

University of Luxembourg and Luxembourg Chamber of Commerce Conference Innovation Matters: Creating Value from Ideas

Luxembourg, 30 September 2014 - Innovation matters. If we do not change what we offer the world, or the ways in which we create and deliver it, we may not survive. It is a simple imperative that raises a big question – how do we create value from ideas?

On the occasion of the official launch of their joint Business Education Partnership, the Faculty of Law, Economics and Finance of the University of Luxembourg and the Luxembourg Chamber of Commerce will hold a joint conference on Tuesday 7 October 2014 that seeks to answer this question.

The guest speaker of the event will be Prof John Bessant, Chair of Innovation and Entrepreneurship at the University of Exeter who will give a lecture on the topic of “Challenges from the edge of innovation”, where he will discuss how many of the old foundations of innovation have vanished to be replaced by a world of more open innovation with open knowledge flows, and where customisation has become more important than mass production.

The conference will take place at the Luxembourg Chamber of Commerce, 7 rue Alcide de Gasperi, L-2981 Luxembourg-Kirchberg from 18:30 to 20:00. Entrance is open to all, but prior registration is required by email to fdef-colloques@uni.lu (specifying name, title and institution) by 2 October 2014.

The Business Education Partnership between the University of Luxembourg and the Luxembourg Chamber of Commerce was signed in May 2014 in order to create a centre of excellence in business management by establishing a new business education field at the Faculty of Law, Economics and Finance. The new partnership, for the period 2014 – 2017, aims to further develop the University’s programme of offerings in the domains of entrepreneurship and innovation, as well as accounting and audit

The conference will be in English, however questions or comments in French and German can also be taken.

Notes to the editor

Conference programme

18:30: Welcome speech by Mr Gérard Eischen, Member of the Management Board, Luxembourg Chamber of Commerce.

18:40: Opening remarks by Prof Rolf Tarrach, President of the University of Luxembourg, followed by Prof Stefan Braum, Dean of the Faculty of Law, Economics and Finance.

19:00: Keynote speaker, Prof John Bessant on “Challenges from the edge of innovation.”

Prof John Bessant

Originally a chemical engineer, Professor John Bessant has been active in research, teaching and consultancy in technology and innovation management for over 25 years. He currently holds the Chair in Innovation and Entrepreneurship at Exeter University where he is also Research Director. In 2003, he was awarded a Fellowship with the Advanced Institute for Management Research and was also elected a Fellow of the British Academy of Management. He served on the Business and Management Panel of both the 2001 and 2008 Research Assessment Exercises. He has acted as advisor to various national governments and to international bodies including the United Nations, the World Bank and the OECD.

Professor Bessant is the author of over 20 books and monographs and many articles on the topic and has lectured and consulted widely around the world. His most recent books include *Managing innovation* (now in its 4th edition) and *High involvement innovation* (both published by John Wiley and Sons).

Awards and Honours

- Elected Fellow, British Academy of Management
- Fellow, Sunningdale Institute
- Senior Fellow, Advanced Institute of Management Research

Qualifications

BSc, PhD

Source: www.exeter.ac.uk

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