

Luxembourg, June 18, 2014.



Our Ref. TCA/EJE/MVI
Your Ref.

Subject: Official Mission to South Korea and Japan, October 5 to 11, 2014

Dear Madam, Dear Sir,

I have the pleasure to announce that the Chamber of Commerce of the Grand Duchy of Luxembourg, in close cooperation with the Ministry of the Economy, the Luxembourg Trade and Investment Offices in Seoul and Tokyo and Luxembourg for Business, will organise an official mission to South Korea and Japan which will last from the 5th to the 11th of October 2014. The delegation will be headed by H.R.H. the Crown Prince of Luxembourg and the Deputy Prime Minister and Minister of the Economy, Etienne Schneider. This multi-sectoral mission will start in Seoul on 6th and 7th of October, where at the same moment, the 27th edition of the International Air Cargo Forum and Exposition will be taking place. The mission will then continue to a second destination: Tokyo on 9th and 10th of October.

South Korea is now the 15th world economic power. Thanks to a remarkable effort at education and research, the country has an efficient industry which is one of the world leaders in the automotive, shipbuilding, engineering and the consumer electronics. The country's largest companies, Samsung, LG and Hyundai have become global groups. After the shock of the end of 2008, Korea has quickly returned to a path of sustained growth.

Japan is the third largest economy after the United States and China, and has a domestic market of 127 million people with purchasing power among the highest in the world. The household saving tank is three times the GDP and per capita wealth is ten times higher than in China and two times higher than in Korea. In its industrial policy, Japan has decided to invest heavily in R&D, making today the country a key global supplier of advanced technology (automotive, electronics, new materials, renewable energies...).

The program of the mission will include sectoral workshops, official receptions, networking events, company visits and individual business meetings upon request. The mission is open to all sectors of activity. Nevertheless, a special focus will be put on logistics, ICT, automotive, life science, tourism and film industry. Also, as part of the program, the Cluster for Logistics will organise a group visit to the International Air Cargo Forum and Exposition, one of the largest and most prestigious events in the field of air freight, where Luxembourg will be present with a National Pavilion.

Interested companies are kindly requested to duly complete the attached registration form and return it to Mrs. Viviane Hoor, fax: 42 39 39-822, e-mail: korjap2014@cc.lu, no later than July 18, 2014. After this date, business meetings cannot be guaranteed. The cancellation fee will be 200 €. For further information about this upcoming mission, feel free to contact Mrs. Violaine Mathurin (Tel: 42 39 39-481).

Sincerely Yours,

Carlo Thelen
Director General

Attachments: Registration form
Draft program

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