



Netty Thines

After her university degree in journalism and communication, Netty specialised in marketing and management. She began her career in Brussels at the European Association of Advertising Agencies where she prepared the RED BOOK, a compilation of laws and regulations on advertising in Europe. Then she joined Luxair in the Sales Promotion department. Two years later, she started her career in event management with KUDOS, the first company specialised in Event Management in Luxembourg.

In 1991 she became partner and CEO of MEDIATION SA. In 1996 she created Mediation Field Marketing and in 2014 she co-created 27Names Live Communication Company with 11 fellow entrepreneurs from different European Countries

Passionate about communication, Netty Thines has been managing Mediation since 1991 and works hard to promote her profession and raise awareness about the positive impact of professional communication tools. She is involved in different professional associations to uphold the interests of her business. (President of Markcom, Member of Amcham, ISES, Federation of young entrepreneurs, Federation of Female Managing Directors, CENARP, Personal Officers Group & IMS). She is also very engaged in gender issues and corporate social responsibility.