



Luxembourg, 13th September 2016

To the HR Managers

Subject: Luxembourg joint participation in the CeBIT 2017 - Job & Career Event

Dear Madam,
Dear Sir,

In order to keep up with the many challenges arising from the use of disruptive ICT technologies as well as due to the digital transformation of all the sectors of the Luxembourg economy, enterprises, organisations and not to forget public authorities have to attract young talents, highly skilled workers as well as confirmed experts in the field of ICT. We do not need to underline that there is currently a fierce competition between economies to attract those people.

ABBL, ACA, ALFI, Chambre de Commerce, Fedil and ICTLuxembourg together with Digital Lëtzebuerg and supported by Prime Minister Xavier Bettel and Minister for Education Claude Meisch intend to take 4 major actions:

- 1) Offering Interested Luxembourg secondary school pupils to the ICT world and jobs **a guided tour of the CeBIT fair with preselected themes on 23rd March 2017**. Some 160 pupils will take part and will be accompanied by their teachers and representatives of Luxembourg ICT enterprises;
- 2) Enabling the University of Luxembourg **to run a national booth in the R&D hall of CeBIT** and, thus, have a better visibility and gain international notoriety by showing its ICT competences and attract interested foreign students to its educational and research programs;
- 3) Inviting enterprises and organisations from the various economic sectors **to take part in the "Job and Career" event of CeBIT (20 – 24 March 2017)**;
- 4) Encouraging innovative start-up companies to meet global players and investors and **to participate in a national joint booth** coordinated by the Luxembourg Chamber of Commerce in the "SCALE11 Exhibition" of CeBIT federating networking, pitching, exchange, knowledge transfer and more.

The present letter relates to this 3rd action and describes hereafter the preliminary steps to be taken.

A common Luxembourg booth is foreseen where interested enterprises, organisations and public authorities could directly meet talents and experts looking for jobs and starting a (new) career in Luxembourg. The direct presence of enterprises, organisations and public authorities with open positions rather than being represented by associations is seen as the better approach.

General background information on the Luxembourg economy and more importantly on the living conditions as well as on the cultural offer will be provided by the various organisations and associations supporting the Luxembourg presence.

In order to organise the venue, we would like to ask if your institution, enterprise, organisation, or administration would be interested or not to take part in that event and be physically presented during those dates. The collection of your interest in that event, will allow the organiser to size the booth at the "Job and Career" hall as well as to estimate the required budget. In a second step, you will be given a cost estimation of your participation allowing you to take your final decision to take part.

Therefore we kindly ask you to return your positive or negative response **before 30th September 2016** by mail to patricia.hemmen@fedil.lu. If you intend to participate please indicate on which dates you will be present.

We would like to thank for your interest and collaboration.

Yours sincerely,

ABBL

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