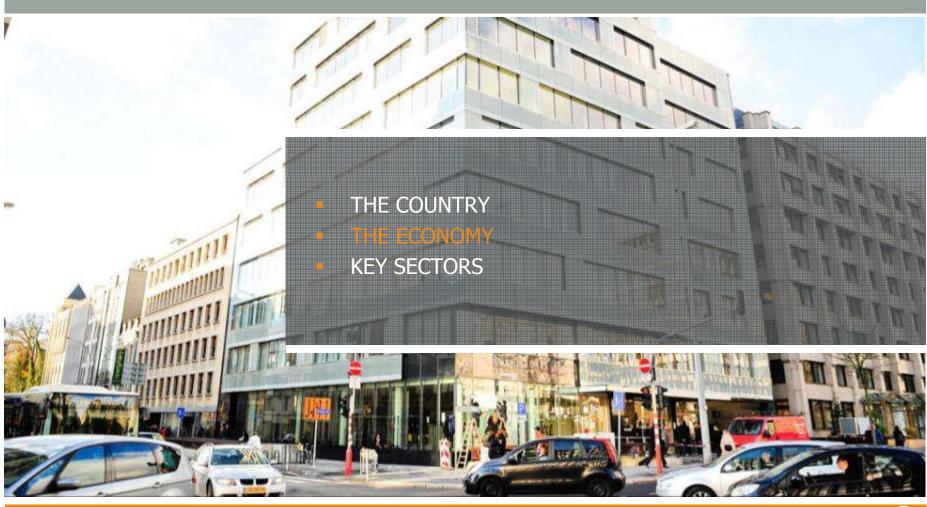
- Strategic location in the heart of Europe
- Safe and open country (ranked no 1 in the Mercer survey of the safest cities in the world)
- Political stability
- Top position among development aid donor countries worldwide
- High purchasing power
- High quality of life
- Melting pot of different cultures and nationalities
  - State-of-the art public infrastructure

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# THE ECONOMY



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# AN OPEN AND INTERNATIONAL BUSINESS ENVIRONMENT

NATIONAL PRODUCTION	SERVICES-BASED ECONOMY	CURRENT ACCOUNT		UNIVERSITIES AND SCHOOLS
80% of the national production (goods and services) is exported 60% of EU GDP is reached in less than a travel day	80% of all exports are services	High structural surplus	71% of total workforce are non nationals 44% of total workforce are cross-border workers from Belgium, France and Germany	20 of the best European universities and polytechnic schools within a 200 km radius

#### THE ECONOMY



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#### **KEY SUCCESS FACTORS**

- Highly skilled, multi-lingual workforce
- Business-friendly legal and regulatory framework
- Easy access to decision makers
- Commercial neutrality
- Stable and rewarding tax environment
- State-of-the-art IT infrastructure and international broadband connectivity
- Ideal gateway to the European market with more than 500 million consumers
- Social cohesion



# LUXEMBOURG, YOUR RELIABLE PARTNER



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# DOUBLE TAX TREATIES: A GLOBAL NETWORK



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# A COMPETITIVE ECONOMY

International competitive indicators	Source	Ranking Luxembourg	Analysed Locations/countries	
Global Competitiveness Index	IMD Lausanne 2012	12	59	
Global Competitiveness Index (GCI)	World Economic Forum 2013	22	148	
Index of Economic Freedom	Heritage Foundation & Wall Street Journal 2012	13	183	

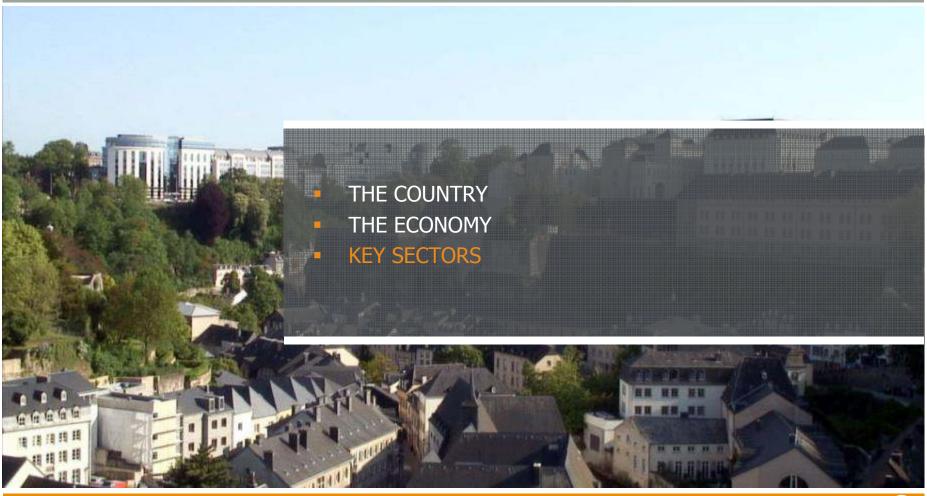
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# A DIVERSIFIED AND ATTRACTIVE ECONOMY

