

## **Draft Programme**

Venue: Luxembourg Chamber of Commerce

Time: 8.30 – 17.00

8.30 – 9.15	Registration and welcome breakfast for participants	
9.15 – 9.30	Opening statements by Mr. Carlo Thelen, CEO, and Ms. Cindy Tereba, Director International Affairs	
9.30 – 10.15	Thematic Workshops: Session 1	
	Trading outside of the European Union – Administrative formalities from a Customs and Export Control authorities point of view	Co-financing your projects abroad: Business Partnership Facility by Ms. Laura Catana, Deputy Coordinator MAE/023 – Private Sector Instruments, LuxDev
10.15 – 10.30	Coffee break	
10.30 – 11.15	Thematic Workshops: Session 2	
	How to make a success of your customs operations using FTAs and Access2Markets?	Business & Human Rights: the importance of Corporate Sustainability in your export strategy
11.15 – 11.30	Coffee break	
11.30 – 12.15	Thematic Workshops: Session 3	
	Cultural understanding for business expansion by Mr. Marc Jacobs, Managing Partner Hofstede Insights Belux	Logistics and supply chains

12.15 – 13.15	Networking lunch	Go International Exhibition: featuring services stands
13.15 – 13.20 13.20 – 13.35	Welcome words by Mr. Carlo Thelen, CEO in the presence of H.R.H. the Hereditary Grand Duke  Keynote speech by Mr. Franz Fayot, Minister of the Economy	<ul> <li>ODL, Luxembourg Export Credit Agency</li> <li>OCEIT, Control of exports of sensible and strategic goods</li> <li>Trade Fairs</li> <li>House of Entrepreneurship</li> <li>Entreprise Europe Network - Luxembourg</li> <li>Digital Marketing Guide</li> </ul>
13.35 – 14.30	Panel discussion "Approaching High-Risk Markets: Opportunity, Challenge or Risk?"	
15.00 – 17.00	Pre-organised meetings with Trade Officers of the Luxembourg Trade & Invest Network Abroad and Advisors (30 minutes per meeting)	