Culture and Film Made in Luxembourg!





Seoul & Tokyo, October 2014

by FILM FUND LUXEMBOURG



The Luxembourg Context | General Facts



The Luxembourg Context



Geographical Situation

coordinates Latitude 49° 37' North and longitude 6° 08' East



Surface

2.586 km²



Neighbouring Countries

Belgium, Germany, France



Inhabitants

524.900 including 229,000 foreign residents representing 43,8% of the total population (January 2012)



Languages

National language:Luxembourgish /Administrative languages: Luxembourgish, French, German



Culture in Luxembourg | General information



Architecture | MUDAM

MUDAM

Musée d'Art moderne Grand Duc Jean

Opening: 2006

Architect: leoh Ming Pei

Surface: 10.000m2

Built volume: 72.000m2

Maximum height 33m

Mudam Collection bears witness to a particular world regardless of the techniques employed

interest in artworks anchored in the contemporary (painting, sculpture, photo, installation, video...). In January 2010 the collection includes over 400 artworks by near to 300 international artists.





Music | Philharmonie

PHILHARMONIE

The Grande –Duchesse Joséphine-Charlotte Concert Hall

Opening: 2005

Architect: Christian de Portzamparc

400 performances per year (orchestra, chamber music, recitals, jazz, world music, easy listening, new music)

Architect Christian de Portzamparc's initial idea was to mark the entrance into the world of music through a

natural filter. This idea became reality in the form of 823 facade columns made of white steel, arranged in three or four rows. The interior row of columns containing technical facilities, the second supporting the windows, and the third being of a static nature.





Museum | Casino Luxembourg

Casino Luxembourg

Forum for Contemporary Art

The casino also houses a public library and reading room. Known as the Info lab, it contains some 7,000 publications on the history of art since the 1960s, 50 portfolios on Luxembourg artists and 40 international magazines on contemporary art and culture. Information is also provided on current exhibitions with videos, periodicals and books on the exhibiting artists

Originally opened in 1882 as the **Casino Bourgeois**, it was a centre for cultural and social events in addition to its gaming functions.^[1]

Opening: 1995





Opera/Dance/Theater / Musicals

Grand Théâtre de la Ville de Luxembourg

Inaugurated 1964, underwent major renovation work between 2003-2003

Able to accommodate high calibre productions in opera, theatre and dance, the Grand Théâtre is one of the most sophisticated venues in Europe. In recent years, collaboration has extended to The English National Opera, the Barbican Center, the National Theatre of Great Britain and the Deutsches Theater Berlin.

The theatre consists of two auditoriums: the main theatre with 943 seats and the studio which has up to 400 seats.









music:LX – Luxembourg Export Office

With the support of the Ministry of Culture and Sacem, music: LX contributes to the export development of Luxembourgish musicians abroad. This support comes in addition of the promotional, marketing and financial investment of both- labels and artists. www.musiclx.lu





Fashion and Lifestyle | Belle Sauvage

Belle Sauvage is the brainchild of Luxembourg based designers Virginia Ferreira and Chris Neuman.

The Belle Sauvage philosophy: avant-garde silhouettes with original signature prints and the brand vision embodies a complete picture of the modern, sophisticated, yet very feminine woman. www.belle-sauvage.co.uk

The label achieved considerable media interest initially with extensive celebrity endorsement from known names such as Katy Perry, Kelly Osborne, Lady Gaga, etc.

Currently both lines Belle Sauvage and Leopard by Belle Sauvage have seen considerable growth in the **Asian markets** and within celebrity brand ambassadors.

They define their market as: High end Design boutiques and concept stores, but also some department stores in **Asia**.

Available in stores in Seoul: Kwin Concept Store, Daily Projects, Boy

Available in stores in Tokyo: HP France, Teknopolice, Restir, Shine,0704, Acycle, Candy, Dog, Garden Girl, Dumpy Dumbo Dummy, The Eye, JackPot, Glow, Alloyd, Proof of Power, Agenda.





| 2013 Busan International Film Festival

The strange colour of your body's tears, directed by Hélène Cattet&Bruno Forzani, coproduced by Red Lion



Love Eternal, directed by Brendan Muldowney, coproduced by Red Lion





Audiovisual Production | made in Luxembourg

Why audiovisual production in Luxembourg? Brief history

- •End of 1980's: Diversification of the Luxembourg economy
- •Development and Support of Luxembourg as a Media hub: RTL and SES/Astra
- •Establishment of european initiatives such as the MEDIA Programm, Eureka Audiovisual and Eurimages.
- Producers first steps on our local industry
- •End of 1988 creation of the first support scheme for audiovisual (AV) production
- Launch of Film Fund Luxembourg

