



Programme

08h00	Welcome of the participants at the Chamber of Commerce
09h00	Welcome ceremony in the presence of H.R.H. the Crown Prince of Luxembourg <ul style="list-style-type: none"> • Carlo Thelen, CEO, Chamber of Commerce • Xavier Bettel, Vice Prime Minister, Minister for Foreign Affairs and Foreign Trade • Lex Delles, Minister of the Economy, SMEs, Energy and Tourism <p>Moderation: Cindy Tereba, Director International Affairs, Chamber of Commerce</p>
09h45	Coffee Break
10h00	2 Thematic seminars in parallel (45 minutes per seminar) <p>10h00 - 10h45</p> <ul style="list-style-type: none"> ✓ How to access international markets using digital marketing tools? ✓ Mastering strategic trade control: navigating regulations and compliance for global trade success
10h45	Coffee Break
11h00	Business2Advisors meetings (25 minutes per meeting) and stands exhibition <p>11h00 - 13h00</p> <p>Pre-organised meetings with the representatives from the Luxembourg Trade and Investment offices abroad and the market advisors from the Chamber of Commerce</p> <p>Stands with thematic experts (OCEIT, LUXDEV, EEN, Access2Finance & Single Market, Cluster for Logistics, House of Entrepreneurship, Start-Ups, Trade fairs, World Expo Osaka)</p>
12h00	Networking Lunch

Version of: 14.06.2024



13h30	Thematic seminars, 2 in parallel (45 minutes per seminar) 13h30 - 14h15 <ul style="list-style-type: none">✓ Free Trade Agreements: are we making the most of it?✓ How to access international markets through trade fair participations? 14h30 - 15h15 <ul style="list-style-type: none">✓ Ready to forge innovative business partnerships with developing countries? Explore the Business Partnership Facility!✓ World Expo Osaka 2025: How to make the most of it for your business!
15h15	End of programme

Version of: 14.06.2024

