

# TRADE FAIR VISIT DMEA BERLIN — CONNECTING DIGITAL HEALTH

#### 09-10 April 2024

#### **Recommended flights**

09.04.2024

06:35 – 08:05: Luxair (LG9471) from Luxembourg (LUX) to Berlin Brandenburg (BER)

10.04.2024

21:10 – 22:40: Luxair (LG9474) from Berlin Brandenburg (BER) to Luxembourg (LUX)

Participants are responsible for booking their own flights.

#### Recommended hotel

June Six Hotel Berlin City West Knesebeckstraße 80, 10623 Berlin

Participants are responsible for reserving their own room.

#### **DMEA Business Meetings 2024**

We invite you to register for the <u>DMEA Business Meetings 2024</u>, organized by our Enterprise Europe Network partner in Berlin, that facilitates b2b meetings between potential partners for new business and R&D projects.

You will find the complete list of participants on the <u>event website</u> where you can register as well. You can book onsite meetings on April 10<sup>th</sup> and online meetings from April 8<sup>th</sup> to 12<sup>th</sup>.

The deadline to register is April 12<sup>th</sup> however, as meeting slots are becoming full, we invite you to register as soon as possible. Kindly select "Luxembourg" as your support office.

Once you register, we recommend you complete your profile and the "Marketplace" section of your profile, as well as with your availability. Kindly note that your profile needs to complete with a concrete solution to be accepted by the organizer.

Should you have any further questions, please do not hesitate to reach out to Mrs. Louise Aubry via the <a href="mailto:een-matchmaking@cc.lu">een-matchmaking@cc.lu</a> address.

### Programme (status 08.04.24)

## Tuesday, 9 April

06:35 - 08:05	Flight from Luxembourg to BER Berlin Brandenburg Airport
	Arrival at BER Airport Berlin
	Greeting by Julie Jacobs, Economic and Trade Attachée, Luxembourg
	Chamber of Commerce / Embassy of Luxembourg in Berlin at Terminal 1
	Transfer to hotel June Six by public transportation (ca. 1h)
	S9 direction S Spandau Bhf, exit Savignyplatz
	Arrival at June Six Hotel Berlin City West for luggage drop-off
	Address: Knesebeckstraße 80, 10623 Berlin
Ca. 10:25 - 10:40	Transfer to DMEA/Messe Berlin by public transportation (S3 or S9)
	S-Bahn station Savignyplatz, S3 and S9 direction Spandau, exit Messe-
	<u>Süd</u>
Entrance: Messe-Süd	Arrival at DMEA
	Address: Messe Berlin GmbH, Messedamm 22, 14055 Berlin
11:00	Welcome coffee
Hall 5.2, Recharge 5	Meeting point for the Luxembourg delegation at the Café behind the
	Startup area.
	Individual visit of DMEA
	Please check the complete DMEA programme here for all information on
	guided tours, keynote speeches, startups pitches in the context of the
	DMEA nova Award and more.
	After: individual departure/check-in at the hotel
	DMEA Business Meetings 2024
	Participation in the matchmaking is free of charge, registration is
	mandatory. For further information please check the info box on this
	programme or the <u>event website</u> .
16:00-17:30	Meet-up at the Bavarian stand for "Beer After 4"
Hall 2.2, A-107	Networking at the invitation of Bayern Innovativ – Bayerische
	Gesellschaft für Innovation und Wissenstransfer mbH
	- Welcome Address by Bayern Innovative / Medical Valley (5 min)
	- Introduction of Luxembourg, Carole Brückler, Head of Digital
	Health Technology, Luxembourg Ministry of the Economy (5 min) - Presentation of the Luxembourg Delegation - Anne Meunier,
	Luxinnovation (5 min)
	- Presentation of companies present at the joint booth - Sebastian
	Freimann, Bayern Innovative (5-10 min)
	- Open networking
	After: individual departure/check-in at the hotel

19:30 - 21:00	Walking Dinner Reception with guest speaker at the Residence of
Registration is	H.E. Ambassador Jean-Paul Senninger
mandatory via this	Address: Wildpfad 5, 14193, Berlin-Grunewald
<u>link.</u>	
	<ul> <li>Public transportation options from hotel June Six to the Residence:         <ul> <li>bus M29 from station Berlin, Bleibtreustr., direction Grunewald,</li> <li>Roseneck until station Roseneck/Teplitzer Str.</li> <li>bus X10 from station U Uhlandstr., direction Teltow, Rammrath-Brücke until station Roseneck/Teplitzer Str.</li> </ul> </li> </ul>
	After: individual departure/check-in at the hotel

## Wednesday, 10 April

09:30	Meeting at June Six Hotel Berlin City West Address: Knesebeckstraße 80, 10623 Berlin
	Prior: individual check-out at the hotel
09:49 – 10:10	Transfer to DMEA/Messe Berlin by public transportation (S3 or S9)
	S-Bahn station Savignyplatz, S3 and S9 direction Spandau, exit Messe-Süd
11:00 – 11:30	Meet-up at the Flanders Investment & Trade (FIT) stand
Hall 2.2, C-101	Meeting point and networking opportunity for the Luxembourg delegation
	with FIT, hub.brussels and imec.istart.
	Individual visit of DMEA
	Please check the complete DMEA programme <u>here</u> for all information on
	guided tours, keynote speeches, startups pitches in the context of the
	DMEA nova Award and more.
	After: Individual departure to BER Airport Terminal 1
16:00 – 17:45	Suggestion: Session at the Siemens Healthineers stand:
Hall 2.2, E-111	"Digital vernetzen, Kräfte bündeln, Kooperationen stärken – für eine
	bessere PatientInnenversorgung". Please check <u>here</u> for further details.
	After: Individual departure to BER Airport Terminal 1
21:10 – 22:40	Flight from BER Berlin Brandenburg Airport to Luxembourg

#### Recommendations

We kindly invite you to join our WhatsApp group for live updates during your visit.



We recommend downloading the official <u>DMEA app</u> to your phone for easy access to the exhibition area and events.

Google Play Store



Apple Store



For public transportation, we recommend using <u>BVG App to purchase tickets</u>. Alternatively, you can purchase tickets at every S-Bahn, U-Bahn and tram station. For directions, we recommend using Google Maps.

Google Play Store



Apple Store

