



Draft Agenda

Version 2.0

Mons International Congress Xperience
Mons, Belgium

Track 1	High level panel sessions
Track 2	B2B bilateral meetings
Track 3	Investment pitches
Track 4	Business & Comprehensive sessions
Track 5	G2I: Government-Investor bilateral meetings



INVITED GUESTS OF HONOR



HEM JOHN DRAMANI MAHAMA
Republic of Ghana
President



HEM JOSÉ EDUARDO DOS SANTOS
Republic of Angola
President



HEM YOWERI MUSEVENI
Republic of Uganda
President



MR. ELIO DI RUPO (CONFIRMED)
City of Mons
Mayor



HEM ALASSANE OUATTARA
Republic of Côte d'Ivoire
President



HEM HERY RAJAONARIMAMPINANINA
Republic of Madagascar
President



HEM KADRÉ DÉSIÉ OUÉDRAOGO
ECOWAS
President



SERGUEI OUATTARA
EU-Africa Chamber of Commerce
President

WEDNESDAY, May 6, 2015

Time	MONS
09:00 - 12:00	Registration of participants
11:00 - 15:00	Business guided tour of the City of Mons
17:00 - 21:00	Delegation attends the European Business Summit in Brussels. http://ebsummit.eu

MEDIA PARTNER



PARTNERS



THURSDAY, May 7, 2015

8:00 – 9:00	Registration						
9:00 – 9:40	Keynote speeches						
	<ul style="list-style-type: none"> • Mr. Serguei Ouattara, President & Executive Manager, EU-Africa Chamber of Commerce • Mrs Elzbieta Bieńkowska, Commissioner, DG GROWTH, European Commission (*) • Mr. Elio Di Rupo, Mayor, City of Mons 						
9:40 – 11:00	<p>Panel 1: Doing business with Africa, challenges & key success factors</p> <p>Moderator: Euronews</p> <p>Keynote speech: HEM Alexander De Croo Deputy Prime Minister, Minister of Development Cooperation, Digital Agenda, Telecom and Postal Services (*)</p> <p>Panelists:</p> <p>Dr. René Kouassi, Director, Economic Affairs, African Union Commission</p> <p>Mr. Lawrence Jones, Vice President, Utility Innovations & Infrastructure Resilience, Alstom Grid Inc (*)</p> <p>Mr. Kebour Ghenna, CEO, Panafrican Chamber of Commerce</p>						
11:00 – 11:30	Coffee Break						
11:30 – 12:50	<p>Panel 2: Africa on global markets: trade and investments with Europe, USA and China, the current state of play.</p> <p>Moderator: Euronews</p> <p>Keynote speech: HEM Moussa Mara, Former Prime Minister, Republic of Mali (*)</p> <p>Panelists:</p> <p>Amb. Amina Mohamed, Cabinet Secretary, Ministry of Foreign Affairs, Republic of Kenya (*)</p> <p>Mrs. Cecilia Malmström, EU Commissioner for Trade (*)</p> <p>Mr. Louis Michel, Member of the European Parliament</p> <p>HEM. Anthony Gardner, U.S. Ambassador to the EU (*)</p>						
13:00 – 14:30	Lunch Break						
14:30 – 15:30	Exhibits Opm	B2B	Investor pitch 1 Room: AUDIT100 Selected investment projects By UEMOA	Business session 1 Room: Com2 Access to Energy in Africa	Investor pitch 2 Room: Com3 Selected investment projects By KENYA	Business session 2 Room: Com4 Agri-business in Africa	G2I
15:30 – 16:00		B2B	Coffee Break				G2I
16:00 – 17:00		B2B	Investor pitch 3 Room: Com1 Selected investment projects By RWANDA	Business session 3 Room: Com2 Opportunities in Railways & Road sector in Africa	Investor pitch 4 Room: Com3 Selected investment projects By Côte d'Ivoire	Business session 4 Room: Com4 Strategies to stop long term economic impact of Ebola	G2I
17:00 – 18:00		Access to finance for SMEs Available instruments, EU funding programs, EU Member state funding, Regional programs, Commercial banks,..					

(*) To be confirmed

FRIDAY, May 8, 2015

8 : 0 0 – 9 : 0 0	Registration					
9 : 0 0 – 9 : 4 0	<p align="center">Keynote speeches</p> <ul style="list-style-type: none"> HE Dr. Patrick Gomes, Secretary General, African, Caribbean, and Pacific Group of States (*) 					
9 : 4 0 – 1 1 : 0 0	s	<p>Panel 1: Key factors for the development of Tourism in Africa: Access to finance, capacity building, winning partnerships, success stories.</p> <p>Keynote speech:</p> <p>Moderator: TBD</p> <p>Panelists:</p> <p>HEM. Lahcen Haddad, Minister of Tourism, Morocco (*)</p> <p>Mr. James MacGregor, President, Eco plannet (*)</p> <p>Dr. Abderahman Belgat, International Tourism Expert, BC Consulting</p>				
1 1 : 0 0 – 1 1 : 3 0		Coffee Break				
1 1 : 3 0 – 1 2 : 5 0		<p>Panel 2: Tourism industry in Africa: how to match sustainability with profitability and job creation?</p> <p>Keynote speech: President of South Africa (*)</p> <p>Moderator: TBD</p> <p>Panelists (*):</p> <p>HEM. Abdoulaye Diouf SARR, Minister of Tourism and Air Transportation, Sénégal</p> <p>Mr. Mossadeck Bally, Founder, Chairman & CEO, Azalai Hotels Group</p> <p>Mr. Edward Bergman, Executive Director, Africa Travel Association</p>				
1 3 : 0 0 – 1 4 : 3 0	Lunch Break					
1 4 : 3 0 – 1 5 : 3 0	B2B	<p>Investor pitch 5 Room: AUDIT100 Selected investment projects By Madagascar, Senegal, Morocco</p>	<p>Business session 5 Room: Com1 Business law in Africa</p>	<p>Investor pitch 6 Room: Com2 Selected investment projects</p>	<p>Business session 6 Room: Com3 EU-Africa Panafrican program By: DG DevCo, African Union</p>	B2I / G2I
1 5 : 3 0 – 1 6 : 0 0	B2B	Coffee Break				B2I / G2I
1 6 : 0 0 – 1 7 : 0 0	B2B	<p>Investor pitch 7 Room: Com1 Selected investment projects</p>	<p>Business session 7 Room: Com2 Topic: Private sector engagement & Internationalisation By: DG DEVCO, DG GROW</p>	<p>Business session 8 Room: Com3 Mining industry in Africa</p>	<p>Business session 9 Room: Com4 ICT in Africa</p>	B2I / G2I
1 7 : 0 0 – 1 8 : 0 0	<p>Investments in Africa</p> <p>Public Private Partnerships, Capital markets, Private Equity, Investment risks, Success stories, Tools & tips to invest in Africa</p>					
1 8 : 0 0 – 1 8 : 3 0	Closing remarks					

(*) To be confirmed