

# HOW TO START A START-UP

**16/06 & 24/06**

at 18:30

**@ Technoport**

9, avenue des Hauts Fourneaux  
BELVAL / ESCH-SUR-ALZETTE

## AGENDA

Learn from **SILICON VALLEY'S  
BEST ENTREPRENEURS**  
following STANFORD's lectures

&

Listen to personal  
experiences and engage  
with **LUXEMBOURG'S  
MOST RENOWNED  
ENTREPRENEURS  
& INVESTORS**

## 16/06/15 | 18:30 | @ Technoport Company Culture and Building a Team

Video featuring **Alfred Lin**, Former COO, Zappos and Partner, Sequoia Capital  
and **Brian Chesky**, Founder, Airbnb

with the on-site participation of

**Olivier Merlan, Intelli+ and Roger Wagner, Systemat Luxembourg**

**REGISTRATION**

## 24/06/15 | 18:30 | @ Technoport Hiring and early team

Video featuring **Patrick and John Collison**, Founders, Stripe  
and **Ben Silbermann**, Founder & CEO, Pinterest

with the on-site participation of

**Laurent Kratz, Neofacto and Mike Koedinger, Maison Moderne**

**REGISTRATION**

## JOIN US & REGISTER NOW!

click on [www.start-up.lu](http://www.start-up.lu) for further information

Don't miss out on this exceptional opportunity – sessions are free of charge.

Be aware that places are limited (50 max. at each session) and if you want to attend, please make sure to be on time in order to get a seat. Registered participants have priority.

This initiative is organised by



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