

# Trade Mission to Finland

Helsinki

6 – 9 June 2023

*Business Program*

## **Recommended flights:**

### 06.06.2023

10:25 – 11:35 Flight KL 1740 from Luxembourg (LUX) to Amsterdam (AMS)

13:55 – 17:25 Flight KL 1169 from Amsterdam (AMS) to Helsinki (HEL)

### 09.06.2023

13:55 – 15:25 Flight KL 1168 from Helsinki (HEL) to Amsterdam (AMS)

17:00 – 17:55 Flight KL 1745 from Amsterdam (AMS) to Luxembourg (LUX)

Bus transfers are organized according to the proposed flights. Participants travelling on other flights will arrange their own transfers from and to the airport.

Please note that Helsinki is in time zone GMT+2

**Each participant is personally responsible for her/his flight reservations. Due to the unpredictability of the global pandemic, we highly recommend that all participants book a reservation that can be changed/refunded.**

Recommended hotel:

### **Scandic Grand Central Helsinki**

Address: Vilhonkatu 13, 00100 Helsinki, Finland

**A group preferential tariff is negotiated, each participant has to book their hotel room by themselves. A discount code to be used during the hotel booking will be communicated in the confirmation email.**

## Program – Helsinki

### Tuesday, 6<sup>th</sup> June

17:25	<b>Arrival</b> at Helsinki Airport
17:45	<a href="#">Bus Transfer to Hotel</a> <b>Grand Scandic Central</b> Vilhonkatu 13, 00100 Helsinki, Finland
18:45	<b>Get-together/networking reception</b> for the Luxembourg delegation with the Honorary Consul of Luxembourg to Finland, Mr. Christoffer Waselius <i>dresscode: business casual</i>

### Wednesday, 7<sup>th</sup> June

09:00 – 17:00	<a href="#"><b>FiBeNeLux Summit – How small countries can make a big impact</b></a> <b>Free entry for the Luxembourg delegation is offered by the Chamber of Commerce</b> Location: Scandic Grand Central Hotel <i>Finnish, Luxembourgish, Dutch, and Belgian country representations have joined forces to organize an event to foster business opportunities amongst these four markets in Europe.</i> <i>This one-day conference brings together key organisations, businesses and entrepreneurs representing the four countries to provide interesting market and specific sector insights to businesses that are looking for international growth opportunities.</i> <i>Opportunity for B2B matchmaking after the panel discussions.</i>
09:00	<b>Registration</b> , coffee and networking opportunities
10:00	<b>Opening</b> of the event: “Business environment in Finland and the Benelux countries” <i>Learning more about the market and culture of the country of your interest, parallel discussion groups.</i>
12:15	<b>Lunch</b> - getting to know people and organisations Location: Scandic Grand Central Hotel Restaurant
13:15	<b>Building effective working practices across borders</b> <i>Sharing key insights and ideas</i>
13:45	<b>Discussion:</b> industry specific challenges and opportunities in the following sectors: – CleanTech and Sustainability – Smart Cities and Mobility – HealthTech
15:30	Crystallizing <b>key insights</b> from the Summit
16:00	<b>End of Summit</b>
16:15 – 17:30	<b>B2B Matchmaking</b> Location: Scandic Grand Central Hotel

17:30	<b>Networking Reception</b> Location: Scandic Grand Central Hotel
<b>Thursday, 8<sup>th</sup> June</b>	
09:00	<a href="#">Bus transfer from the hotel to Viikki Innovation Center.</a> <i>Hosted by Ms. Harriet Gullstén, Head of Viikki Innovation Ecosystem.</i>  <i>Campus area of the University of Helsinki. The University aims to develop Viikki Campus into the leading Nordic innovation and business cluster for life sciences and sustainable solutions by 2030.</i>  <i>The multidisciplinary campus invests in innovation activities and training for researchers and students. Most of the incubators in Viikki are also open to startups and innovators from outside the University.</i>
09:30	<b>Arrival, welcome &amp; coffee</b>
10:00	<b>Program starts at Viikki Innovation</b>
12:00	<b>Working Lunch</b>
13:00	<b>Departure from Viikki Innovation Campus</b>
13:45	<b>Arrival at <a href="#">Fortum (Keilaniemi, Espoo)</a></b>  <i>Fortum is one of the cleanest energy producers in Europe. The company generates and delivers clean energy reliably and helps industries to decarbonise their processes and grow. Their core operations in the Nordics comprise of efficient, CO2-free power generation as well as reliable supply of electricity and district heat to private and business customers.</i>
14:00	<b>Visit and presentation of Fortum</b>
15:30	<b>Departure to KONE</b>
15:45	<b>Arrival at <a href="#">KONE</a></b> <i>Hosted by Ms. Hanna Uusitalo, Environmental Director, Ms Heidi Valle, Director, Sustainability Program and Strategy Transformation Office and Ms. Anne Saaristo, Executive Assistant.</i>  <i>Over the years, KONE's offering has ranged from industrial cranes to emergency room patient monitors, ice-skate blades, and nylon socks. But the elevator and escalator business has always been its focus. Breakthrough technologies, including the machine-room-less elevator and a superlight hoisting rope that enables elevator travel of up to 1 kilometer, have earned KONE a reputation as a global innovator.</i>
16:00	<b>Presentations &amp; Discussions</b>
17:00	Elevator ride (to the 16th floor) with a panoramic view of Espoo/Helsinki
17:30	<a href="#">Bus transfer from KONE to the hotel</a>
	<b>Free evening</b>

**Friday, 9th June**

10:00	<p><b>Bus transfer</b> from the hotel to <a href="#">FRS Finland Oy</a>. Private cruise from Kauppatori to Kuappatori in Helsinki.</p> <p><i>Please note: check-out before departure and bring your luggage on the bus for transfer to the airport.</i></p> <p>A cruise in the Helsinki archipelago to see the city's most interesting sights by sea. A warm meal will be served.</p>
11:30	<b>Bus transfer</b> to Helsinki Airport
13:55	<b>Flight</b> to Luxembourg via Amsterdam