INDUSTRY AUTOMOTIVE	ICT, MEDIA E-COMMERCE	LOGISTICS	FINANCE AND OTHER SERVICES		EUROPEAN INSTITUTIONS
Sec.	GROUP The leading Eur				
ArcelorMittal		Cargolux	BGL BNP PARIBAS	ALLEN & OVERY	eurostat
AngloAmerican	amazon.com	CFL cargo	BIL	Deloitte.	LEADING MALLAVES
QUPOND	ebY		BANQUE DE LUXEMBOURG	ERNST & YOUNG	European Investment Bank
GOOD#YEAR	🗯 iTunes	<b>③ KUEHNE+NAGEL</b>	KBL EUROPEAN PRIVATE BANKERS	KPMG	
MAUL WURTH	dimension A	Luxair CARGO	Raiffeisen	arendt arendt	EGM
GUARDIAN A Company of Union	PayPal		Deutsche Bank 🗾	рис	EDW



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FINANCIAL SECTOR: STABLE, DIVERSIFIED AND INTERNATIONAL

- At a glance:
  - 146 banks from 26 countries (among which 2 Russian Banks: East West United and Gazprombank)
  - Europe's n°1 investment fund centre
  - World's n°2 investment fund centre
  - The euro zone's n°1 wealth management centre
  - Europe's n°1 domicile for captive reinsurance companies
- Key success factors:
  - Offers an environment of trust and confidence to international investors
  - Excellent know-how in cross-border and international finance
  - Promotes R&D in finance





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# AUTOMOTIVE INDUSTRY

Key location for suppliers to the automotive industry Assembly lines supplied from Luxembourg on a same day basis Increasing number of products, technologies and services R&D and innovation





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# ICT, MEDIA, E-COMMERCE





# An unrivalled ICT environment: abundant bandwidth, high-end and highly performing data centers (Tier-IV and Tier-III service level) A business-friendly legal environment: legal stability and predictability, forward-looking (e.g. cloud, domain names, e-archiving, ...) An attractive financial environment: unique and specific benefits for IP creation and management A highly skilled workforce: highest share of ICT-intensive occupations in the total

economy in OECD countries

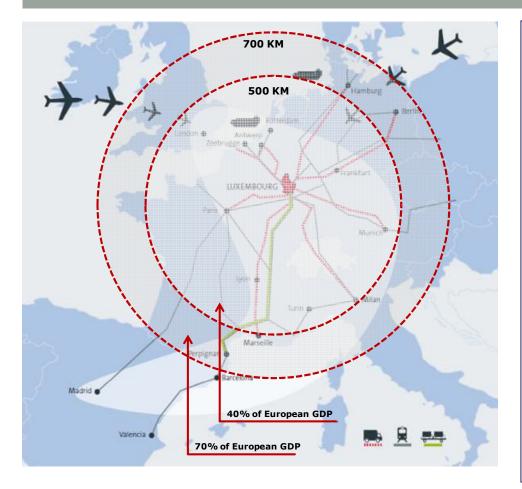
Proven track record (Amazon.com, eBay, iTunes, PayPal, Skype, Dimension Data)

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#### LOGISTICS



- Multi-modal transportation network
- At the heart of an excellent communication network
- Road: Access to major European highways
- Air: Global airfreight gateway; 5th largest air cargo hub in Europe
- Rail: Key actor in the realm of railway freight
- Water: Rhine-Moselle inland waterway access, natural Hinterland for major European ocean ports
- Simplified administrative tasks and paperless procedures
- Developing green and added-value logistics activities
- Luxembourg Freeport
- No VAT prefinancing on imports
- Developing green and added-value logistics activities (free zone)



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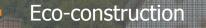
#### HEALTH TECHNOLOGIES

- Initially, absence of a pharmaceutical industry and of longestablished research centres
- Thus, focus and position Luxembourg on niches
  e.g. biomedical samples storage and analysis
  - With substantial public/private finance and infrastructure
- Consequence: BioBase, Complix, WaferGen have recently set up their R&D and/or sales activities in Luxembourg
- The University of Luxembourg is increasingly recognised in the field as well



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# ECO-TECHNOLOGIES AND RENEWABLE ENERGIES



- Renewable energy
- Waste management
- Water and electro mobility
  - Clean technologies
  - Process engineering
    - Ambitious action plan of the Government



LUXEMBOURG, YOUR RELIABLE HUB FOR DOING BUSINESS WORLDWIDE



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#### HEADQUARTER FUNCTIONS

# BENEFITS TO BEING IN LUXEMBOURG

- First-class financial services and expertise
- Application of more than 60 NDTAS
- Benefit from the participation exemption regime
- Possibility of tax consolidation
- Flexible and comprehensive company law
- No administrative red tape
- Attractive taxation for employees (expat regime, blue card)
- Low social contributions for employers and employees

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# **KEY SUCCESS FACTORS**



# A RELIABLE PLATFORM FOR DOING BUSINESS WORLD-WIDE

# THANK YOU!

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