



LUXEMBOURG: YOUR BRIDGE BETWEEN MEXICO AND EUROPE

Mexico, October 5, 2015



Invitation

On the occasion of the trade mission to Mexico, the Luxembourg Chamber of Commerce and Awex Mexico, in close cooperation with ANIERM, AMTAC, Billabona México Logistic SA de CV, CANIETI, COMCE, IFT, SCT , SE and Pro México have the pleasure of inviting you to a seminar:

LUXEMBOURG: YOUR BRIDGE BETWEEN MEXICO AND EUROPE

To be held on:

Monday, October 5, 2015 at 08.30

At JW Marriott Hotel Mexico City

Andres Bello 29 Mexico City
Distrito Federal 11560 Mexico
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www.marriott.com



Program

- 08.30** **Registration**
- 09.00** **Opening remarks**
Robert Dennewald, Vice-President, Luxembourg Chamber of Commerce,
President of Fedil-Business Federation, President of Business Europe
- 09.05** **Luxembourg: your reliable partner in the heart of Europe**
Jeannot Erpelding, Director, International Affairs, Luxembourg Chamber of Commerce
- 09.20** **How to do business with Mexico?**
Luis Enrique Zavala Gallegos, Executive Vice-President, ANIERM, A.C. – México
- 09.35** **General introduction to the panels**
Florence Vanholsbeeck, Trade Commissioner, Awex - Mexico
- 09.40** **Panel discussion 1 - Information and Communication Technologies**
Moderator: Cristina Carreón Sánchez, Deputy Director General of Innovation,
Services and Domestic Trade, Mexican Ministry of Economy
David Foy, Head of Corporate Sales, Teralink Solutions
Julio Villafañe, VP Sales Latin America North, SES Astra
Luis Fernando Borjón, Commissioner, IFT, Instituto Federal de Telecomunicaciones
Iñigo Solana, Director, International Affairs, CANIETI, Cámara Nacional de la Industria Electrónica, de
Telecomunicaciones y Tecnologías de la Información
Ricardo Martínez Garza, Advisor, SCT, Secretaría de Comunicaciones y Transportes
- 10.30** **Coffee break & networking**
- 10.50** **Panel discussion 2 - Logistics**
Moderator: Pamela Miranda Cárdenas, Subdirector, Comercial Logistics, Mexican Ministry of Economy
Malik Zeniti, Cluster manager, Luxembourg Cluster for Logistics
Maxim Strauss, Vice-President, Corporate Development & Strategic Alliances,
Cargolux Airlines International S.A.
Lorenzo Flores Estrada, President, AMTAC, Asociación Mexicana de Transitarios, A.C.
Fernanda Nuñez, Sales Executive, Billabona México Logistic SA de CV
- 11.40** **Closing remarks**
Alejandra Sánchez, General coordinator Europe & Africa, Pro México
Luis Rossano, Vice-President, Business Council, COMCE

The event is free of charge but registration is compulsory.
Spaces are limited and available on a first to come, first served basis.
Simultaneous translation English/Spanish will be provided.