

ASEAN Day

40th Anniversary of EU-ASEAN relations & Business Opportunities between Luxembourg and ASEAN

8th May 2017

Luxembourg Chamber of Commerce

Program

09:00 – 09:30 *Registration of participants*

Opening Plenary – 40th anniversary of EU-ASEAN relations

09:30 – 09:40 Welcome address

Mr. Carlo Thelen, Director General of the Luxembourg Chamber of Commerce

09:40 – 09:50 Speech by H.E. Mr. Marc Ungeheuer, Secretary General, Ministry of Foreign and European Affairs of the Grand Duchy of Luxembourg

09:50 - 10:00 Speech by Mrs. Yuriko Backes, Head of the Representation of the European Commission in Luxembourg

10:10 - 10:20 Speech by Mr. Luca Lazzaroli, Director General of Operations, EIB

10:20 - 10:30 Speech by H.E. Mr. Yuri Thamrin, Ambassador of Indonesia to Belgium, Luxembourg and the European Union

10:30 - 11:00 *Coffee break*

Luxembourg and ASEAN Business Opportunities

11:00 – 12:00 Panel discussion on Doing business in ASEAN countries

Moderation: Mrs. Shada Islam, Director Europe & Geopolitics, Friends of Europe

Panelists: Mr. Dirk Vantghem, Team Leader EU Asia Business Link

Mrs. Daniela Cedola, Deputy Programme Director EU Gateway

Mr. Luc Provost, CEO B Medical Systems

H.E. Mr. Dato' Hasnudin Hamzah, Ambassador of Malaysia to Belgium, Luxembourg and the European Union

12:00 – 12:45 *Networking drink in the presence of ASEAN Ambassadors*

12:45 – 13:30 *Buffet lunch*

13:30 – 14:30 Sectoral roundtable on industry and logistics

Moderation: Mr. Daniel Sahr, Head of International Trade, Luxembourg Chamber of Commerce

14:30 – 15:15 Sectoral roundtable on digital and financial connectivity

Moderation: Mr. Sascha Bremer, Adviser, Luxembourg for Finance

15:15 – 17:00 Networking opportunities between ASEAN country representatives and participants