



<p>ASEAN Day</p> <p>Business Opportunities between Luxembourg and ASEAN</p> <p>4th of May 2022</p> <p>The Luxembourg Chamber of Commerce</p>
--

09:00 – 09:30 *Registration and coffee for participants (conference center)*

Official Welcome and Opening Plenary

- 09:30 – 09:40 **Ms. Cindy TEREBA**, Director International Affairs, Luxembourg Chamber of Commerce
- 09:40 – 09:50 **Representative of the ASEAN Countries**
- 09:50 – 10:00 **Mr. Jean-Paul Senninger**, Ambassador of Luxembourg in Thailand
- 10:00 – 10:05 *Family photo*

Luxembourg – ASEAN business opportunities

- 10:05 – 11:10 **Discovering ASEAN** – Business Opportunities in the 10 ASEAN Countries
ASEAN Ambassadors will give an overview on business opportunities and innovation in each country.
Moderation by Jean-Philippe BOEVER
- 11:15 – 12:15 **“Business clinics”** – direct exchanges between the private sector and the 10 ASEAN country representatives as well as Luxembourg representatives
- 12.15 – 13.30 *Buffet lunch (Venue: conference center lobby)*

