



Programme

09h55	Connection and welcome of the participants
10h00	Mastering e-commerce in the United Kingdom: Market insights & Strategies <i>Gain a comprehensive overview of the UK e-commerce landscape, from consumer trends and leading online marketplaces to customs procedures, logistics and payment solutions. Discover the key building blocks for successfully selling online in the UK.</i>
10h40	E-commerce, all the support you can get • SME Packages & Export formalities • Internationalisation services
11h00	Strengthening your presence in the UK <i>Discover the services of the Chamber of Commerce and the Luxembourg Embassy in London</i>
11h15	Q&A
11h30	Closing & end of the event

Moderation by: Laura Ambrogio, Senior Advisor, International Affairs, Chamber of Commerce

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