

Official Mission to South Korea

July 15-18, 2019

Final Program

Flights recommended by Chamber of Commerce*

Luxembourg – Seoul

Lufthansa

LH 395 14JUL LUX-FRA 1425 1510

LH 712 14JUL FRA-ICN 1810 1120 15JUL

Seoul – Luxembourg

Lufthansa

LH 713 18JUL ICN-FRA 1425 1840

LH 398 18JUL FRA-LUX 2205 2245

Seoul – Taipei

Korean Air

KE 693 18JUL ICN-TPE 1605 1740

*Each participant is personally responsible for their flight reservations. Bus transportations will be organized for the recommended flights.

Link at the Chamber of Commerce website:

https://www.cc.lu/autres-services/manifestations/detail/?user_ccagenda_pi1%5BshowUid%5D=1691

Link at the Luxembourg Trade and Invest website:

https://www.tradeandinvest.lu/event/economic-mission-to-south-korea/?notification_type=success¬ification_message=Thank%20you%20for%20your%20registration!

Sunday 14th July

14:25 Departure Luxembourg – Frankfurt - Seoul (LH395/LH712)

Monday 15th July

11:20 Arrival at Seoul–Incheon International Airport, bus transfer to hotel

13:00 Arrival at the hotel (check-in at 3pm, possible to have a group check in)
Four Seasons Hotel Seoul* <https://www.fourseasons.com/seoul/>

Address: 97 Saemunan-ro, Jongno-gu, Seoul
TEL: +82 2 63885000 FAX: +82 2 63885700

(*All 'hotel' mentioned in the program without indicated name refers to 'Four Seasons Hotel Seoul')

14:00-18:00 Individual pre-arranged company visits

19:00-21:00 Welcome and briefing event with drinks and finger food

Venue: Four Seasons Hotel Seoul, Membership Lounge, 10th floor

19:00 Welcome address and briefing of the program to the delegation by the Chamber of Commerce, distribute of the badges and documents

19:30 **Briefing “Korean Business & Culture”** by Mr. Christoph Heider, President of European Chamber of Commerce in Korea (ECCK) <https://ecck.eu/>

Tuesday 16th July

9:00-12:30 Luxembourg – Seoul Economic Seminar*

Venue: Nuri Ballroom I+II, Four Seasons Hotel Seoul
97 Saemunan-ro, Jongno-gu, Seoul

Master of Ceremony: Mrs. Younhee Kim, Director of Luxembourg Trade and Investment Office (LTIO) – Seoul

9:00 Registration and welcome coffee // Movie projection “A quick look at Luxembourg”

9:30 **Opening speech by H.E. Mr. Etienne Schneider, Deputy Prime Minister and Minister of the Economy**

9:40 Speech by Mr. Carlo Thelen, Director General of the Chamber of Commerce

9:50 Speech by Mr. Jundong KIM, Executive Vice Chairman of Korean Chamber of Commerce and Industry (KCCI)

10:00-12:20 ICT Seminar: Luxembourg Your Trusted Data Hub*

Moderator: David Foy, Head of Sector Development, Digital Economy, Luxinnovation

*(*Please refer to the Luxembourg Trade & Invest link for the detailed program and for registration:*

<https://www.luxinnovation.lu/event/ict-seminar-luxembourg-your-trusted-data-hub/>

Luxembourg, Your Trusted Data Hub

10:00	Introductory speech by Mr. Mario Grotz, Director General for Research, Intellectual Property and New Technologies at the Ministry of the Economy
10:10	Session 1 - High Performance Computing (HPC)
10:40-10:55	Coffee break and networking
10:55	Session 2 - Digital Supply Chain
11:35	Session 3 - Cybersecurity

12:30-14:00 Networking lunch

Venue: Nuri Foyer, Four Seasons Hotel Seoul

14:00-18:00 B2B matchmaking session* (*interpreters are organized for each company)

Venue: Ara II, Four Seasons Hotel Seoul

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14:15-17:30 **Visit LG Uplus Corp.** <https://www.uplus.co.kr/en/>

14:15 Bus transfer from the hotel to LG Uplus headquarter
Address: 32, Hangang-daero, Yongsan-gu, Seoul, Korea