Film Fund Luxembourg | Missions



Missions

- •Implementation of the Government's AV policies
- Administer the AV support scheme
- Develop and Promote the AV sector
- •Represent Lux in all European AV initiatives
- Develop international coproduction treaties
- •Issue certificates of nationality
- Collect statistics
- Organise the Luxembourg Film Awards



Financial Support Scheme

•Direct subsidy, called AFS (Aide financière sélective) – advance on receipts

•Discretionary repayable loan for: scriptwriting, development and production of short movies, feature films, documentary and animation

•Investment in production and development in 2013: 35 Mio€

•Total films (short, feature, doc and animation) produced in 2013: 33

•Number of AV productions produced between 1990 – 2013: over 600

•Investment made into audiovisual production from 1989-2013: +- 350 MIO€



Cultural benefits

Over 600 audiovisual projects (shorts, documentaries, feature films, animation) were created in the last 25 years









Economic benefits

+- +-35 production companies (fiction/animation) - 17 companies are active on an international level

5 animation studios

2 Live studios

+-15 post-production companies, sound studios, special effects

+- 15 service companies directly involved in the audioviual sector (material, cameras, costume, make-up etc)

+- 10 law firms and financial services specialised in the audiovisual sector

Several partner companies in other European countries (ie Belgium, France, Germany, Austria etc.)









Social benefits

around 600 industry professionnals (full time, part time, freelance etc.) earn their living from audiovisual production in Luxembourg:

- +- 500 technicians (200 in animation)
- +- 40 directors (who have directed at least one film)
- +- 45 actors









Training

- Animation "BTS Animation" a high school course for animators was created in 1990.
- Fiction "BTS Audiovisual Cinema" was launched in 2014
- Production: EAVE a professional training project for audiovisual producers, supported by Film Fund Luxembourg. The programme works with a worldwide network of partners involved in programmes for producers in Europe, Russia, Latin America, the Arab World, Africa and in

Asia 2014: EAVE Asian-Europe producers workshop during the Busan International Film Festival parallel to the Asian Project Market from 5-8.10.2014) www.tiesthatbind.eu









Luxembourg Film Prize

The **Luxembourg Film Prize** was created in 2003 to:

- reward the best contributions in Luxembourg cinema
- to showcase the works of quality
- to promote the national film industry
- to draw public attention to Luxembourg's productions and coproductions.
- 8 to 10 prizes are awarded every two years
- the 6th edition of the Luxembourg Film Prize was held on March 7th 2014.









Festivals Busan International Film Festival

- •1997 La Promesse, directed by Jean-Pierre et Luc Dardenne, coproduced by Samsa Film
- •2007 Silent Resident, directed by Christian Frosch, coproduced by Minotaurus Film
- •2009 **Dust**, directed by Max Jacoby, produced by Samsa Film
- •2009 **Réfractaire** (Draftdodgers), directed by Nicolas Steil, produced by Iris Productions
- •2010 Brudermord (Fratricide) directed by Ylmaz Arslan, coproduced by Tarantula Luxembourg
- •2010 Illégal, directed by Olivier Masset-Depasse, coproduced by Iris Productions
- •2011 Hot Hot, directed by Beryl Koltz, produced by Samsa Film
- •2012 Ernest&Célestine, directed by Benjamin Renner, Vincent Patar&Stéphan Aubier coproduced by Samsa Film
- •2012 Pinocchio, directed by Enzo d'Alò, coproduced by Iris Productions
- •2013 The strange colour of your body's tears, directed by Hélène Cattet & Bruno Forzani, coproduced by Red Lion
- •2013 Love Eternal, directed by Brendan Muldowney, coproduced by Red Lion



...since 1989:

24 selections at the Cannes International Film Festival

9 selections at the Venice Film Festival

9 selections at the Berlin International Film Festival

10 selections at the Annecy Animation International Film Festival

6 nominations at the Golden Globes (in 1991, 2001 and 2004)

8 nominations at the Oscars (in 2001,2004 and 2014)

5 nominations at the Césars in France (1997, 2010 and 2011, 2013 and 2014).

<u>1 Oscar</u> – Mr.Hublot, animated short film directed by Laurent Witz et Alexandre Espigares, produced by Zeilt Productions (in 2014)



Animation made in Luxembourg



THANK YOU! MERCI!



