

Luxembourg, June 10, 2014

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V/Ref. : -

EXPO REAL 2014 in Munich

Dear Sir or Madam,

On behalf of the Chamber of Commerce I have the pleasure to invite you to participate in our Luxembourg Pavilion at the International Trade Fair for Property and Investment **EXPO REAL** which will be held from the **6th to the 8th October 2014** in Munich.

As the largest trade fair in Europe next to MIPIM in Cannes, EXPO REAL focuses mainly on linking up interdisciplinary and international projects as well as investment and finance. It covers the entire real estate sector spectrum and offers an international networking platform covering Europe, Russia, the Middle East and the United States. In 2013, **EXPO REAL attracted 1.700 exhibitors and 36.000 participants from 68 countries.**

During the 17th edition of the fair, the Grand Duchy of Luxembourg will be present for the 6th consecutive time with a National Pavilion and Luxembourgish companies can exhibit their services and products in an "open space" stand. The Chamber of Commerce will organize a Luxembourg Day on the first day of the exhibition (6th October) with a reception inaugurating the joint stand. A conference on real estate investment vehicles will be organised by Luxembourg for Finance at this year's EXPO REAL.

If you are interested to exhibit at the Luxembourgish National Pavilion, the Chamber of Commerce offers you different exhibition packages: The premium package for companies that wish to exhibit a project model amounts to 19.000€. For a personalized totem the rate is 12.500€. The sponsoring package amounts to 7.500€ and provides you visibility on the Luxembourg stand.

I would like to point out that the participation fees can be subsidized up to 50% by the comity for the promotion of Luxembourgish exports (COPEL). Applications can be submitted to the "Office du Ducroire" (Contact person: Ms. Delia Scholtes, Tel.: 42 39 39 - 321; Email: odl@odl.lu).

Please note that due to the high number of requests, only official stand partners are allowed to use the available exhibition space in order to welcome clients.

Please return the attached application form by **Friday 27th of June 2014 at the latest**. I would like to raise your awareness to the fact that the deadline for registration for co-exhibitors on the website (link: <http://www.exporeal.net/en/exhibitors/booking/applicationcoexhibitors/application>) will be June 27, 2014 in order for your company profile to appear in the official EXPO REAL print catalogue edited by the Messe München GmbH. If you have further requirements, the Chamber of Commerce gladly offers customized solutions that suit the requirements of your company. For further information the International Affairs team of the Chamber of Commerce will be glad to assist you (Contact persons: Ms. Sarah Nilles / Ms. Anne-Marie Loesch; Tel: 42 39 39 – 316/312; Email: exporeal2014@cc.lu).

Sincerely yours,



Jeannot Erpelding
Director – International Affairs

Adresse postale:

Chambre de Commerce
L-2981 Luxembourg

Bureaux:

7, rue Alcide de Gasperi
Luxembourg

Tél.: (+352) 42 39 39-1
Fax: (+352) 43 83 26

Mail: chamcom@cc.lu
Web: www.cc.lu