14:45 Introduction and accompanied visit

16:45-17:15 End of the visit, bus transfer back to the hotel Four Seasons

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Individual pre-arranged company visits

18:30 Official Reception*

*(*Each Luxembourg participant can invite up to 2 local guests, please send your guests information to info@luxembourg.or.kr)*

- Venue: Grand Ballroom 1, 3F, Four Seasons Hotel Seoul
- 19:00 **Opening Speech by H.E. Mr. Etienne Schneider, Deputy Prime Minister and Minister of the Economy of Luxembourg**
- Welcome remark by Mr. Youngchul HONG, the Honorary Consul of Luxembourg in South Korea
- 20:00 End of the Official Reception

Wednesday 17th July

9:00-15:00 Accompanied visit to Samsung Innovation Museum and to Artificial Intelligence Expo Korea* (*group registration will be done by LTIO Seoul)

9:00 Meet at the hotel lobby, bus transfer to the Samsung Innovation Museum

Address: 129 Samseong-ro, Taejang-dong, Yeongtong-gu, Suwon, Gyeonggi-do, South Korea <https://www.samsunginnovationmuseum.com/index.jsp>

10:30 Guided visit

12:00 End of the visit, bus transfer to Artificial Intelligence Expo Korea

Venue: COEX Convention Center Grand Ball Room
Address: 513 Yeongdong-daero, Samseong 1(il)-dong, Gangnam-gu, Seoul
<https://www.coexcenter.com/events/ai-expo-korea/>

13:00 Arrival at Artificial Intelligence Expo Korea, quick lunch

14:00 Accompanied visit of the booths of 3 Korean Startups participants of ICT Spring 2019 in Luxembourg

15:30 End of the visit, bus transfer to the Startup Event

16:00-19:30 Startup Event*

Venue: Tips Town, basement 1F, 165, Yeoksam-ro, Gangnam-gu, Seoul

(*Please refer to the Luxembourg Trade & Invest link for the detailed program and for registration: <https://www.luxinnovation.lu/event/calling-all-innovative-startups/>)

Calling all innovative start-ups

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| 16:30 | Opening address by Mr. Etienne Schneider, Deputy Prime Minister and Minister of the Economy of Luxembourg |
| 16:40 | Welcome remarks by Mr. Carlo Thelen, Director General of Luxembourg Chamber of Commerce |
| 16:45 | Signing of MoU between Luxinnovation and KISED |
| 18:30 | Networking cocktail |
| 18:45 | Announcement of winners of pitching session |

19:30 [Departure for the Networking dinner venue](#)

[Venue: Gang Gang Sullai <https://sullai.com/>](#)
[Address: 325, Nonhyeon-ro, Gangnam-gu, Yeoksam-dong, Seoul, Korea](#)
[Tel. 02-3392-5425](#)

19:45 **Networking dinner** organized by the Chamber of Commerce and LTIO Seoul with the representatives of KISED and the Korea Trade-Investment Promotion Agency (KOTRA) *tbc*

22:00 [End of the dinner, bus transfer to hotel Four Seasons Seoul](#)

Thursday 18th July

[Check out of the hotel](#)

9:00 [Meet at the hotel lobby **with the luggage**, bus transfer to the Space Forum venue](#)

[Venue: The Conrad Seoul Hotel in Yeouido, Seoul](#)
[Address: 10 Gukjegeumyung-ro, Yeouido, Yeongdeungpo-gu, Seoul](#)

<https://spaceforum.kr/>

9:30 [Arrival at the Space Forum venue](#)

Korea Space Forum*

*(*group registration will be done by LTIO Seoul)*

10:00 **Opening Speech by Minister of Science and ICT, Mr. Young-min YOU**

10:20 **Keynote Speech Mr. Etienne Schneider, Deputy Prime Minister and Minister of the Economy of Luxembourg**

10:40 Q&A from the audience

11:00-12:00 Bus transfer to the Seoul–Incheon International Airport

14:25 Flight back to Luxembourg LH713 ICN-FRA / LH398 FRA-LUX

(or continue towards Taiwan for the 12th Taiwan-Luxembourg Joint Business Council (18-19.07))

//16:05-17:40 Flight KE693 Seoul-Taipei

(End of the Official Mission)